

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Laurel Touby		06/01/2005	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	mediabistro.com inc.		
Street Address:	494 Broadway - 4th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2559669	MEDIA BISTRO	
CORRESPONDENCE DATA			
Fax Number:	(970)468-0104		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	970 468 6600		
Email:	docket-oppedahl@patents.com		
Correspondent Name:	Carl Oppedahl		
Address Line 1:	P O Box 5068		
Address Line 2:	Oppedahl & Larson LLP		
Address Line 4:	Dillon, COLORADO 80435-5068		
NAME OF SUBMITTER:	Carl Oppedahl		
Signature:	/s/		
Date:	06/02/2005		

OP \$40.00 2559669

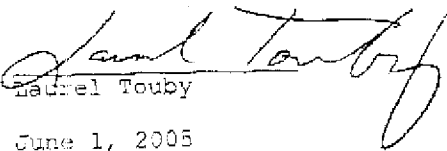
Total Attachments: 1

900025752

**TRADEMARK
 REEL: 003096 FRAME: 0128**

ASSIGNMENT

I, Laurel Touby, hereby assign my trademark rights and the associated goodwill in the mark MEDIA BISTRO, including but not limited to US trademark registration number 2539669, to mediabistro.com inc.


Laurel Touby

June 1, 2005