Form PTO-1594 PECONDATION FO	DPM COVER SUPET		
RECORDATION FORM COVER SHEET U.S. Department of Comm (Rev 6-93) TRADEMARKS ONLY Patent and Trademark O			
	Please record the attached original documents or copy thereof.		
Name of conveying party(ics):	Name and address of receiving party(ies):		
ADVANSTAR COMMUNICATIONS INC.	Name: FLEET NATIONAL BANK, as administrative agent		
	Street Address: 100 Federal Street		
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership *Corporations ☐ Other	City: Boston State: MA ZIP: 02110		
Additional name(s) of conveying party(ies) attached? □Yes □ No	Country: □ Individual(s) citizenship □ Association		
3. Nature of conveyance:	☐ General Partnership		
□ Assignment □ Merger	□ Corporation • Other bank, financial institution		
* Security Agreement	If assignee is not domicifed in the United States, a domestic representative designation is		
□ Other Execution Date: July 20, 2004	attached:□ Yes □ No (Designations must be a separate document from assignment)		
	Additional name(s) & Address(es) attached? Yes * No		
4. Application number(s) or trademark number(s): SEE TRADEMAL			
If this document is being filed together with a new application, the e			
A. Trademark Application No.(s) SEE TRADEMARKS TO BE RECORDED PAGE	B. Trademark No.(s) SEE TRADEMARKS TO BE RECORDED PAGE		
Additional numbers atta			
Name and address of party to whom correspondence concerning document should be mailed:	Total number of applications and trademarks involved: 16		
Name: Robert E. Rude II	7. Total fee (37 CFR 3.41): <u>\$ 415.00</u>		
Internal Address: Mayer Brown Rowe & Maw LLP	* Enclosed (Check No. 3349)		
	☐ Authorized to be charged to deposit account		
Street Address: 1909 K Street, NW			
City; <u>Washington</u> State: <u>DC</u> ZIP: 20006	8. Deposit account number:		
DO NOT USE THIS SPACE	(Attuch duplicate copy of this page if paying by deposit account)		
9. Statement and signature. To the best of my knowledge and belief, the foregoing information original document. Robert E. Rude II Name of Person Signing Signature	s true and correct and any attached copy is a true copy of the April 18, 2005 Date		
Total number of pages in this document: 11			

DCDB01 20670768.1 20-Sep-04 13:50

Trademarks To Be Recorded

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of this 20 ¹/₂ day of July, 2004, is made between ADVANSTAR COMMUNICATIONS INC., a New York corporation, (the "Grantor"), and FLEET NATIONAL BANK, as Administrative Agent (together with any successor(s) thereto in such capacity, the "Administrative Agent") for each of the Secured Parties:

WITNESSETH

WHEREAS, pursuant to a Credit Agreement, dated as of October 11, 2000 (as amended, supplemented, amended and restated or otherwise modified from time to time, (the "Credit Agreement"), among the Grantor, the various financial institutions and other Persons from time to time parties thereto (collectively, the "Lenders"), DLJ Capital Funding, Inc., as Lead Arranger and Syndication Agent, and the Administrative Agent, the Lenders and the Issuers have extended Commitments to make Credit Extensions to the Grantor:

WHEREAS, in connection with the Credit Agreement, the Grantor has executed and delivered a Borrower Pledge and Security Agreement, dated as of October 11, 2000 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Security Agreement"):

WHEREAS, pursuant to Section 4.6 of the Security Agreement, the Grantor is required to execute and deliver this Agreement and to grant to the Administrative Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all of its Obligations:

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in order to induce (i) the Lenders and the Issuers to make Credit Extensions to the Borrower pursuant to the Credit Agreement, and (ii) the Secured Parties to enter into Rate Protection Agreements, the Grantor agrees, for the benefit of each Secured Party, as follows:

SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided (or incorporated by reference) in the Security Agreement.

SECTION 2. Grant of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure all of its Obligations, the Grantor hereby mortgages, pledges and hypothecates to the Administrative Agent, and grants to the Administrative Agent a security interest in, for its benefit and the benefit of each Secured Party,

all of the following property (the "Trademark Collateral"), whether now owned or hereafter acquired or existing by it:

- (a) (i) all if its trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos and other source or business identifiers, prints and levels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature covered in clause (c) below, now existing or hereafter adopted or acquired in the United States, including those referred to in Item A of Schedule I attached hereto, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America or any State thereto and all common-law rights relating to the foregoing, and (ii) the right to obtain all reissues, extensions or renewals of the foregoing (collectively referred to as the "Trademark"):
- (b) all Trademark licenses for the grant by or to each Grantor of any right to use any Trademark, including each Trademark license referred to in Item B of Schedule I attached hereto:
- (c) all of the goodwill of the business connected with the use of and symbolized by the items described in clause (a) and to the extent applicable, clause (b):
- (d) the right to sue third parties for past, present and future infringements of any Trademark Collateral described in clause (a) and to the extent applicable, clause (b); and
- (e) all proceeds of, and rights associated with, the foregoing, including any claim by the Grantor against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration or Trademark license or for any injury to the goodwill associated with the use of any such Trademark or for breach or enforcement of any Trademark license and all rights corresponding thereto throughout the world.
- SECTION 3. <u>Security Agreement</u>. This Agreement has been executed and delivered by the Grantor for the purpose of registering the security interest of the Administrative Agent in the Trademark Collateral with the United States Patent and Trademark Office. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Administrative Agent for its benefit and the benefit of each Secured Party under the Security Agreement. The Security Agreement (and all rights and remedies of the Administrative Agent and each Secured Party thereunder) shall remain in full force and effect in accordance with its terms.
- SECTION 4. Release of Security Interest. Upon (i) the sale, transfer or other disposition of any Trademark Collateral in accordance with the Credit Agreement (or with the consent of the Required Lenders or all Lenders, in accordance with Section 10.1 of the Credit Agreement) or (ii) the Termination Date, the Administrative Agent shall, at the Grantor's expense, execute and deliver to the Grantor all instruments and other documents as may be necessary or proper to

release the lien on and security interest in the Trademark Collateral which has been granted hereunder.

SECTION 5. <u>Acknowledgment</u>. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 6. <u>Loan Document</u>, etc. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Credit Agreement.

SECTION 7. <u>Counterpart</u>. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

ADVANŞTAR COMMUNICATIO	NS INC.
By: Called Hartwish	alad.
By: \(\lambda \lambda \lambda \text{ZTFFOFOOTO } \)	<u>1/12</u> 0/09
Name: Adele D. Hartwick	
Title: Vice President	

FLEET NATIONAL BANK, as Administrative Agent

Ву: _		
	Name	
	Title	

release the lien on and security interest in the Trademark Collateral which has been granted hereunder.

SECTION 5. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 6. Loan Document, etc. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Credit Agreement.

SECTION 7. Counterpart. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security... Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

ADVANSTAR COMMUNICATIONS INC.

FLEET NATIONAL BANK, as Administrative Agent

By: Jana Nusa Name Laura Nunan Title Viu Prigipat

SCHEDULE TO TRADEMARK SECURITY AGREEMENT Bank of America f/k/a Fleet

Item A. Trademarks Registered - Second Quarter 2004

APPLIED CLINICAL TRIALS	2851053	06/08/2004	Advanstar Communications Inc.
DENTAL PRACTICE REPORT	2841929	05/11/2004	Advanstar Communications Inc.
DVM BEST PRACTICES	2840854	05/11/2004	Advanstar Communications Inc.
JOURNAL OF GXP COMPLIANCE	2846995	05/25/2004	Advanstar Communications Inc.
PREMIER ROMANCE	2848753	06/01/2004	Advanstar Communications Inc.
SMARTER BUSINESS. BETTER PATIENT CARE.	2848851	06/01/2004	Advanstar Communications Inc.
VETERINARY ECONOMICS	2852171	06/08/2004	Advanstar Communications Inc.
VETERINARY ECONOMICS PROGRESS IN PRACTICE	2816656	2/24/2004	Advanstar Communications Inc.
VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE	2816655	2/24/2004	Advanstar Communications Inc.
VETERINARY ECONOMICS VETERINARY VOYAGES	2816657	2/24/2004	Advanstar Communications Inc.
VETGUIDE	2859078	6/29/2004	Advanstar Communications Inc.

П

PENDING TRADEMARK APPLICATIONS - Second Quarter 2004

BIOPHARM	78406529	04/22/2004	Advanstar Communications Inc.
CENTRAL VETERINARY CONFERENCE	78430123	06/04/2004	Advanstar Communications Inc.
DEALERNEWS TOP 100	78409420	04/28/2004	Advanstar Communications Inc.
DIRTSPORTS	78426709	05/28/2004	Advanstar Communications Inc.
DIRTSPORTS THE VOICE OF OFF-ROAD MOTORSPORTS	78429995	06/04/2004	Advanstar Communications Inc.
HOME ENTERTAINMENT RETAIL EXPO	78396415	04/05/2004	Home Entertainment Events Advanstar Communications Inc. Video Software Dealers Association
LICENSING 2004 INTERNATIONAL	78407132	04/23/2004	Advanstar Communications Inc.
LUXURY TRAVEL EXPO	78407838	04/26/2004	Advanstar Communications Inc.
OFF-ROAD IMPACT	78 44 1448	06/25/2004	Advanstar Communications Inc.
OFF-ROAD RETAILER	78441403	06/25/2004	Advanstar Communications Inc.
PHARMACEUTICAL DISCOVERY	78 44 1613	06/25/2004	Advanstar Communications Inc.
PREMIER HOTELS & RESORTS	78432407	06/09/2004	Advanstar Communications Inc.
THE CENTER FOR CLINICAL ADVANCEMENT	78410360	04/29/2004	Advanstar Communications Inc.

13

REGISTRATIONS LAPSED - Second Quarter 2004

BIOCARD INTERNATIONAL	2160343	05/26/1998	Advanstar Communications Inc.
IEC INTERNET & ELECTRONIC COMMERCE CONFERENCÉ & EXPOSITION	2148507	04/07/1998	Advanstar Communications Inc.
NATIONAL VETERINARY WEEK	2150203	04/14/1998	Advanstar Communications Inc.
PHARMACEUTICAL EXECUTIVE DESIGN	1280288	05/29/1984	Advanstar Communications Inc.
THE 100 MOST POWERFUL WOMEN IN TRAVEL	2168679	06/23/1998	Advanstar Communications Inc.
TRAVEL AGENT THE NATIONAL NEWSWEEKLY MAGAZINE OF THE TRAVEL INDUSTRY	1839353	06/14/1994	Advanstar Communications Inc.
TECHLEARN	2211250	6 72972004	- Advanstar-Communications-Inc.

APPLICATIONS LAPSED - Second Quarter 2004

IT-1	78214076	02/12/2003	Advanstar Communications Inc.	
PATIENT CARE FOR THE PHYSICIAN ASSISTANT	76527052	07/02/2003	Advanstar Communications Inc.	
MODERN HEALTH FOR WOMEN	76423055	6/30/2004	Advanstar Communications Inc.	

10

Item B. Trademark Licenses (Material)

RECORDED: 04/18/2005

			Effective	Expiration
<u>Trademark</u>	Licensor	<u>Licensee</u>		<u>Date</u>
No material				