

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Samarar, LLC		05/27/2005	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Sara Lee Corporation		
Street Address:	1000 East Hanes Mill Road		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27105		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1819338	JUST MY SIZE	
Registration Number:	1446388	JUST MY SIZE	
CORRESPONDENCE DATA			
Fax Number:	(336)519-7312		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-519-7443		
Email:	cpettitt@saralee.com		
Correspondent Name:	Chrystal Pettitt		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
NAME OF SUBMITTER:	Nicholas J. Valenziano, Jr.		
Signature:	/Nicholas J. Valenziano, Jr./		
Date:	06/02/2005		

CH \$65.00 1819338

Total Attachments: 1
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ASSIGNMENT

WHEREAS Saramar, L.L.C. (hereinafter called "Assignor"), a Delaware limited liability company having its principal place of business at, 10 South Riverside Plaza, Chicago, Illinois, 60606, has adopted, used, and is using the trademarks listed below;

U.S. Reg. 1819338 JUST MY SIZE
U.S. Reg. 1446388 JUST MY SIZE

WHEREAS Sara Lee Corporation (hereinafter called "Assignee"), a Maryland corporation having its principal place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105 is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations thereof.

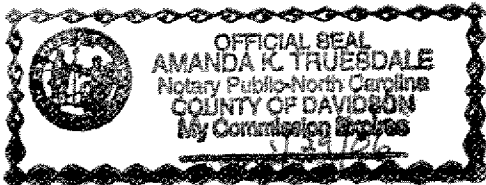
Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Saramar, L.L.C.

Date: 5/27/05

By: Bruce Bradford
Bruce O. Bradford
Vice President & Assistant Secretary

Subscribed and sworn to before me this 27 day of March 2005.



Amanda K. Truesdale
Notary Public

My commission expires on:

1/29/06