

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Partnership For Innovation, LLC		10/19/2004	Limited Liability Company:

RECEIVING PARTY DATA	
Name:	Presence From Innovation, LLC
Street Address:	2290 Ball Drive
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63146
Entity Type:	Limited Liability Company:

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Registration Number:	2280267	"LIKE A MAGNET"
Registration Number:	2516200	3-IN-1
Registration Number:	1352848	BOTTLE SHOPPER
Registration Number:	2444274	BROADCASTER
Registration Number:	1235730	COOL GLIDE
Registration Number:	1887183	COOLGLIDE 2000
Registration Number:	1938711	COUNTERFITTER
Registration Number:	2134365	DIAL-A-PAK
Registration Number:	1576397	DUO
Registration Number:	1699114	GORILLA-BONE
Registration Number:	1584708	ICEMAN
Registration Number:	1411347	INSERT-A-BIN
Registration Number:	1560953	KING QUADRO
Registration Number:	1454287	MAGNUM

CH \$790.00 2280267

Registration Number:	1647465	MAX-PAK
Registration Number:	1693063	MINI-MAX
Registration Number:	1641297	NOSTALGIA COOLER
Registration Number:	1136211	POWER TOWER
Registration Number:	1560952	QUADRO
Registration Number:	1443222	
Registration Number:	1456557	SAMPLING CENTER
Registration Number:	1296347	SHOWOFF
Registration Number:	2007677	SPACEMAKER
Registration Number:	1148947	SUPER TOWER
Registration Number:	2021993	SUPERGLIDE
Registration Number:	0919363	THE CLASSIC CUBE
Registration Number:	1357427	THE ORGANIZER
Registration Number:	2410069	THE SHAPE THAT SELLS
Registration Number:	1194354	ULTRA-GLIDE
Registration Number:	1193643	ULTRA-GLIDE
Registration Number:	1408540	UNIVERSAL

CORRESPONDENCE DATA

Fax Number: (314)345-6060
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 314-345-6000
Email: jbermingham@blackwellsanders.com
Correspondent Name: Samuel Digirolamo
Address Line 1: 720 Olive Street
Address Line 2: Suite 2400
Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER:	Samuel Digirolamo
Signature:	/Samuel Digirolamo/
Date:	06/02/2005

Total Attachments: 2
source=Change of Name#page1.tif
source=Change of Name#page2.tif



Corporations Division
P.O. Box 778, Jefferson City, MO 65102

James C. Kirkpatrick State Information Center
600 W. Main Street, Rm 322, Jefferson City, MO 65101

File Number: 200429412909
LC0567724
Date Filed: 10/19/2004
Matt Blunt
Secretary of State

Amendment of Articles of Organization

(Submit in duplicate with filing fee of \$25)

1. The current name of the limited liability company is:

Partnership For Innovation, LLC

2. The effective date of this document is the date it is filed by the Secretary of State of Missouri, unless a future date is indicated, as follows:

(Date may not be more than 90 days after the filing date in this Office)

3. State date of occurrence that required this amendment: July 30, 2004

Month/Day/Year

4. The articles of organization are hereby amended as follows:

Paragraph 1 is amended to read: The name of the limited liability company is Presence From Innovation, LLC


5. (Check if applicable) This amendment is required to be filed because:

- management of the limited liability company is vested in one or more managers where management had not been so previously vested.
- management of the limited liability company is no longer vested in one or more managers where management was previously so vested.
- a change in the name of the limited liability company.
- a change in the time set forth in the articles of organization for the limited liability company to dissolve.

6. This amendment is (check either or both):

- authorized under the operating agreement
- required to be filed under the provisions of RSMo Chapter 347

In affirmation thereof, the facts stated above are true:

	Jerrold J. Rosenthal, Manager	<u>10-12-</u> 2004
(Authorized Signature)	(Printed Name)	(Date)
_____	(Printed Name)	(Date)
(Authorized Signature)	(Printed Name)	(Date)
_____	(Printed Name)	(Date)
(Authorized Signature)	(Printed Name)	(Date)



State of Missouri



Matt Blunt
Secretary of State

AMENDED ARTICLES OF ORGANIZATION

WHEREAS,

Presence From Innovation, LLC
LC0567724

Formerly,

Partnership For Innovation, LLC

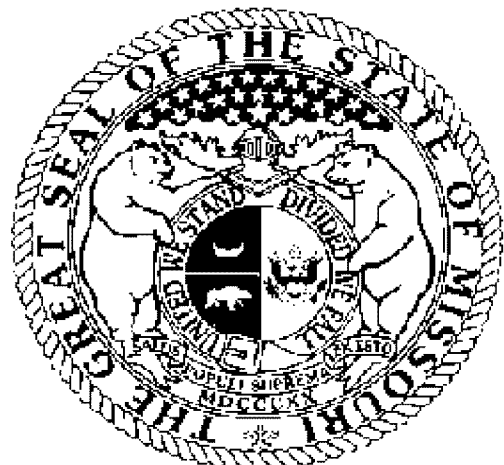
filed its amended Articles of Organization in duplicate with this office and WHEREAS that filing was found to conform to the Missouri Limited Liability Company Act,

NOW, THEREFORE, I, MATT BLUNT, Secretary of State of Missouri, by virtue of authority vested in me by law do hereby certify and declare that the above entity's Articles of Organization are amended.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 19th day of October, 2004.

Matt Blunt

Secretary of State



TRADEMARK