

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kingsford Products Company		11/01/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Kingsford Products Company, LLC		
Street Address:	1221 Broadway		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94612		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0211521	SNAROL	
CORRESPONDENCE DATA			
Fax Number:	(510)271-1652		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	510 271 7326		
Email:	trademarks@clorox.com		
Correspondent Name:	Tim Humphrey		
Address Line 1:	1221 Broadway		
Address Line 4:	Oakland, CALIFORNIA 94612		
NAME OF SUBMITTER:	Tim Humphrey		
Signature:	/Tim Humphrey/		
Date:	06/06/2005		
Total Attachments: 0			

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