TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/23/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wayne Products, Inc.		06/03/2005	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Diageo North America, Inc.
Street Address:	801 Main Avenue
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06851
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2873663	CROWN ROYAL

CORRESPONDENCE DATA

Fax Number: (202)408-4400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-408-4161
Email: doug.rettew@finnegan.com
Correspondent Name: Douglas A. Rettew
Address Line 1: 901 New York Avenue, NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER:	Douglas A. Rettew
Signature:	/dar/
Date:	06/06/2005

OP $40.00 2873663

Total Attachments: 2
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NUNC PRO TUNC ASSIGNMENT

Wayne Products, Inc., an Ohio corporation with its principal place of business at 5762 Westbourne Avenue, Columbus, Ohio ("Assignor"), is the record owner of the mark identified in Attachment 1, and of accompanying U.S. trademark Registration No. 2,873,663 ("the Trademark").

On May 23, 2005, Diageo North America, Inc., a Connecticut corporation with its principal place of business at 801 Main Avenue, Norwalk, Connecticut ("Assignee"), acquired the Trademark from Assignor. Assignee is the owner in fact of the Trademark and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns nunc pro tunc as of May 23, 2005 to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Wayne Products, Inc.

By: [signature]

Name: WAYNE A. LIN

Title: PRESIDENT

Date: 6/03/05

Attachment 1

MARK	REGISTRATION NO.
CROWN ROYAL	2,873,663