

12-20-4

12-23-2004



102909960

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Global Expedition Adventures, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 10/01/2004

2. Name and address of receiving party(ies)

Name: Richard Donovan

Internal

Address: Polar Running Adventures

Street Address: 1 Forster Place, City Centre

City: Galway, IRELAND State: Zip:

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76444611

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard C. Slater

Internal Address: Attorney at Law

Street Address: 1605 Pebrican Avenue

City: Cheyenne State: WY Zip: 82001

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

OPR/FINANCE 7:35 AM DEC 20 2004

DO NOT USE THIS SPACE

9. Signature.

Curtis C. Lieber

Name of Person Signing

Signature

11-5-04 Date

Total number of pages including cover sheet, attachments, and document: 3

12/22/2004 DBYRNE 00000060 76444611

01 FC:8521

40.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

**ASSIGNMENT OF TRADEMARK
"THE NORTH POLE MARATHON"**

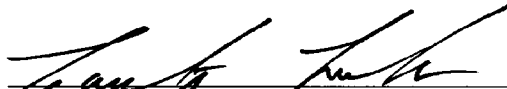
This assignment is made effective as of October 1, 2004 from Global Expedition Adventures, Inc. of 191 Joy Lane, Santa Rosa Beach, Florida ("ASSIGNOR"), to Richard Donovan of 1 Forster Place, City of Galway, Ireland ("ASSIGNEE"):

Whereas, ASSIGNOR has adopted and is applying to register a mark in the United States Patent and Trademark Office, Application No. 76444611, filed on August 26, 2002 and ASSIGNEE is desirous of acquiring such mark and the registration thereof.

Now, therefore, that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, captioned herein, along with the registration thereof, the application number of which is contained herein.



GLOBAL EXPEDITION ADVENTURES, INC.


Curtis C. Lieber
President

ACKNOWLEDGEMENT

On November 5th 2004 before me, personally appeared CURTIS C. LIEBER, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, and the entity on behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


David Perceforth
(1000) Perceforth