

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chameleon Marketing, LLC		09/09/2003	LLC: ILLINOIS

RECEIVING PARTY DATA

Name:	Allegiance Marketing Resources, LLC
Street Address:	1372 Shermer Road
City:	Northbrook
State/Country:	ILLINOIS
Postal Code:	60062
Entity Type:	LLC: ILLINOIS

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	76123531	E-VALUEPLUS
Registration Number:	2221427	MORE THAN JUST THE WORLD'S LARGEST BOOKSTORE
Registration Number:	2237820	PIXEL PETALS
Registration Number:	2287142	SPREE INDEPENDENT PARTNERS
Registration Number:	2593590	S
Registration Number:	2661274	S SPREE.COM YOUR CASHBACK CONNECTION

CORRESPONDENCE DATA

Fax Number: (312)551-1101
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312/551-8300
 Email: ssmilie@pfs-law.com
 Correspondent Name: Patzik, Frank & Samotny; Scott W. Smilie
 Address Line 1: 150 South Wacker Drive
 Address Line 2: Suite 900
 Address Line 4: Chicago, ILLINOIS 60606

CH \$165.00 76123531

NAME OF SUBMITTER:	Scott W. Smilie
Signature:	/scott w smilie/
Date:	06/07/2005
Total Attachments: 1 source=blank page name change#page1.tif	

SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999