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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
APAC Customer Services, Inc.		06/02/2005	CORPORATION: ILLINOIS

## **RECEIVING PARTY DATA**

Name:	LaSalle Bank National Association
Street Address:	135 South LaSalle Street
Internal Address:	Suite 425
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National banking association:

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2654368	ON THE LINE FOR YOUR SUCCESS
Registration Number:	2692700	SERVICEPAC
Registration Number:	2511649	E.PAC
Registration Number:	2407881	END-TO-END SOLUTIONS FOR ONE-TO-ONE SUCCESS
Registration Number:	2326266	
Registration Number:	2474901	APAC CUSTOMER SERVICES
Registration Number:	2245805	ALL PEOPLE ARE CUSTOMERS
Registration Number:	2231807	FIFTH WAVE LEADERSHIP

## **CORRESPONDENCE DATA**

Fax Number: (312)863-7806

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-863-7198

Email: nancy.brougher@goldbergkohn.com

Correspondent Name: Nancy Brougher c/o Goldberg Kohn

TRADEMARK REEL: 003096 FRAME: 0800

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Address Line 1: Address Line 2: Address Line 4:	55 East Monroo Suite 3700 Chicago, ILLIN	
NAME OF SUBMITTER:		Nancy Brougher
Signature:		/njb/
Date:		06/06/2005
Total Attachments: 8 source=NJB#page1.tif source=NJB#page2.tif source=NJB#page3.tif source=NJB#page4.tif source=NJB#page5.tif source=NJB#page6.tif source=NJB#page7.tif source=NJB#page8.tif		

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#### TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Security Agreement") made as of this 2nd day of June, 2005, by APAC Customer Services, Inc., an Illinois corporation ("Grantor"), in favor of LASALLE BANK NATIONAL ASSOCIATION, with an office at 135 South LaSalle Street, Suite 425, Chicago, Illinois 60603 ("Agent"), as agent for the Lenders:

## WITNESSETH

WHEREAS, Grantor, Agent, and the financial institutions from time to time party thereto are parties to a certain Loan and Security Agreement of even date herewith (as amended, supplemented, restated or otherwise modified from time to time, the "Loan Agreement"), which provide, among other things (i) for Lenders to, from time to time, extend credit to or for the account of Grantor and (ii) for the grant by Grantor to Agent for the benefit of Lenders of a security interest in certain of Grantor's assets, including, without limitation, its trademarks and trademark applications;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

- 1. <u>Capitalized Terms</u>. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan Agreement.
- 2. Grant and Reaffirmation of Grant of Security Interests. To secure the complete and timely payment and satisfaction of the Liabilities, Grantor hereby grants to Agent for the benefit of Agent and Lenders, and hereby reaffirms its grant pursuant to the Loan Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to all of its now owned or existing and hereafter acquired or arising trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, other business identifiers, prints and labels on which any of the foregoing have appeared or appear, all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, the trademarks and applications listed on Schedule A attached hereto and made a part hereof and the trademarks, and renewals thereof, and all income, royalties, damages and payments now or hereafter due and/or payable under or with respect to any of the foregoing, including, without limitation, damages and payments for past, present and future infringements of any of the foregoing and the right to sue for past, present and future infringements of any of the foregoing (all of the foregoing are sometimes hereinafter individually and/or collectively referred to as the "Trademarks") and all rights corresponding to any of the foregoing throughout the world and the goodwill of the Grantor's business connected with the use of and symbolized by the Trademarks; provided however that (a) neither this Security Agreement nor any Other Agreement shall operate as a sale, transfer, conveyance or other assignment to Agent or any Lender of any applications by Grantor for a trademark based on an intent to use the same if

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and so long as such application is pending and has not been the subject of a statement of use or amendment to allege use (such pending applications which are based on intent to use being hereinafter referred to collectively as "Intent-To-Use Applications"), but rather, if and so long as Grantor's Intent-To-Use Application is pending, this Security Agreement and any applicable Other Agreement shall operate only to create a security interest for collateral purposes in favor of Agent for the benefit of Lenders, on such Intent-To-Use Applications as collateral security for the Liabilities and (b) the lien and security interest of this Security Agreement or any Other Agreement on any Trademark sold or otherwise disposed of in accordance with the provisions of this Security Agreement shall be automatically released. Agent shall (and is hereby authorized by each Lender to), at Grantor's expense, execute and deliver such instruments (including Uniform Commercial Code termination statements), and take such other actions, as Grantor may from time to time reasonably request to confirm or evidence such release made pursuant to the immediately preceding sentence.

- 3. <u>Warranties and Representations</u>. Grantor warrants and represents to Agent that:
- (i) no Trademark has been adjudged invalid or unenforceable by a court of competent jurisdiction nor has any such Trademark been cancelled, in whole or in part and each such Trademark is presently subsisting;
- (ii) Grantor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each Trademark, free and clear of any liens, charges and encumbrances, including without limitation, shop rights and covenants by Grantor not to sue third persons except for Permitted Liens;
- (iii) Grantor has no notice of any suits or actions commenced or threatened with reference to any Trademark; and
- (iv) Grantor has the right and power and is duly authorized and empowered to enter into, and to execute and deliver this Security Agreement and perform its obligations hereunder.
- 4. <u>Restrictions on Future Agreements</u>. Grantor agrees that until the Liabilities shall have been satisfied in full and the Loan Agreement shall have been terminated, Grantor shall not, without the prior written consent of Agent, sell or assign its interest in any Trademark or enter into any other agreement with respect to any Trademark which would affect the validity or enforcement of the rights of Agent under this Security Agreement, except as otherwise permitted by the Loan Agreement.
- 5. New Trademarks. Grantor represents and warrants that, based on a diligent investigation by Grantor, the Trademarks listed on Schedule A constitute all of the federally registered Trademarks, and federal applications for registration of Trademarks (other than "Intent To Use" Applications until a verified statement of use is filed with respect to such applications) now owned by Grantor. If, before the Liabilities shall have been satisfied in full or before the Loan Agreement has been terminated, Grantor shall (i) become aware of

any existing Trademarks of which Grantor has not previously informed Agent, or (ii) become entitled to the benefit of any Trademarks, which benefit is not in existence on the date hereof, the provisions of this Security Agreement above shall automatically apply thereto and Grantor shall give to Agent prompt written notice thereof. Grantor hereby authorizes Agent to modify this Security Agreement by amending <u>Schedule A</u> to include any such Trademarks.

- 6. <u>Term.</u> The term of this Security Agreement shall extend until the payment in full of the Liabilities and the termination of the Loan Agreement. Grantor agrees that upon the occurrence and during the continuance of an Event of Default, the use by Agent or any Lender of all Trademarks shall be without any liability for royalties or other related charges from Agent or any Lender to Grantor.
- 7. Product Quality. Grantor agrees to maintain the quality of any and all products in connection with which the Trademarks are used, consistent with commercially reasonable business practices. Upon the occurrence of and during the continuance of an Event of Default, Grantor agrees that Agent, or a conservator appointed by Agent, shall have the right to establish such additional product quality controls as Agent, or said conservator, in its reasonable judgment, may deem necessary to assure maintenance of the quality of products sold by Grantor under the Trademarks.
- 8. <u>Release of Security Interest</u>. This Security Agreement is made for collateral purposes only. Upon payment in full of the Liabilities and termination of the Loan Documents, Agent shall take such actions as may be necessary or proper to terminate the security interests created hereby and pursuant to the Loan Agreement.
- 9. Expenses. All expenses incurred in connection with the performance of any of the agreements set forth herein shall be borne by Grantor and until paid shall constitute Liabilities. All reasonable and documented out-of-pocket costs and expenses, including, without limitation, attorneys' fees and legal expenses, incurred by Agent or any Lender in connection with the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances or otherwise in protecting, maintaining or preserving the Trademarks or in defending or prosecuting any actions or proceedings arising out of or related to the Trademarks shall be borne by and paid by Grantor and until paid shall constitute Liabilities. In addition, during the occurrence and continuance of an Event of Default, Grantor shall reimburse Agent or any Lender for all documented out-of-pocket costs and documented out-of-pocket expenses, including, without limitation, legal expenses and reasonable attorneys' fees (whether for internal or outside counsel).
- 10. <u>Duties of Grantor</u>. Grantor shall have the duty (i) to file and prosecute diligently any trademark applications pending as of the date hereof or hereafter until the Liabilities shall have been paid in full and the Loan Documents have been terminated, (ii) to preserve and maintain all rights in the Trademarks, as commercially reasonable and (iii) to ensure that the Trademarks are and remain enforceable, as commercially reasonable. Any

expenses incurred in connection with Grantor's obligations under this Section 10 shall be borne by Grantor and until paid shall constitute Liabilities.

- 11. Agent's or Lender's Right to Sue. After the occurrence and during the continuance of an Event of Default, Agent or any Lender shall have the right, but shall in no way be obligated, to bring suit in its own name to enforce the Trademarks and, if Agent or any Lender shall commence any such suit, Grantor shall, at the request of Agent or any Lender, do any and all lawful acts and execute any and all proper documents required by Agent or any Lender in aid of such enforcement and Grantor shall promptly, upon demand, reimburse Agent or Lender, as applicable, for all documented out-of-pocket costs and expenses incurred by Agent or Lender, as applicable, in the exercise of its rights under this Section 11.
- 12. <u>Waivers</u>. No course of dealing between Grantor and Agent or any Lender, nor any failure to exercise, nor any delay in exercising, on the part of Agent or any Lender, any right, power or privilege hereunder or under the Loan Agreement or any Other Agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- 13. <u>Severability</u>. The provisions of this Security Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Security Agreement in any jurisdiction.
- 14. <u>Modification</u>. This Security Agreement cannot be altered, amended or modified in any way, except as specifically provided in Section 5 hereof or by a writing signed by the parties hereto.
- of Agent's or any Lender's rights and remedies with respect to the Trademarks, whether established hereby or by the Loan Agreement, or by any Other Agreements or by law shall be cumulative and may be exercised singularly or concurrently. Grantor hereby authorizes Agent upon the occurrence and the continuance of an Event of Default, to make, constitute and appoint any officer or agent of Agent as Agent may select, in its sole discretion, as Grantor's true and lawful attorney-in-fact, with power to (i) endorse Grantor's name on all applications, documents, papers and instruments necessary or desirable for Agent in the use of the Trademarks or (ii) take any other actions with respect to the Trademarks as Agent deems necessary or proper in the interests of Agent or any Lender, or (iii) grant or issue any exclusive or non-exclusive license under the Trademarks to anyone, or (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone. Grantor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable until Grantor's Liabilities shall have been paid in full and the Loan Agreement and the Other Agreements have been terminated. Grantor

acknowledges and agrees that this Security Agreement is not intended to limit or restrict in any way the rights and remedies of Agent or any Lender under the Loan Agreement or any Other Agreement but rather is intended to facilitate the exercise of such rights and remedies. Agent and Lenders shall have, in addition to all other rights and remedies given it by the terms of this Security Agreement and the Other Agreements, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in Illinois.

- 16. <u>Binding Effect; Benefits</u>. This Security Agreement shall be binding upon Grantor and its respective successors and assigns, and shall inure to the benefit of Agent and Lenders, their successors, nominees and assigns.
- 17. <u>Governing Law</u>. This Security Agreement shall be governed by and construed in accordance with the laws of the State of Illinois and applicable federal law.
- 18. <u>Headings</u>. Paragraph headings used herein are for convenience only and shall not modify the provisions which they precede.
- 19. <u>Further Assurances</u>. Grantor agrees to execute and deliver such further agreements, instruments and documents, and to perform such further acts, as Agent or any Lender shall reasonably request from time to time in order to carry out the purpose of this Security Agreement and agreements set forth herein.
- 20. <u>Survival of Representations</u>. All representations and warranties of Grantor contained in this Security Agreement shall survive the execution and delivery of this Security Agreement and shall be remade on the date of each borrowing under the Loan Agreement.

IN W Agreement as of the	ITNESS W date first writ	<del>-</del>	Grantor	has	duly	executed	this	Security
			CUSTO	MER	SERY	IES, INC.		
		By Title_	[ au	18	+ Sev	nor Vice	Presi	iden?
Agreed and Accepted As of the Date First V		e						
LASALLE BANK N	ATIONAL A	SSOCIATI	ON					

Trademark Security Agreement

IN WITNESS WHEREOF, Grantor has duly executed this Security Agreement as of the date first written above.

APAC CUSTOMER SERVIES, INC.

By			 
Title		 	 

Agreed and Accepted
As of the Date First Written Above

LASALLE BANK NATIONAL ASSOCIATION

By and fiften

Trademark Security Agreement

# **SCHEDULE A**

# TRADEMARK REGISTRATIONS

Trademark Description	U.S. Serial/Registration No.	Date Registered
ON THE LINE FOR YOUR SUCCESS	2654368	11/26/02
SERVICEPAC	2692700	03/04/03
E.PAC	2511649	11/27/01
END-TO-END SOLUTIONS FOR ONE- TO-ONE SUCCESS	2407881	11/28/00
None (design only)	2326266	03/07/00
APAC CUSTOMER SERVICES	2474901	08/07/01
ALL PEOPLE ARE CUSTOMERS	2245805	05/18/99
FIFTH WAVE LEADERSHIP	2231807	03/16/99

# TRADEMARK APPLICATIONS

<u>Trademark Application Description</u> <u>U.S. Application No.</u> <u>Date Applied</u>

**NONE** 

**RECORDED: 06/06/2005** 

TRADEMARK REEL: 003096 FRAME: 0809