

12-22-2004



RECORDATA

TRADEMARK 102909355

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents on the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Credit Suisse First Boston, as
Administrative Agent

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State
- Other _____

Citizenship (see guidelines) New York

Execution Date(s) October 4, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other Release of Security Interest

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Jostens, Inc.

Internal _____

Address: _____

Street Address: 5501 American Boulevard West

City: Minneapolis

State: MN

Country: US Zip: 55437

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship Minnesota

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

See attached Schedule.

B. Trademark Registration No.(s)

See attached Schedule.

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See attached Schedule.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Ms. Penelope Agodoa

Internal Address: Federal Research Corporation

Street Address: 1030 Fifteenth Street NW, Suite 920

City: Washington

State: DC Zip: 20005

Phone Number: 202.783.2700

Fax Number: _____

Email Address: pagadoa@federalresearch.com

6. Total number of applications and registrations involved:

87

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 2194.00

Authorized to be charged by credit card

Authorized to be charged to deposit account

Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

Elizabeth Steiner
Signature

10/5/04
Date

Elizabeth Steiner

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 39

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

12/23/2004 6TOM11 00000027 1437968

01 FC:0521

02 FC:0522

40.00 OP

2150.00 OP

TRADEMARK
REEL: 003095 FRAME: 0389

12-22-04
12-22-04

U.S. Trademarks

Trademark	Country	Status	Registration/ Application Number	Issue Date
AURILIUM	United States	Cancelled		13-Nov-84
FASHION CREST	United States	Registered	1,437,968	28-Apr-87
EXECUTIVE SERIES	United States	Abandoned		
CLEAR-VUE	United States	Abandoned		
RECOGNITION stylized letters	United States	Registered	1,261,121	13-Dec-83
DREAMSCENES	United States	Cancelled		29-Sep-81
ARGENTUS J and design	United States	Registered		19-Jun-89
PERFORMANCE ENVIRONMENT, THE	United States	Registered	1,294,856	11-Sep-84
JOSTENS SPIRITWEAR JS	United States	Abandoned		
PORTRAIT WORLD	United States	Registered	1,272,160	27-Mar-84
AMERICA'S CLASS RING	United States	Registered	1,413,282	14-Oct-86
KEEP THE GOOD TIMES ROUND and design	United States	Cancelled		19-Feb-85
MICRO GRAPHIX SERIES JOSTENS	United States	Cancelled		27-Oct-87
JOSTENS....WHEN IT HAS TO BE SPECIAL	United States	Abandoned		04-Sep-90
XV	United States	Abandoned		
QUESTRA GT	United States	Registered	1,519,764	10-Jan-89
GRAD GRAM	United States	Registered	1,418,322	25-Nov-86
DATALOCK	United States	Abandoned		
REFLECTION	United States	Registered	1,074,774	04-Oct-77
QGT	United States	Registered	1,502,979	06-Sep-88
HI-LIGHTS	United States	Registered	1,509,659	18-Oct-88
HARMONY	United States	Abandoned		
TREASURE CRAFT	United States	Expired		25-Jan-49
OFF THE TOP	United States	Registered	1,541,503	30-May-89
Y CLUB	United States	Registered	1,766,619	20-Apr-93
CIRCLE LOGO	United States	Registered	2,406,471	21-Nov-00
JOSTENS	United States	Registered	2,381,423	29-Aug-00
Method for Antique Finishing	United States	Pending		
Method for Setting Stones	United States	Pending		
Registration Cam for Printing Press	United States	Pending		
Adjustable Die Fixture	United States	Pending		
GLOWTOUCH	United States	Registered	2,411,149	05-Dec-00
WRITE NOW!	United States	Registered	2,493,508	25-Sep-01
JOSTENS	United States	Renewed	504,577	07-Dec-48
BOOK SHIELD and design	United States	Cancelled		10-Jan-78
MULTICHROME	United States	Renewed	781,863	16-Dec-64
RED CARPET	United States	Renewed	809,682	07-Jun-66
RED CARPET SERVICE and design	United States	Renewed	810,878	05-Jul-66
GALLEON SHIP logo	United States	Abandoned		16-Jun-70
JOSTENS script logo	United States	Expired		23-Jun-70
SILVER ELITE	United States	Pending	78/138,235	
IT PAYS	United States	Registered	2,490,716	18-Sep-01
PHOTOFIT	United States	Registered	1,032,100	03-Feb-76
SENIOR PORTRAITS	United States	Registered	1,061,227	15-Mar-77
J and design	United States	Renewed	323,479	16-Apr-35

Trademark	Country	Status	Registration/ Application Number	Issue Date
MILESTONE	United States	Abandoned		
YEARBOOK 2000	United States	ITU	74/65,3742 74/179,943	
MILESTONES	United States	Pending	76/429,901	
GRAD FINALE	United States	Pending	2,740,442	
CRESCENDO	United States	Abandoned		
IMAGEPROOF	United States	Abandoned		
SENIOR SALUTE	United States	Abandoned		
JOSTENS STRATEGIC RECOGNITION and umbrella design	United States	Abandoned		
STRATEGIC RECOGNITION	United States	Abandoned		
SYMPHONY	United States	Abandoned		
PANELXPRESS	United States	Registered	205,2810	16-Apr-97
BASKETBALL DIGESTS	United States	Cancelled		
MEMORY EXPRESS	United States	Registered	2,043,451	11-Mar-97
LIFE XPRESSIONS	United States	Pending	78/313,797	
PICTURETECH	United States	Abandoned		
JOSTENS IMAGEBASE	United States	Registered	2,444,613	17-Apr-01
JOSTENS....WHEN IT HAS TO BE SPECIAL	United States	Abandoned		11-Sep-90
JOSTENS....WHEN IT HAS TO BE SPECIAL	United States	Abandoned		04-Sept-90
JOSTENS....WHEN IT HAS TO BE SPECIAL	United States	Abandoned		11-Sep-90
MILLENNIUM EDITION, THE	United States	Abandoned		
QUALITY PLUS	United States	Abandoned		
MILLENNIUM COLLECTION, THE	United States	Abandoned		
YEARTECH	United States	Registered	1,543,062	06-Jun-89
WORLD BEAT	United States	Registered	2,015,074	12-Nov-96
STUDENT PLAN-IT	United States	Abandoned		
DISTINCTIONS	United States	Abandoned		
SAFE HAVEN	United States	Registered	2567458	07-May-02
RING WIZARD	United States	Pending	76323749	
MEMORIES DIRECT ONLINE Logo	United States	Pending	76532736	
GOLD LANCE	United States	Pending	2672014	
GOLD LANCE GL Design	United States	Pending	2822169	
CAMPUS GEAR	United States	ITU	76322915	
MEMORIES DIRECT ONLINE	United States	Pending	2761047	
JOSTENS NETLINE	United States	Pending	2613151	
SMART WATCH	United States	Abandoned		
SMART PIN	United States	Abandoned		
LX	United States	Pending	2851875	
SMART RING	United States	Abandoned		
MILLENNIUM MEMORY MAKERS	United States	Abandoned		
Eagle design	United States	Pending		
RENAISSANCE and Eagle design	United States	Registered	2,430,809	27-Feb-01
HEAR THE YEAR	United States	Pending	2,07,190	11-Jan-00
GLOWTOUCH	United States	Pending	2,411,149	
ONE 10	United States	Pending	75/520,702	
HOME	United States	Pending	2,683,503	
YEARTRACK	United States	Pending	2,683,501	
JOSTENS DIRECT SOLUTIONS	United States	Pending	2,683,502	

Trademark	Country	Status	Registration/ Application Number	Issue Date
CHAMPIONS OF THE COMMUNITY	United States	Pending	2,859,386	
THE GREEK COLLECTION	United States	Pending	78/130,809	
SMART JEWELRY	United States	Abandoned		
GORDON B. MILLER & COMPANY	United States	Registered	1,646,789	04-Jun-91
DIPLOMA EXPRESS	United States	ITU	74/653m703	
LAST NAME FIRST	United States	Registered	1,687,069	12-May-92
COOL SPIRIT	United States	ITU	74/693,380	
MAGNA POWER	United States	Abandoned		
MAGNETIMAGE	United States	Abandoned		
RENAISSANCE and design	United States	Registered	1,722,691	06-Oct-92
EAGLE'S EYE	United States	Registered	1,664,121	12-Nov-91
A CROWNING ACHIEVEMENT	United States	Registered	1,662,079	22-Oct-91
LAUREL	United States	Abandoned		
ENCORE INTERNATIONAL CORPORATION and design	United States	Registered	1,778,472	22-Jun-93
E'STRATO	United States	Abandoned		
HERITAGE CLASS RINGS	United States	Registered	1,694,245	16-Jun-92
FIRST PAGE, THE	United States	Registered	1,688,394	19-May-92
CHAMPIONS CHOOSE JOSTENS	United States	Abandoned		
MONTREUX	United States	Registered	1,629,083	25-Dec-90
FOOTBALL DIGEST	United States	Registered	1,643,035	30-Apr-91
JOSTENS LEARNING CORPORATION	United States	Registered	1,627,668	11-Dec-90
BASEBALL DIGEST	United States	Registered	1,643,034	30-Apr-91
SOCCER DIGEST	United States	Registered	1,641,578	16-Apr-91
SPORTS DIGEST	United States	Registered	1,614,301	18-Sep-90
ELDERPHOTO	United States	Registered	1,588,299	20-Mar-90
STUDIO 1 and design	United States	Registered	1,544,345	20-Jun-89
CROWN logo	United States	Registered		27-Mar-90
PREVIEW 16	United States	Registered	1,576,966	09-Jan-90
CHANGING THE WAY AMERICA WORKS	United States	Registered	1,756,215	02-Mar-93
JOSNET	United States	Abandoned		
WORKING TOOLS, THE and design	United States	Abandoned		
WORKING TOOLS, THE and design	United States	Abandoned		
JOSTENS SPORTSWEAR J and design	United States	Registered	1,771,569	18-May-93
JOSTENS LEARNING MEDIASERVER	United States	Abandoned		
GET THE PICTURE	United States	Registered	1,791,580	07-Sep-93
RENAISSANCE ELEMENTARY LEARNER	United States	Abandoned		
RING'S THE THING, THE	United States	Registered	1,685,540	05-May-92
TIMEZUP!	United States	Abandoned		
JOSTENS LEARNING LITENET	United States	Registered	2,029,506	14-Jan-97
COOL ZONE	United States	Registered	1,990,742	06-Aug-96
WORKING TOOLS, THE and design	United States	Pending	1,869,505	
SECOND PAGE, THE	United States	Abandoned		04-Jun-96
HARTLEY and design	United States	Registered	1,765,662	20-Apr-93
RENAISSANCE IN LEARNING, A	United States	Registered	1,143,676	29-Dec-92
JOSTENS LEARNING	United States	Registered	1,768,923	04-May-93
SPECTRASEAL	United States	Abandoned		
WHAT'S UP	United States	Pending	2,685,513	
JOSETENS	United States	Registered	1,755,247	02-Mar-93
GALLEON SHIP logo	United States	Abandoned		
JOSTENS	United States	Registered	1,694,557	16-Jun-92
JOSTENS SPORTSWEAR	United States	Abandoned		

Trademark	Country	Status	Registration/ Application Number	Issue Date
RING'S THE THING, THE	United States	Registered	,1689,245	26-May-92
JOSTENS MILLENNIUM COLLECTION	United States	Abandoned		
TRADEWINDS	United States	Registered	1,929,842	24-Oct-95

87

U.S. TRADEMARKS RELEASE OF SECURITY INTEREST

THIS RELEASE dated as of October 4, 2004, by Credit Suisse First Boston for the Lenders. Terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement referred to below.

A. Reference is made to the Credit Agreement dated as of July 29, 2003 (the "*Credit Agreement*"), among JOSTENS, INC., a Minnesota corporation (the "*Borrower*"), Jostens Canada Ltd., a Manitoba corporation, Ring IH Corp., a Delaware corporation, the banks and financial institutions listed on the signature pages thereto or that became parties thereto after the date thereof (collectively, the "*Lenders*"), CREDIT SUISSE FIRST BOSTON, as Administrative Agent for the Lenders (the "*Agent*"), and CREDIT SUISSE FIRST BOSTON TORONTO BRANCH, as Canadian Administrative Agent.

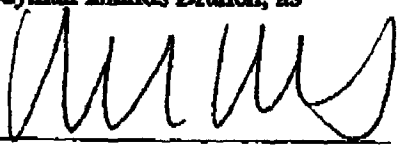
B. Reference is made to the Collateral Agreement, dated as of July 29, 2003 (the "*Collateral Agreement*"), among the Grantors (as defined in the Collateral Agreement) in favor of the Agent, pursuant to which, among other things, the Grantors granted a security interest to the Agent, for the benefit of certain secured parties named therein, in, among other things, the registered trademarks and pending trademark applications of the Borrower as set forth on Annex I hereto (the "*Trademarks*"), which security interest was recorded with the United States Patent & Trademark Office.

C. In connection with the termination of the Credit Agreement, the Grantors have informed the Agent of their desire to obtain the release of all right, title and interest of the Agent, the Lenders and each other grantee or beneficiary in and to the Trademarks granted under the Collateral Agreement.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all the Agent's right, title and interest (including, without limitation, security interests) in and to the Trademarks pursuant to the Collateral Agreement shall automatically terminate, including, without limitation, the Trademarks set forth on Annex I attached hereto, the debt secured thereby having been paid and satisfied in full.

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year above written.

CREDIT SUISSE FIRST BOSTON, acting through its Cayman Islands Branch, as Agent,

by 

Name: ROBERT HETU
Title: DIRECTOR

by 

Name: VANESSA GOMEZ
Title: ASSOCIATE

[P435257]

Annex I

**Jostens, Inc.
(Minnesota Corporation)**

U.S. Trademarks

Registered Trademarks

See attached.

Name or Title	Country	Type	Status	Application Date	Serial Number	Issue Date	Registration Number
CIRCLE LOGO	Argentina	SM	Pending	08-Mar-02	2368488		
CIRCLE LOGO	Argentina	SM	Pending	08-Mar-02	2368489		
GALLEON Logo	Argentina	SM	Registered	10-May-96	2032817	17-Jun-97	519370
JOSTENS	Argentina	SM	Registered	10-May-96	2032811	17-Jun-97	1635599
JOSTENS	Argentina	SM	Pending	10-May-96	2032812		
THE RECOGNITION COMPANY	Argentina	SM	Registered	10-May-96	2032821	17-Jun-97	1635605
THE RECOGNITION COMPANY	Argentina	SM	Registered	10-May-96	2032822	17-Jun-97	1635606
CIRCLE LOGO	Bermuda	SM	Pending	15-Mar-02	34068		
CIRCLE LOGO	Bermuda	SM	Pending	15-Mar-02	34067		
CIRCLE LOGO	Brazil	SM	Pending	07-Mar-02	824328965		
CIRCLE LOGO	Brazil	SM	Pending	07-Mar-02	824328973		
ALBEC (JCL)	Canada	SM	Registered	10-Jul-90	661336	26-Jul-91	387159
EAST PRO (JCL)	Canada	SM	Registered	10-Jul-90	661823	21-Jun-91	386013
JOSTENS DU QUEBEC and design	Canada	SM	Registered	07-Feb-92	698626	18-Nov-94	435531
JOSTENS DU QUEBEC and design	Canada	SM	Registered	01-Mar-92	723832	28-Oct-94	434951
PHOTO*SORT (JCL)	Canada	SM	Registered	13-May-83	503528	29-Mar-85	301337
STRATEGIC RECOGNITION	Canada	SM	Registered	10-Sep-96	822881	30-Sep-99	517398
STRATEGIC RECOGNITION and umbrella design	Canada	SM	Registered	10-Sep-96	822882	30-Sep-99	517396
SYMPHONY	Canada	SM	Registered	10-Sep-96	822883	30-Sep-99	517394

CIRCLE LOGO	Chile	SM	Pending	08-Mar-02	560837		
GALLEON Logo	Chile	SM	Registered	26-Jun-06	347245	19-Aug-98	519370
GALLEON Logo	Chile	SM	Registered	26-Jun-96	347244	14-Aug-98	519369
JOSTENS	Chile	SM	Registered	03-Feb-97	347240	02-Feb-97	478881
JOSTENS	Chile	SM	Registered	03-Feb-97	347239	02-Feb-97	478880
THE RECOGNITION COMPANY	Chile	SM	Registered	17-Mar-97	347250	17-Mar-97	482514
THE RECOGNITION COMPANY	Chile	SM	Registered	17-Mar-97	347249	17-Mar-97	482513
CIRCLE LOGO	Colombia	SM	Registered	08-Mar-02	02-021246	03-Dec-02	258401
CIRCLE LOGO	Colombia	SM	Registered	08-Mar-02	02-021248	03-Dec-02	258400
GALLEON Logo	Colombia	SM	Registered	09-Aug-96	96046649	16-Apr-97	196139
GALLEON Logo	Colombia	SM	Registered	09-Aug-96	96046650	16-Apr-97	196140
JOSTENS	Colombia	SM	Registered	14-Aug-96	96043119	16-Apr-97	196186
JOSTENS	Colombia	SM	Registered	09-Aug-96	96042216	16-Apr-97	196176
LA COMPANIA DEL RECONOCIMIENTO	Colombia	SM	Registered	09-Aug-96	96043120	16-Apr-97	196185
LA COMPANIA DEL RECONOCIMIENTO	Colombia	SM	Registered	09-Aug-96	96042214	16-Apr-97	196177
CIRCLE LOGO	DR	SM	Pending	11-Mar-02	255		
CIRCLE LOGO	DR	SM	Pending	11-Mar-02	254		
CIRCLE LOGO	Guatemala	SM	Registered	26-Jun-02	2002-04227	04-Mar-03	04262
CIRCLE LOGO	Honduras	SM	Registered	08-Mar-02	4144-02		
CIRCLE LOGO	Honduras	SM	Registered	08-Mar-02	4145-02		

GALLEON Logo	Argentina	TM	Registered	10-May-96	2032814	17-Jun-97	1635601
JOSTENS	Argentina	TM	Registered	10-May-96	2032808	17-Jun-97	1635596
JOSTENS	Argentina	TM	Registered	10-May-96	2032809	17-Jun-97	1635597
JOSTENS	Argentina	TM	Registered	10-May-96	2032810	17-Jun-97	1635598
THE RECOGNITION COMPANY	Argentina	TM	Registered	10-May-96	2032818	17-Jun-97	1635603
THE RECOGNITION COMPANY	Argentina	TM	Registered	10-May-96	2032820	17-Jun-97	1635604
JOSTENS	Benelux	TM	Renewed	13-May-92	780141	13-May-92	514672
JOSTENS (Script logo)	Benelux	TM	Registered	12-Jan-76	038147	01-Dec-76	343054
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34062		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34065		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34064		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34066		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34063		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328906		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328930		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328949		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328957		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328914		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328922		
AMERICA'S CLASS RING	California	TM	Renewed	13-Apr-84	72841	13-Apr-84	72841

APPLE design	Canada	TM	Registered	07-Jan-91	673507	09-Oct-92	403519
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605590	19-Jan-90	364445
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605591	25-Aug-89	359836
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605593	23-Feb-90	365728
CLUB DES CHAMPIONS	Canada	TM	Registered	02-Jan-91	673190	07-May-93	412008
CLUB DES CHAMPIONS and design	Canada	TM	Registered	07-Jan-91	673503	09-Oct-92	403518
EXCELLENCE & Design	Canada	TM	Registered	02-Jan-91	673185	09-Oct-92	403515
GOLD LANCE	Canada	TM	Pending	19-Jul-02	unknown		
GOLD LANCE GL	Canada	TM	Pending	19-Jul-02	unknown		
HEAR THE YEAR	Canada	TM	Pending	01-Jun-01	1105060		
HEAR THE YEAR	Canada	TM	Pending	01-Jun-01	91474243CA		
IMAGEBASE	Canada	TM	Registered	11-Apr-96	809612	19-Mar-97	473113
JOSTENS	Canada	TM	Registered	10-Feb-89	363929	01-Mar-89	197891
JOSTENS EXCELLENCE PROGRAM	Canada	TM	Registered	02-Jan-91	673196	05-Mar-93	409036
JOSTENS NETLINE	Canada	TM	Pending	30-Jun-00	1,065,557		
LE PROGRAMME D'EXCELLENCE JOSTENS	Canada	TM	Registered	02-Jan-91	673198	26-Feb-93	408709
LTM	Canada	TM	Renewed	27-Jul-81	473229	26-Feb-82	266811
LUSTRIUM	Canada	TM	Renewed	27-Jul-81	473175	26-Feb-82	266806
MAGNA POWER (JCL)	Canada	TM	Registered	11-Jun-90	659707	24-May-91	385000
MAGNA-TAG (JCL)	Canada	TM	Registered	24-Jul-87	588625	30-Sep-88	345518

OUTSTANDING ACHIEVERS CLUB	Canada	TM	Registered	02-Jan-91	673194	09-Oct-92	403516
OUTSTANDING ACHIEVERS CLUB and design	Canada	TM	Registered	07-Jan-91	673505	30-Apr-93	411695
SAFE HAVEN	Canada	TM	Pending	15-Nov-01	1122265		
WHAT'S UP	Canada	TM	Pending	17-Oct-01	1118648		
WRITE NOW!	Canada	TM	Registered	07-Jun-00	1066320	19-Feb-03	575982
CIRCLE LOGO	Chile	TM	Registered	08-Mar-02	580838	30-Oct-02	647257
GALLEON Logo	Chile	TM	Registered	26-Jun-06	347242	19-Aug-98	519650
GALLEON Logo	Chile	TM	Registered	26-Jun-98	347243	13-Aug-98	519369
GALLEON LOGO	Chile	TM	Registered	26-Jun-96	347241	19-Aug-98	519649
JOSTENS	Chile	TM	Registered	03-Feb-97	347236	02-Feb-97	478878
JOSTENS	Chile	TM	Registered	03-Feb-97	347237	02-Feb-97	478879
JOSTENS	Chile	TM	Registered	21-Apr-97	347238	21-Apr-97	484623
THE RECOGNITION COMPANY	Chile	TM	Registered	17-Mar-97	347248	17-Mar-97	482512
THE RECOGNITION COMPANY	Chile	TM	Registered		347247	17-Mar-97	482511
THE RECOGNITION COMPANY	Chile	TM	Registered	17-Mar-97	347246	17-Mar-97	482510
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021234	03-Dec-02	258412
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021235	03-Dec-02	258408
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021238	03-Dec-02	258407
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021240	03-Dec-02	258406
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021242	03-Dec-02	258403

CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021244	03-Dec-02	258402
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046639	16-Apr-97	196137
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046648	16-Apr-97	196138
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046651	16-Apr-97	196141
JOSTENS	Colombia	TM	Registered	09-Aug-96	96042219	18-Apr-97	196295
JOSTENS	Colombia	TM	Registered	14-Aug-96	96043118	16-Apr-97	196187
JOSTENS	Colombia	TM	Registered	09-Aug-96	96042217	16-Apr-97	196192
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042222	16-Apr-97	196190
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042779	18-Apr-97	196284
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042218	16-Apr-97	196191
CIRCLE LOGO - 9	Costa Rica	TM	Registered	12-Mar-02	1927	8-Nov-02	135,712
CIRCLE LOGO -14	Costa Rica	TM	Registered	12-Mar-02	1928	15-May-03	138,581
CIRCLE LOGO - 16	Costa Rica	TM	Registered	12-Mar-02	1929	24-Mar-03	137,878
CIRCLE LOGO - 18	Costa Rica	TM	Registered	12-Mar-02	1930	8-Nov-02	135,713
CIRCLE LOGO - 24	Costa Rica	TM	Registered	12-Mar-02	1931	8-Nov-02	135,714
CIRCLE LOGO - 35	Costa Rica	TM	Registered	12-Mar-02	1934	8-Nov-02	135,715
CIRCLE LOGO - 45	Costa Rica	TM	Registered	10-Jul-02	4682	5-Feb-03	137,461
CIRCLE LOGO	CTM	TM	Registered	10-Nov-98	982330	10-Nov-98	982330
JOSTENS	CTM	TM	Registered	10-Nov-98	982298	26-Mar-01	982298
CIRCLE LOGO	DR	TM	Registered	11-Mar-02	232	30-May-02	128448

CIRCLE LOGO	DR	TM	Registered	11-Mar-02	233	30-May-02	128594
CIRCLE LOGO	DR	TM	Registered	11-Mar-02	251	16-Sep-02	128753
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	252		
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	253		
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	231		
JOSTENS	DR	TM	Registered		79886	15-Sep-95	79886
JOSTENS	DR	TM	Registered		80850	15-Sep-95	80850
JOSTEN'S (Script logo)	DR	TM	Registered	11-Sep-78	32399	27-Nov-78	28260
JOSTENS	France	TM	Renewed	27-May-92	92420706	27-May-92	92420706
JOSTENS	Germany	TM	Renewed	22-May-92	J27995 /25WZ	22-May-92	2032782
JOSTEN'S (Script logo)	Germany	TM	Renewed	01-Dec-76	967484	01-Dec-78	967484
CIRCLE LOGO	Guatemala	TM	Registered		2002-04224	25-Mar-03	123138
CIRCLE LOGO	Guatemala	TM	Registered		2002-04226	07-Apr-03	123281
CIRCLE LOGO	Guatemala	TM	Registered	26-Jun-02	2002-04222	04-Mar-03	04263
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4138-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4139-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4140-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4141-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4142-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4143-02		

JOSTEN'S	Hong Kong	TM	Renewed	31-Mar-78	2126	31-Mar-78	2126
JOSTENS	Italy	TM	Renewed	01-Jun-92	TO92C001156	23-Nov-94	001156
JOSTENS	Italy	TM	Registered	01-Jun-92	001156	22-May-92	001156
JOSTENS	Japan	TM	Registered	12-Jun-92	124897	26-Dec-95	3103226
JOSTENS	Japan	TM	Registered	28-Sep-90	109663		042893
JOSTENS	Japan	TM	Registered	18-Jan-91	003702	31-Mar-93	2519075
JOSTENS	Japan	TM	Registered	30-Jan-90	9078	30-Sep-92	2461894
JOSTENS	Japan	TM	Registered	26-Dec-95	4(1992)-124897	26-Dec-95	3103226
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67485-14		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67484-9		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67487-22		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67488-24		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67486-16		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67489-25		
ACHIEVER	Mexico	TM	Registered	25-May-99	376618	25-May-99	46988
BLACK HILLS GOLD	Mexico	TM	Registered	25-May-99	376622	25-May-99	46987
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339380	10-Jul-98	56553
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339379	10-Jul-98	56551
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339378	10-Jul-98	56551
CIRCLE LOGO	Mexico	TM	Registered	16-May-02	547400	16-May-02	751338

CIRCLE LOGO	Mexico	TM	Registered	16-May-02	547399	16-May-02	751947
CIRCLE LOGO	Mexico	TM	Registered	16-May-02	547401	16-May-02	752933
GALLEON Logo	Mexico	TM	Registered	30-Aug-95	520617	19-Apr-96	520617
GALLEON Logo	Mexico	TM	Registered	30-Aug-95	538935	18-Dec-96	538935
GALLEON Logo	Mexico	TM	Registered	30-Aug-95	520618	19-Apr-96	520618
HERITAGE	Mexico	TM	Registered	25-May-99	376619	25-May-99	46984
JOSTENS	Mexico	TM	Registered	30-Aug-95	539821	27-Jan-97	539821
JOSTENS	Mexico	TM	Registered	30-Aug-95	539822	27-Jan-97	539822
JOSTENS	Mexico	TM	Registered	30-Aug-95	539823	27-Jan-97	539823
SIGNATURE	Mexico	TM	Registered	25-May-99	376620	25-May-99	46985
TRADEWINDS	Mexico	TM	Registered	25-May-99	376621	25-May-99	46986
ARDEN PHOTOGRAPHERS	New York	TM	Registered	16-Oct-00	R-29584	16-Oct-00	R-29584
JOSTENS	Saudi Arabia	TM	Registered	02-Aug-95	373/46	02-Apr-96	373/46
JOSTENS	Saudi Arabia	TM	Registered	02-Aug-95	373/45	02-Apr-96	373/45
JOSTENS	Spain	TM	Renewed	29-May-92	1704523	05-Mar-93	1704523
JOSTENS (Script logo)	Spain	TM	Registered	04-Feb-77	50977	17-Mar-78	838388
JOSTENS (Script logo)	Spain	TM	Registered	04-Feb-77	50976	20-Sep-78	838387
JOSTENS	UK	TM	Registered	12-May-92	1500086	12-May-92	1500086
JOSTEN'S	UK	TM	Renewed	29-Nov-76	1071283	29-Nov-76	1071283
JOSTEN'S	UK	TM	Renewed	29-Nov-76	1071284	29-Nov-76	1071284

JOSTENS	US	TM	Renewed	25-Jul-47	71-529468	07-Dec-48	504577
JOSTENS IMAGEBASE	US	TM	Registered	04-Dec-95	75-027141	17-Apr-01	2444613
LIFE XPRESSIONS	US	TM	Pending	23-May-02	78130772		
LX	US	TM	Pending	23-May-02	78130766		
MEMORIES DIRECT ONLINE	US	TM	Pending	25-Apr-02	76399960		
MEMORIES DIRECT ONLINE logo	US	TM	Pending	28-Jul-03			
MEMORY EXPRESS	US	TM	Registered	29-Mar-96	75-080647	11-Mar-97	2043451
THE GREEK COLLECTION	US	TM	ITU	23-May-02	78130809		
TRADEWINDS	US	TM	Registered	31-Oct-94	74-592875	24-Oct-95	1929842
WORLD BEAT	US	TM	Registered	26-Jun-95	74-693377	12-Nov-96	2015074
AU2RORA	Venezuela	TM	Registered	13-May-83	4085	14-Sep-84	110375F
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17718/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17720/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17721/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17717/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17719/98		
JOSTEN'S	Venezuela	TM	Renewed	05-Jan-71	63104	05-Jan-71	63104

AMERICA'S CLASS RING	US	TM	Registered	24-Feb-84	73-467042	14-Oct-86	1413282
GLOWTOUCH	US	TM	Registered	17-Jul-98	75520703	05-Dec-00	2411149
GOLD LANCE	US	TM	Registered	18-Mar-02	76-383,149	07-Jan-03	2672014
GOLD LANCE GL	US	TM	Pending	18-Mar-02	76-383,148		
GRAD GRAM	US	TM	Registered	22-Aug-85	73-554809	25-Nov-86	1418322
IT PAYS	US	TM	Registered	04-Oct-00	76140688	18-Sep-01	2490716
JOSTENS	US	TM	Registered	12-Oct-99	75820874	29-Aug-00	2381423
JOSTENS NETLINE	US	TM	Registered	03-Jan-00	75-885877	27-Aug-02	2613151
MONTREUX	US	TM	Registered	25-Sep-89	73-827256	25-Dec-90	1629083
RENAISSANCE	US	TM	Registered	03-May-99	75696511	21-Mar-00	2332698
SILVER ELITE	US	TM	Pending	24-Jun-02	78138235		
STUDIO 1 stylized	US	TM	Registered	29-Sep-88	73-754856	20-Jun-89	1544345
WHAT'S UP	US	TM	Registered	20-Apr-01	76-244,753	11-Feb-03	2685513
WRITE NOW!	US	TM	Registered	24-Jan-00	75901991	25-Sep-01	2493508
CIRCLE LOGO (Class 16)	US	TM	Registered	08-Feb-00	75912441	21-Nov-00	2406471
CIRCLE LOGO (Cl. 9, 14, 16, 24,25,41)	US	TM	Pending	05-Jun-03	75/520893		
FASHION CREST	US	TM	Registered	19-Sep-86	73-620891	28-Apr-87	1437968
GRAD FINALE	US	TM	Registered	25-Jun-02	78138463	22-Jul-03	2740442
HEAR THE YEAR	US	TM	Registered	17-Jul-98	75-520704	11-Jan-00	2307190
J and design	US	TM	Renewed	08-Sep-34	71-355839	16-Apr-35	323479

MOMENTS MAGIQUES (JCL)	Canada	SM/TM	Registered	07-Feb-92	698629	05-Mar-93	409246
NATIONAL and design (JCL)	Canada	SM/TM	Renewed	29-Jun-76	399649	04-Nov-77	224003
VOS SOUVENIRS EN COULEUR (JCL)	Canada	SM/TM	Registered	13-Apr-89	629364	20-Jul-90	371001
YOUR MEMORIES IN COLOUR (JCL)	Canada	SM/TM	Registered	12-Apr-89	629363	20-Jul-90	371000
JOSTEN'S (Script logo)	Denmark	SM/TM	Renewed	01-Dec-76	513476	28-Sep-79	279479
JOSTEN'S	France	SM/TM	Registered	18-Dec-86	1413516	18-Dec-86	1413516
JOSTEN'S (Script logo)	France	SM/TM	Renewed	28-Dec-76	1011830	28-Dec-76	1011830
JOSTEN'S	Italy	SM/TM	Registered	02-Jan-77	21729C	04-Feb-85	340409
CIRCLE LOGO	Jamaica	SM/TM	Pending	13-Mar-02	42121		
CIRCLE LOGO	Nicaragua	SM/TM	Pending	17-Jun-02	6172002		
JOSTEN'S (Script logo)	Norway	SM/TM	Renewed	01-Dec-76	763140	22-Jun-78	100524
CIRCLE LOGO	Switzerland	SM/TM	Registered	24-Oct-02	unknown	07-Jan-03	505977
MILESTONES	US	SM/TM	Pending	03-Jul-02	76429901		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368487		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368486		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368485		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368484		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368483		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368482		
GALLEON Logo	Argentina	TM	Registered	10-May-96	2032813	17-Jun-97	1635600

YEARTECH	US	SM	Registered	10-Aug-88	73-745149	06-Jun-89	1543062
YEARTRACK	US	SM	Registered	03-May-02	76405856	04-Feb-03	2683501
CHAMPIONS OF THE COMMUNITY	US	SM	Pending	03-May-02	76405859		
GRAD TRACK	US	SM	ITU	26-Jul-02	78147996		
HOME ORDERING MADE EASY	US	SM	Pending	21-Apr-03	76507792		
MULTI CHROME	US	SM	Registered	26-Nov-62	72-157933	15-Dec-64	781863
PANELXPRESS	US	SM	Registered	17-Jun-96	75-119892	15-Apr-97	2052810
RED CARPET	US	SM	Renewed	15-Jun-65	72-221211	07-Jun-66	809682
RED CARPET SERVICE and design	US	SM	Renewed	15-Jun-65	72-221212	05-Jul-66	810878
JOSTENS	Australia	SM/TM	Registered	04-Jan-96	705607	01-Apr-96	705607
CIRCLE LOGO	Bahamas	SM/TM	Pending	08-May-02	unknown		
CIRCLE LOGO	Barbados	SM/TM	Pending	19-Jul-02	unknown		
CIRCLE LOGO	Bermuda	SM/TM	Pending	15-Mar-02	34061		
CIRCLE LOGO	BVI	SM/TM	Pending	19-Jul-02	unknown		
AU RHYTHME DE LA DANSE	Canada	SM/TM	Registered	07-Feb-92	698621	25-Jun-93	414026
JOSTENS CAMERA-ART	Canada	SM/TM	Registered	24-Jul-87	588626	16-Mar-90	366711
JOUR DE SUCCES (JCL)	Canada	SM/TM	Registered	07-Feb-92	698627	05-Mar-93	409245
LET'S DANCE	Canada	SM/TM	Registered	07-Feb-92	698622	13-Aug-93	415458
MAGIC MOMENTS (JCL)	Canada	SM/TM	Registered	07-Feb-92	698623	12-Mar-93	409560
MILESTONES	Canada	SM/TM	Pending	02-Jul-02	unknown		

CIRCLE LOGO	Jordan	SM	Pending	19-Jul-02	67491-41		
CIRCLE LOGO	Jordan	SM	Pending	19-Jul-02	67490-35		
CIRCLE LOGO	Mexico	SM	Registered	23-Jun-99	339381	10-Jul-98	56554
CIRCLE LOGO	Mexico	SM	Registered	23-Jun-99	339377	10-Jul-98	56550
GALLEON Logo	Mexico	SM	Registered	30-Aug-95	540367	29-Jan-97	540367
GALLEON Logo	Mexico	SM	Registered	30-Aug-95	540783	30-Jan-97	540783
JOSTENS	Mexico	SM	Registered	30-Aug-95	539819	27-Jan-97	539819
JOSTENS	Mexico	SM	Registered	30-Aug-95	539820	27-Jan-97	539820
THE RECOGNITION COMPANY	Mexico	SM	Registered	30-Aug-95	013952	18-Dec-96	013952
ARDEN PHOTOGRAPHERS	New York	SM	Registered	16-Oct-00	S-17264	16-Oct-00	S-17264
JOSTEN'S (Script logo)	Spain	SM	Renewed	04-Feb-77	838389	04-Dec-78	838389
JOSTEN'S (Script logo)	Spain	SM	Registered	04-Feb-77	838390	04-Dec-78	838390
CIRCLE LOGO	UK	SM	Pending	19-Jul-02	unknown		
HOME	US	SM	Registered	03-May-02	76405858	4-Feb-03	2683503
JOSTENS DIRECT SOLUTIONS	US	SM	Registered	03-May-02	76405857	04-Feb-03	2683502
JOSTENS RENAISSANCE and design	US	SM	Registered	03-May-99	75-696590	27-Feb-01	2430809
PERFORMANCE ENVIRONMENT, THE	US	SM	Registered	29-Sep-82	73-392033	11-Sep-84	1294856
✓ PORTRAIT WORLD	US	SM	Registered	07-Jul-82	73-373481	27-Mar-84	1272160
RECOGNITION stylized letters	US	SM	Registered	28-Sep-82	73-390716	13-Dec-83	1261121
SAFE HAVEN	US	SM	Registered	28-Sep-01	76-318,745	07-May-02	2567458