

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert L. Jones		02/07/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Wine Group LLC		
Street Address:	4596 South Tracy Blvd.		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	95377		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2511045	GRIZZLY FLAT 1849	
CORRESPONDENCE DATA			
Fax Number:	(415)249-1001		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(415) 249-1045		
Email:	SFDocket@kling.com		
Correspondent Name:	Kathryn M. Wheble		
Address Line 1:	Four Embarcadero Center		
Address Line 2:	10th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Patricia Picou Green, Sr. Paralegal		
Signature:	/ppg/		
Date:	05/30/2005		
Total Attachments: 1			

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TRADEMARK
REEL: 003094 FRAME: 0739

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT made on the 7 day of February, 2005 by Robert L. Jones, a U.S. citizen having his principal address at 18 Peralta Avenue, Los Gatos, CA 95030 (hereinafter called the "ASSIGNOR") in favor of The Wine Group LLC, a limited liability company organized and existing under the laws of the State of Delaware, having its principal place of business at 4596 South Tracy Blvd., Tracy, CA 95377 (hereinafter called the "ASSIGNEE"):

WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademark GRIZZLY FLAT 1849, duly registered in the United States Patent and Trademark Office as Reg. No. 2,511,045, (hereinafter called the "Trademark"); and

WHEREAS, the ASSIGNEE is desirous of acquiring all rights to the Trademark, the goodwill of the business associated therewith, and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE the entire right, title, and interest in and to the Trademark together with the goodwill of the business associated with said mark, the registration thereof, and the right to sue for past and future infringement thereof.

ASSIGNOR

2-7, 2005


Robert L. Jones