

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jason Properties, Inc.		03/05/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	Jason Enterprises, Inc.
Street Address:	6116 N. Central Expressway
Internal Address:	Suite 304B
City:	Dallas
State/Country:	TEXAS
Postal Code:	75206
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2337335	HI-ENERGY WEIGHT CONTROL SERIES
Registration Number:	2363795	HI-ENERGY WEIGHT CONTROL CENTERS
Registration Number:	2758121	MEDIFAST DIRECT
Registration Number:	2857344	TAKE SHAPE FOR LIFE
Registration Number:	2808261	MEDSLIM MEDICALLY PRESCRIBED WEIGHT CONTROL RX

CORRESPONDENCE DATA

Fax Number: (202)628-8844  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202.624.2500  
 Email: wsauers@crowell.com  
 Correspondent Name: William J. Sauers  
 Address Line 1: 1001 Pennsylvania Ave, NW  
 Address Line 2: Intellectual Property Group  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

CH \$140.00 2337335

NAME OF SUBMITTER:	William J. Sauers
Signature:	/William J. Sauers/
Date:	06/07/2005
Total Attachments: 2 source=JPI-JE Assignment#page1.tif source=JPI-JE Assignment#page2.tif	

**U.S. TRADEMARK ASSIGNMENT**

**WHEREAS**, Jason Properties, Inc., a corporation having an office and principal place of business at 11445 Cronhill Drive, Owings Mills, MD 21117 ("ASSIGNOR"), is the owner of the U.S. trademarks and Federal Trademark Registrations pertaining thereto identified in attached Schedule A ("the Marks");

**WHEREAS**, Jason Enterprises, Inc., a Texas corporation, having an address of 6116 N. Central Expressway, Suite 304 B, Dallas, TX 75206 ("ASSIGNEE"), wishes to acquire the entire right, title, interest in and to the Marks, and any registrations and all rights of renewal thereof, together with the goodwill of the business associated with the use of and symbolized by the Marks;

**NOW THEREFORE TO ALL WHOM IT MAY CONCERN:** be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR sold and assigned, and by these presents hereby sells and assigns, all right, title, and interest in and to the Marks, together with that portion of the goodwill of the business of ASSIGNOR associated with the use of and symbolized by the Marks, all common law rights in the Marks, and all causes of action, past, present, and future, for infringement of the Marks, unto ASSIGNEE. Said Marks to be held and enjoyed by ASSIGNEE, its successors and assigns, the same as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

**IN WITNESS WHEREOF**, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by their respective duly authorized representatives this 8<sup>th</sup> day of March, 2005.

ASSIGNOR:

ASSIGNEE:

JASON PHARMACEUTICALS, INC.

JASON ENTERPRISES, INC.

By: Conrad E. Sump

By: Mike McDevitt

Name: CONRAD E SUMP

Name: MIKE McDEVITT

Title: SECRETARY GEN. COUNSEL

Title: PRESIDENT

350758

**SCHEDULE A**

<b><u>MARK</u></b>	<b><u>REG. NO.</u></b>
HI-ENERGY WEIGHT CONTROL SERIES	2,337,335
HI-ENERGY WEIGHT CONTROL CENTERS	2,363,795
MEDIFAST DIRECT	2,758,121
TAKE SHAPE FOR LIFE	2,857,344
MEDSLIM MEDICALLY PRESCRIBED WEIGHT CONTROL RX	2,808,261