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12-30-2004



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FORM PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

10036.61

<p>1. Name of conveying party(ies):</p> <p>Rainbow Educational Media Inc.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- North Carolina <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of receiving party(ies):</p> <p>Name: <u>Discovery Communications, Inc.</u></p> <p>Internal Address:</p> <p>Street Address: <u>One Discovery Place</u></p> <p>City: <u>Silver Spring</u> State: <u>MD</u> Zip: <u>20910</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____</p> <p><small>if assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>August 19, 2004</u></p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p>B. Trademark registration No.(s)</p> <p>2,647,602</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Jennifer Myron</u></p> <p>Internal Address: _____</p> <p><u>Arent Fox PLLC</u></p> <p>Street Address: <u>1050 Connecticut Ave. N.W.</u></p> <p><u>Suite 400</u></p> <p>City: <u>Washington</u> State: <u>DC</u> Zip: <u>200036</u></p>	<p>6. Total number of applications and registrations involved: <input type="text" value="1"/></p> <p>7. Total fee (37 CFR 3.41): \$<u>40.00</u></p> <p><input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number:</p> <p><u>01-2300</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>

DEC 23 AM 7:28
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer Myron Jennifer Myron December 22, 2004
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

12/29/2004 EDOOPER 00000037 012300 2647602

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 003097 FRAME: 0955

ASSIGNMENT OF TRADEMARK REGISTRATION

Whereas (Assignor), Rainbow Educational Media Inc., located at 3043 Barrow Drive, Raleigh, North Carolina 27604, organized under the laws of North Carolina, owns all right, title and interest in and to the registration in the United States Patent and Trademark Office for the mark listed on Schedule A; and

Whereas (Assignee), Discovery Communications, Inc., located at One Discovery Place, Silver Spring, Maryland 20910, organized under the laws of Delaware, is desirous of acquiring all right, title and interest in and to the trademark and registration thereof and the goodwill of the business pertaining thereto as part of the acquisition of Assignor's business.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the mark and the registration thereof.

RAINBOW EDUCATIONAL MEDIA INC.

Date: 8/19/ 2004By: Charles W. Clark III
Name: Charles W. Clark III
Title: President

Schedule A

RAINBOW EDUCATIONAL MEDIA	2647602
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