

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Spartan Foods of America, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership
- South Carolina

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) March 31, 2005

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: SFA Acquisition, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 55 Beattie Place

City: Greenville

State: SC

Country: US Zip: 29601

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other
- Citizenship \_\_\_\_\_
- Citizenship \_\_\_\_\_
- Citizenship South Carolina
- Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,697,843 and 1,968,176

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

Reg. No. 1,697,843, Serial No. 74/122,971 filed 12/13/1990

Reg. No. 1,968,176, Serial No. 74/653,881, filed 3/9/1995

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Thomas W. Epting

Internal Address: Leatherwood Walker Todd & Mann, P.C.

Street Address: P.O. Box 87

City: Greenville

State: SC Zip: 29602

Phone Number: 864-240-2453

Fax Number: 864-240-2474

Email Address: tepting@lwtm.com

**6. Total number of applications and registrations involved:**

2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 80.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 12-0760

Authorized User Name Thomas W. Epting

**9. Signature:**

Signature  
Thomas W. Epting

4/15/05  
Date

Total number of pages including cover sheet, attachments, and document: 3

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$65.00 120760 1697843



**Exhibit A**

Design plus word mark "Mama Mary's" (Ser No. 74122971, Reg. No. 1697843)

Word Mark "The Start of Somethin' Good!" (Ser No. 74643881, Reg. No.  
1968176)