TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lumberjack World Championships Foundation, Inc.		06/02/2005	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	International Log Rolling Association, Inc.
Street Address:	15995 W. 4th Street
City:	Hayward
State/Country:	WISCONSIN
Postal Code:	54843
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2773028	WORLD LOG-ROLLING CHAMPIONSHIPS

CORRESPONDENCE DATA

Fax Number: (608)257-1507

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (608) 257-7766

Email: tjl@lathropclark.com

Correspondent Name: Theodore J. Long

Address Line 1: 740 Regent Street

Address Line 2: Suite 400

Address Line 4: Madison, WISCONSIN 53715

NAME OF SUBMITTER:	Theodore J. Long	
Signature:	/theodore j long/	
Date:	06/07/2005	

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REEL: 003097 FRAME: 0568

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Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Lumberjack World Championships Foundation, Inc., a Wisconsin corporation (hereinafter "Assignor") has adopted, used, and is using a mark registered in the United States Patent and Trademark Office as Registration No. 2,773,028, registered October 14, 2003; and

WHEREAS, International Log Rolling Association, Inc., a Wisconsin corporation (hereinafter "Assignee") desires to acquire the mark and the registration thereof;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which by Assignor from Assignee is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all of its right, title, and interest in the mark referred to above and to the registration referred to above, together with all goodwill associated therewith.

This agreement shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of the parties hereto.

ASSIGNOR:

		ERJACK WORLD CHAMPIONSHIPS DATION, INC.	
	 	INRMAN — LWCF lerman, President	
STATE OF WISCONSIN)		
COUNTY OF SAWYER) ss. \		
On this <u>2</u> day of	June	, 2005, before me appeared D.J. Ader man	,
the person who signed this	instrument, who a	acknowledged that he signed it as a free act on beh	alf
of the identified cornoration	n with authority to	to do so	

RECORDED: 06/07/2005

My Commission: Expires 2/01/09

TRADEMARK REEL: 003097 FRAME: 0570