

12-30-2004

FORM PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Audio-Visual Group, Inc. d/b/a AIMS Multimedia

- Individual(s)
 - General Partnership
 - Corporation-State California
 - Other _____
- Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies):

Name: Discovery Communications, Inc.

Internal Address: _____

Street Address: One Discovery Place

City: Silver Spring State: MD Zip: 20910

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: October 21, 2004

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

76/560290; 76/562705; 76/589998; 76/589997

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jennifer Myron

Internal Address: Suite 400

Arent Fox PLLC

Street Address: 1050 Connecticut Ave. NW

City: Washington State: DC Zip: 20036

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

01-2300

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer Myron
Name of Person Signing

Signature

12-22-04
Date

Total number of pages including cover sheet, attachments, and document: 4

Washington, D.C. 20231 Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments

12/29/2004 ECOOPER 00000039 012300 76560290

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02 FC:8522 75.00 DA 932.1

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FORM PTO-1894 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)		RECORDATION FORM COVER SHEET TRADEMARKS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
Tab settings ⇨ ⇨ ⇨					
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): The Audio-Visual Group, Inc. d/b/a AIMS Multimedia <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>California</u> <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and Address of receiving party(ies): Name: <u>Discovery Communications, Inc.</u> Internal Address: _____ Street Address: <u>One Discovery Place</u> City: <u>Silver Spring</u> State: <u>MD</u> Zip: <u>20910</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from Assignment)</small> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No		
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>10-21-2004</u>			4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>76/560280; 76/562705; 76/589998; 76/589997</u> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Jennifer Myron</u> Internal Address: <u>Suite 400</u> <u>Arent Fox PLLC</u> Street Address: <u>1050 Connecticut Ave</u> <u>NW</u> City: <u>Washington</u> State: <u>DC</u> Zip: <u>20036</u>			6. Total number of applications and registrations involved: <u>4</u>		
			7. Total fee (37 CFR 3.41): <u>\$115.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account		
			8. Deposit account number: <u>08-2550</u> (Attach duplicate copy of this page if paying by deposit account)		
DO NOT USE THIS SPACE					
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. <u>WYNNE A. SHERMAN</u> <u>[Signature]</u> <u>10/25/04</u> Name of Person Signing Signature Date					
Total number of pages including cover sheet, attachments, and document: <u>3</u>					

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Commissioner of Patent & Trademarks, Box Assignments

TECH/254932.1

ASSIGNMENT

SERVICE MARK APPLICATIONS

Whereas (Assignor) The Audio-Visual Group, Inc. d/b/a Aims Multimedia, located at 9710 De Soto Avenue, Chatsworth, California 90401, organized under the laws of California, has applied for registration in the United States Patent and Trademark Office, and owns the pending service mark applications listed on Schedule A; and

Whereas (Assignee), Discovery Communications, Inc., organized under the laws of Delaware, located at One Discovery Place, Silver Spring, Maryland 20910, is desirous of acquiring said service marks and the registrations thereof and the goodwill of the business pertaining thereto as part of the acquisition of Assignor's business;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee, all right, title and interest in and to the said service marks, together with the goodwill of the business symbolized by the service marks, and the registrations to be issued thereof.

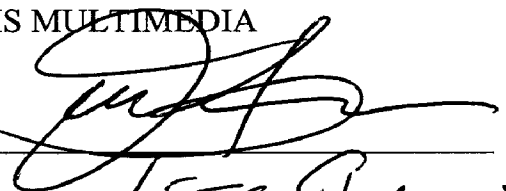
THE AUDIO-VISUAL GROUP, INC.
d/b/a AIMS MULTIMEDIA

Date: 10-21 - 2004

By: _____

Name: _____

Title: _____



JEFF HERMAN
PRESIDENT

Schedule A

Mark	Application No.
AIMS MULTIMEDIA	76/560290
DIGITALCURRICULUM	76/562705
A SALE IS JUST THE BEGINNING OF OUR RELATIONSHIP	76/589998
CURRICULUM-ON-DEMAND	76/589997

TECH/254880.1

RECORDED: 12/14/2004

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