

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AT Acquisition Corp.		06/01/2005	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	The Cobalt Group, Inc.
Street Address:	2200 First Avenue South
Internal Address:	Suite 400
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98134-1408
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2067920	AUTO TOWN
Registration Number:	2277608	CUSTOMER TRAK
Registration Number:	2322591	INVENTORYTRAK
Registration Number:	2472693	AUTO TOWN
Registration Number:	2370178	AUTO TOWN
Registration Number:	2409903	CUSTOMER TRAK
Registration Number:	2387200	AUTOTOWN.COM
Registration Number:	2706014	WEBTRAK

CORRESPONDENCE DATA

Fax Number: (503)220-2480
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (503) 294-9584
 Email: pphartigan@stoel.com
 Correspondent Name: John C. Motley/Stoel Rives LLP

OP \$215.00 2067920

Address Line 1: 900 SW Fifth Avenue
Address Line 2: Suite 2600
Address Line 4: Portland, OREGON 97204-1268

NAME OF SUBMITTER:	Patrick P. Hartigan, Paralegal
Signature:	/Patrick P. Hartigan/
Date:	06/01/2005
Total Attachments: 1 source=AT Acquisition Corp. Assignment#page1.tif	

ASSIGNMENT OF TRADEMARKS

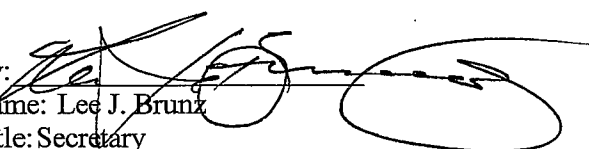
AT Acquisition Corp., a Washington corporation ("Assignor"), is the owner of the following trademarks ("Marks") registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
AUTO TOWN	2067920	June 3, 1997
CUSTOMER TRAK	2277608	September 14, 1999
INVENTORYTRAK	2322591	February 22, 2000
AUTO TOWN and Design	2472693	July 31, 2001
AUTO TOWN	2370178	July 25, 2000
CUSTOMER TRAK	2409903	December 5, 2000
AUTOTOWN.COM	2387200	September 19, 2000
WEBTRAK	2706014	April 15, 2003

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to The Cobalt Group, Inc., a Washington corporation ("Assignee"), its entire right, title and interest in and to the Marks and their related federal applications and registrations, together with the goodwill of the businesses symbolized by the Marks, with all rights of action, powers and benefit to the Marks, due or accrued, including the right to sue for and recover in the Assignee's own name and that of its successors and assigns and other legal representatives all remedies of every nature, including without limitation rights to injunctive relief, damages, profits, costs and attorney fees, arising out of past infringement of the Marks, or injury to the related goodwill.

Dated: June 1, 2005.

AT ACQUISITION CORP.

By: 
Name: Lee J. Brunz
Title: Secretary