

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|---------------------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mr. Remy C. Konitzer | | 06/03/2002 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | RCK Enterprises, LLC | | |
| Street Address: | 1130 West Enterprise Drive | | |
| City: | Janesville | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53546 | | |
| Entity Type: | Limited Liability Compnay: WISCONSIN | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78337610 | WILD BILL'S SALOON & STEAKHOUSE | |
| Serial Number: | 78606844 | MONSTER SALOON | |
| Serial Number: | 78537378 | MONSTER ROADHOUSE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (608)283-2275 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 608-257-3501 | | |
| Email: | madipocket@michaelbest.com | | |
| Correspondent Name: | Robert V. Petershack | | |
| Address Line 1: | One South Pinckney St. | | |
| Address Line 2: | Suite 700 | | |
| Address Line 4: | Madison, WISCONSIN 53703 | | |
| NAME OF SUBMITTER: | Robert V. Petershack | | |
| Signature: | /Robert V. Petershack/ | | |

CH \$90.00 78337610

Date:

06/08/2005

Total Attachments: 1

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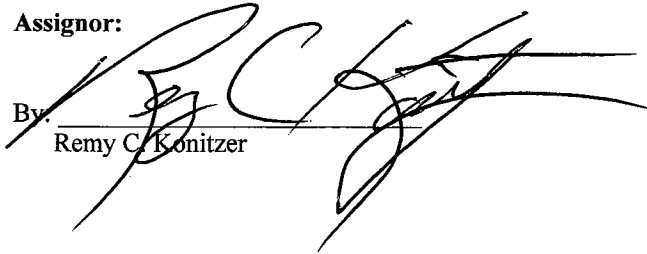
ASSIGNMENT

WHEREAS, Remy C. Konitzer, a United States citizen with a residence located at 3539 Briar Crest Drive, Janesville, Wisconsin (hereinafter "Assignor") is the owner of United States intent-to-use trademark applications (the Applications") set forth on Exhibit A below and the business related thereto;

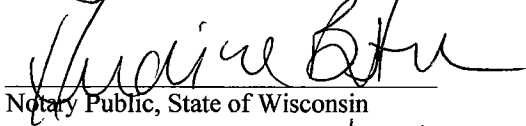
WHEREAS, RCK Enterprises, LLC, a Wisconsin limited liability company located at 1130 West Enterprise Drive, Janesville, Wisconsin (hereinafter "Assignee") is desirous of acquiring the Applications and the business related thereto and Assignor is willing to assign its rights in and to the Applications and all of the business related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest of Assignor in the Applications and that part of Assignor's business to which such Applications pertain, together with the goodwill of the business symbolized thereby.

Assignor:

By: 
Remy C. Konitzer

Subscribed and sworn to before me
this 3 day of June, 2005.


Notary Public, State of Wisconsin

My Commission Expires: 7/23/06

Exhibit A

| <u>Mark</u> | <u>Application Ser. No.</u> |
|---------------------------------|------------------------------------|
| Wild Bill's Saloon & Steakhouse | 78/337,610 |
| Monster Saloon | 78/606,844 |
| Monster Roadhouse | 78/537,378 |

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