

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shure Incorporated		06/01/2005	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Shure Acquisition Holdings, Inc.		
Street Address:	5800 Touhy Avenue		
City:	Niles		
State/Country:	ILLINOIS		
Postal Code:	60714		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78526544	PERFORMANCE GEAR	
CORRESPONDENCE DATA			
Fax Number:	(312)463-5001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Banner & Witcoff, Ltd.		
Address Line 1:	10 S. Wacker Drive		
Address Line 2:	Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	J. Pieter van Es		
Signature:	/j. pieter van es/		
Date:	06/01/2005		

CH \$40.00 78526544

Total Attachments: 1

900025675

**TRADEMARK
 REEL: 003095 FRAME: 0434**

WORLDWIDE ASSIGNMENT OF TRADEMARK

This Assignment, effective as of the date of the last signature to this Assignment, is by and between Shure Incorporated, an Illinois corporation having an office at 5800 Touhy Avenue, Niles, Illinois 60714 ("Shure") and Shure Acquisition Holdings, Inc., an Illinois corporation having an office at 5800 Touhy Avenue, Niles, Illinois 60714 ("SAH").

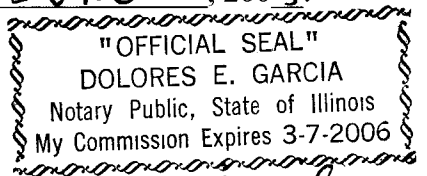
1. Shure is the owner of right, title and interest in, along with all goodwill symbolized thereby for, the mark "PERFORMANCE GEAR" for hard wired and wireless audio monitor systems, namely transmitters, receivers and ear pieces, including U.S. Trademark Application Serial No. 78526544 (collectively, the "Trademark").

2. Shure wishes to assign, worldwide, the Trademark to SAH in connection with a corporate restructuring.

3. SAH hereby agrees to grant a worldwide exclusive license to the Trademark to Shure and will execute such an agreement concurrently herewith.

4. In consideration of SAH's agreement to grant a worldwide exclusive license to Shure and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Shure has assigned and hereby assigns, transfers, conveys and sets over to SAH, the entire right, title and interest in and to the Trademark including title to all registrations issuing from all applications therefore, worldwide, along with the worldwide goodwill of the business connected with the Trademark, the same to be held and enjoyed by SAH, its successors, assigns and other legal representatives. Shure further assigns to SAH worldwide all right to sue for and collect all damages accruing from past, present and future infringement of the Trademark.

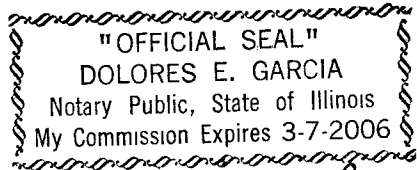
IN WITNESS WHEREOF, this worldwide Assignment is executed on this 1st day of JUNE, 2005.



Dolores E. Garcia
June 1, 2005

IN WITNESS WHEREOF, this Assignment is executed on this 1st day of JUNE, 2005.

SHURE INCORPORATED
By: *Jeff Kroll*
Name: JEFF KROLL
Title: VP, ENGINEERING



Dolores E. Garcia
June 1, 2005

SHURE ACQUISITION HOLDINGS, INC.
By: *Jeff Kroll*
Name: JEFF KROLL
Title: VP, ENGINEERING