OP \$140.00 2890

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shima American Corporation		03/31/2005	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Super Cool Products, Inc.
Street Address:	105 E. Vallette St., #1318
City:	Elmhurst
State/Country:	ILLINOIS
Postal Code:	60126
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark	
Registration Number:	2890865	CLEAN STREET USA	
Registration Number:	2630888	ABSORB-'N-DRY	
Registration Number:	2426931	COOL 'N DRY	
Registration Number:	1834663	THE SUPER	
Registration Number:	1534346	SLURPEX	

CORRESPONDENCE DATA

Fax Number: (630)832-2553

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6308322333

Email: seifertlaw@aol.com

Correspondent Name: Joerg Seifert

Address Line 1: 263 North York Road, Suite 201
Address Line 4: Elmhurst, ILLINOIS 60126

NAME OF SUBMITTER: Joerg Seifert

TRADEMARK REEL: 003093 FRAME: 0953

900025384

Signature:	/js/
Date:	05/26/2005
Total Attachments: 2 source=ALL trademark assignment#page1.tif source=ALL trademark assignment#page2.tif	

TRADEMARK REEL: 003093 FRAME: 0954

TRADEMARK ASSIGNMENT

WHEREAS, SHIMA AMERICAN CORPORATION ("SHIMA"), an Illinois corporation having a place of business at 222 Spring Lake Drive, Itasca, Illinois, has adopted, used and is using certain trademarks which are registered in the United States Patent and Trademark Office as follows:

Reg. No.	Reg. Date	<u>Mark</u>	<u>Name</u>
2890865	October 5, 2004	Trademark	Clean Street USA
2630888	October 8, 2002	Trademark	Absorb 'N Dry
2426931	February 6, 2001	Trademark	Cool 'N Dry
1834663	May 3, 1994	Trademark	The Super
1534346	April 11, 1989	Trademark	Slurpex

WHEREAS, SUPER COOL PRODUCTS, INC.("SUPER"), an Illinois corporation having a place of business at 105 E. Vallette St., #1318, Elmhurst, Illinois, is desirous of acquiring said marks and the respective registrations thereof;

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency whereof is hereby acknowledge, SHIMA and SUPER agree as follow:

- 1. SHIMA does hereby set over and assign to SUPER all right, title and interest in and to each of the aforesaid marks, together with the goodwill of the business symbolized by each of said marks, and the respective above-identified registrations thereof.
- 2. The rights assigned hereunder specifically include the right to sue for any and all past infringements of the aforesaid marks which may have occurred within the past four (4) years, and to receive any and all damages awarded as a result of any such claim.

RICAN CORPORATION

TRADEMARK
REEL: 003093 FRAME: 0955

STATE OF ILLINOIS))SS:			
COUNTY OF DUPAGE)			
On this d	ay of		ersonally appeared IERICAN CORPOR	
signed and acknowledged the corporation.				
		Notary		

RECORDED: 05/26/2005

TRADEMARK REEL: 003093 FRAME: 0956