

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/18/2004		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		05/31/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kraft Food Ingredients Corp.		
Street Address:	6410 Poplar Avenue		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38119		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1014215	SEQUOIA	
CORRESPONDENCE DATA			
Fax Number:	(847)646-5101		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	abi.adeleke@kraft.com		
Correspondent Name:	Abi Adeleke		
Address Line 1:	Three Lakes Drive		
Address Line 2:	NF 577		
Address Line 4:	Northfield, ILLINOIS 60093		
NAME OF SUBMITTER:	abi adeleke		
Signature:	/abi adeleke/		
Date:	05/31/2005		

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TRADEMARK  
REEL: 003094 FRAME: 0461

Total Attachments: 2  
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**ASSIGNMENT OF TRADEMARK NUNC PRO TUNC**

**WHEREAS**, Kraft Foods Holdings, Inc., a Delaware Corporation, with its principal place of business located at Three Lakes Drive, Northfield, IL 60093, is the owner by assignment of the trademark SEQUOIA, which is registered in the United States Patent and Trademark Office under Registration No. 1,014,215, dated June 24, 1975 for use on cheese flavor to be used in the manufacture of food products; and

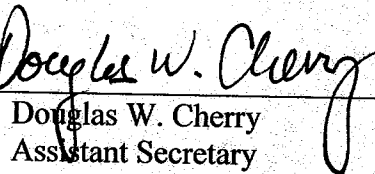
**WHEREAS**, Kraft Food Ingredients Corp., a corporation of Delaware having an office and principal place of business located at 6410 Poplar Avenue, Memphis, TN 38119, is desirous of acquiring said trademarks and the registration thereof for use on the goods set forth therein.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kraft Foods Holdings, Inc. does hereby assign unto Kraft Food Ingredients Corp., nunc pro tunc as of May 18, 2004, all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks, and the above identified registration thereof.

IN WITNESS WHEREOF, said Kraft Foods Holdings, Inc. has caused this instrument to be executed by its duly authorized corporate officer as of the 31st day of May 2005.

KRAFT FOODS HOLDINGS, INC.

By:

  
\_\_\_\_\_  
Douglas W. Cherry  
Assistant Secretary

STATE OF ILLINOIS :  
: ss.  
COUNTY OF COOK :

On this 31st day of May, 2005 before me personally appeared Douglas W. Cherry, to me known, who being by me duly sworn did depose and say that he is an Assistant Secretary of Kraft Foods Holdings, Inc., the corporation described in and which executed the foregoing assignment, that he is authorized to execute this assignment on behalf of said corporation, and that he signed his name thereto by like authority.

  
Notary Public

7-23-05  
My Commission Expires:

