

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Morven Partners, L.P.		08/05/2003	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	J. J. Peanut Company		
<b>Street Address:</b>	P.O. Box 710, Main Street		
<b>City:</b>	Severn		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27877		
<b>Entity Type:</b>	CORPORATION: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1348344		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)289-1330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-289-1313		
<b>Email:</b>	hparksuk@btlaw.com		
<b>Correspondent Name:</b>	Hae Park-Suk		
<b>Address Line 1:</b>	750 17th Street, NW		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20006		
<b>NAME OF SUBMITTER:</b>	Hae Park-Suk		
<b>Signature:</b>	/hparksuk/		
<b>Date:</b>	06/08/2005		

CH \$40.00 1348344

Total Attachments: 5

source=morven-j#page1.tif

source=morven-j#page2.tif

source=morven-j#page3.tif

source=morven-j#page4.tif

source=morven-j#page5.tif

## TRADEMARK ASSIGNMENT

WHEREAS, Morven Partners, L.P., a limited partnership organized under the laws of the State of Delaware, having a principal place of business at 8710 Earhart Lane, Suite 201, Cedar Rapids, Iowa 52408-9007 (formerly 9201 Arboretum Parkway, Suite 100, Richmond, Virginia 23236) (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks which are listed in Exhibit 1 attached hereto; and

WHEREAS, J. J. Peanut Company, a corporation organized under the laws of the State of North Carolina, having a principal place of business at P.O. Box 710, Main Street, Severn, North Carolina 27877 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration of said mark.

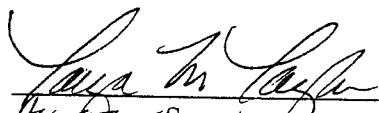
This the 5<sup>th</sup> day of AUGUST, 2003.

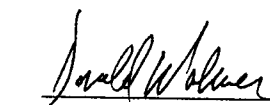
MORVEN PARTNERS, L.P.

(CORPORATE SEAL)

By: Jimbo's Jumbos, Incorporated  
Its General Partner

ATTEST:

  
\_\_\_\_\_  
Lisa M. Taylor Secretary

By:   
\_\_\_\_\_  
Name: Donald Palmer  
Title: President

STATE OF North Carolina

COUNTY OF Wake

I, Brian T. Edwards, a Notary Public in and for the state and county aforesaid, hereby certify that Tanya M. Taylor personally came before me this day and acknowledged that he is (Assistant) Secretary of JIMBO'S JUMBOS, INCORPORATED, a \_\_\_\_\_ corporation, and that by authority duly given and as the act of the corporation, the foregoing instrument was signed in its name as General Partner of Morven Partners, L.P. by its President, sealed with its corporate seal and attested by its (Assistant) Secretary, and that the aforesaid corporation is the General Partner of Morven Partners, L.P.

Witness my hand and official stamp or seal, this the 5 day of August, 2003.

(Seal-Stamp) BRIAN T. EDWARDS  
NOTARY PUBLIC  
WAKE COUNTY, N.C.  
My Commission Expires 11-20-2006






B. T. Edwards  
Notary Public


My Commission Expires: 11-20-2006

EXHIBIT 1

LIST OF TRADEMARK REGISTRATIONS AND APPLICATIONS

UNITED STATES

Mark	Reg. No.	Reg. Date	Goods
GP design 	1,059,457	Feb. 15, 1977	Processed peanuts, in class 29
GARY'S	1,059,458	Feb. 15, 1997	Processed peanuts, in class 29
Peanut packaging design 	1,075,613	Oct. 18, 1977	Processed peanuts in Class 29
Peanut vendor design 	1,348,344	July 9, 1985	Peanut butter; processed nuts and seeds, namely, mixed nuts, cashews, sunflower seeds and pistachios; and processed peanuts, in class 29; nonprocessed peanuts, in class 31
NUTS D'VINE	1,381,640	Feb. 4, 1986	Processed peanuts, peanut butter and peanut oil, in class 29; peanut candy and chocolate candy, in Class 30
FOWLER'S FAMOUS and design 	1,671,902	Jan. 14, 1992	Snack foods; namely, processed fruits, processed vegetables, processed nuts, banana chips, in class 29; processed grains, corn chips, taco chips, tortilla chips and candy, in class 30
JIMBO'S JUMBO	1,716,108	Sept. 15, 1992	Roasted and salted peanuts, in class 29; raw peanuts, in class 30
JIMBO'S JUMBOS and design 	1,877,778	Feb. 7, 1995	Roasted and salted peanuts, in class 29; raw peanuts, in class 30

INITIAL

CANADA

Mark

Reg. No.

Reg. Date

Goods

GARY'S  
and design



Appln. No. Filed  
1,059,542 May 17, 2000

Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-coated almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; Cajun peanuts; pralined walnuts; trail mix; chocolate-coated raisins; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; roasted, salted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt

JIMBO'S  
JUMBOS  
and design



Appln. No. Filed  
1,059,543 May 17, 2000

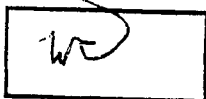
Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-covered almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted-in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; cajun peanuts; pralined walnuts; trail mix; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt

FOWLER'S  
FAMOUS  
and design



Appln. No. Filed  
1,059,544 May 17, 2000

Roasted in-shell, salted in-shell, and raw in-shell Virginia peanuts; raw and processed pecans; chocolate-coated almonds; butter toffee almonds; salted in-shell almonds; hickory smoked almonds; blanched almonds; diced almonds; sliced almonds; slivered almonds; whole natural almonds; almond brittle; pecan pralines; peanut butter; salted in-shell peanuts; raw, in-shell peanuts; roasted, in-shell peanuts; hot and spicy peanuts; dry roasted peanuts; butter toffee peanuts; sweet and salted peanuts; diced peanuts; gourmet peanuts; cajun peanuts; pralined walnuts; trail mix; chocolate-coated raisins; roasted, salted pistachio nuts; honey roasted almonds; peanuts and cashews; dry roasted mixed nuts; mixed nuts; roasted, salted cashews; walnuts; dry roasted macadamias; roasted, salted cashew pieces; maple glazed walnuts; cinnamon toasted peanuts; cinnamon toasted almonds; cashew brittle; chocolate-coated cashews; peanut brittle; macadamia brittle; roasted, salted, in-shell



INITIAL




TRADEMARK

REEL: 003098 FRAME: 0565

PENDING REGISTRATIONS AND APPLICATIONS (CONTINUED)

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Goods</i>
			pumpkin seeds; roasted, salted sunflower seeds; raw sunflower kernels; roasted sunflower kernels; roasted, salted sunflower kernels; raw pepitas; shelled pignolias; and roasted pepitas, with or without salt

UNITED STATES

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Goods</i>
FOLWER'S FAMOUS and Design (See Above)	 App. #76/065,339 Pending	Filed June 8, 2000	See Above
GARY'S and Design (See Above)	 App. #76/065,336 Pending	Filed June 8, 2000	See Above
JIMBO'S JUMBOS and Design (See Above)	 App. #76/065,333 Pending	Filed June 8, 2000	See Above

--	--

INITIAL