

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cowboy Corp.		06/01/2005	CORPORATION: ONTARIO
RECEIVING PARTY DATA			
Name:	The Cobalt Group, Inc.		
Street Address:	2200 First Avenue South		
Internal Address:	Suite 400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98134-1408		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2689156	COWBOY	
Registration Number:	2689155	COWBOY PROSPECTOR	
CORRESPONDENCE DATA			
Fax Number:	(503)220-2480		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(503) 294-9584		
Email:	pphartigan@stoel.com		
Correspondent Name:	John C. Motley/Stoel Rives LLP		
Address Line 1:	900 SW Fifth Avenue		
Address Line 2:	Suite 2600		
Address Line 4:	Portland, OREGON 97204-1268		
NAME OF SUBMITTER:	Patrick P. Hartigan, Paralegal		
Signature:	/Patrick P. Hartigan/		

OP \$65.00 2689156

Date:

06/01/2005

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

Cowboy Corp., an Ontario corporation ("Assignor"), is the owner of the following trademarks ("Marks") registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
COWBOY	2689156	February 18, 2003
COWBOY PROSPECTOR	2689155	February 18, 2003

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to The Cobalt Group, Inc., a Washington corporation ("Assignee"), its entire right, title and interest in and to the Marks and their related federal applications and registrations, together with the goodwill of the businesses symbolized by the Marks, with all rights of action, powers and benefit to the Marks, due or accrued, including the right to sue for and recover in the Assignee's own name and that of its successors and assigns and other legal representatives all remedies of every nature, including without limitation rights to injunctive relief, damages, profits, costs and attorney fees, arising out of past infringement of the Marks, or injury to the related goodwill.

The undersigned, being the sole shareholder of Cowboy Corp. and acting under its authority pursuant to the Unanimous Shareholder Declaration dated February 25, 2003, hereby signs this Assignment on the date set forth below.

Dated: June 1, 2005

COWBOY CORP.

By Its Sole Shareholder: The Cobalt Group, Inc.

By:

Lee J. Brunz

Vice President, General Counsel and Secretary

