

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kurt Versen Company		05/23/2005	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Kurt Versen Inc.		
Street Address:	10 Charles Street		
City:	Westwood		
State/Country:	NEW JERSEY		
Postal Code:	07675		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78426751	SOFTGLOW	
CORRESPONDENCE DATA			
Fax Number:	(312)863-7496		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3128637194		
Email:	sonya.szot@goldbergkohn.com		
Correspondent Name:	Sonya Szot		
Address Line 1:	55 E. Monroe Street Suite 3700		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Sonya Szot		
Signature:	/Sonya Szot/		
Date:	05/26/2005		

OP \$40.00 78426751

Total Attachments: 1

900025380

**TRADEMARK
 REEL: 003093 FRAME: 0936**

ASSIGNMENT

WHEREAS, RICHARD C. ANISFIELD, a citizen of the United States of America, having an address at 10 Charles Street, Westwood, New Jersey 07675, has adopted and used the trademark SOFTGLOW which is the subject of United States Trademark Registration Application Serial No. 78/426,751, filed May 28, 2004, and currently is using the trademark in connection with the goods set forth in the application to register; and

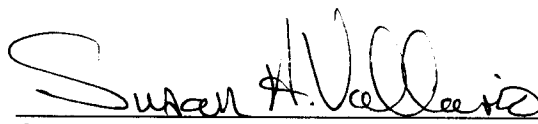
WHEREAS, KURT VERSEN COMPANY, a corporation duly organized and existing under the laws of the State of New Jersey, having a place of business at 10 Charles Street, Westwood, New Jersey 07675, has acquired the aforesaid trademark, the application to register and the goodwill appurtenant thereto by Assignment dated April 19, 2005;

WHEREAS, KURT VERSEN INC., a corporation duly organized and existing under the laws of the State of Delaware, having a place of business at 10 Charles Street, Westwood, New Jersey 07675, is desirous of acquiring the aforesaid trademark, the application to register and the goodwill appurtenant thereto:

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) paid by KURT VERSEN INC. to KURT VERSEN COMPANY, and other good and valuable consideration, receipt of which is hereby acknowledged, said KURT VERSEN COMPANY does hereby assign unto said KURT VERSEN INC. all right, title and interest in and to the trademark and the aforesaid application to register, together with the goodwill of the business symbolized by the trademark.

This assignment is executed at Westwood, New Jersey this 23rd day of May, 2005.

KURT VERSEN COMPANY



Susan A. Vallario, Vice President