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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks original documents or copy thereof.

1. Name of conveying party(ies):

Daniel Green Enterprises, Inc.

10-404

- Individual(s) Association General Partnership Limited Partnership Corporation-State TENNESSEE Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 2, 2004

2. Name and address of receiving party(ies)

Name: Elan-Polo, Inc

Internal Address: 630 Melrose Avenue

Street Address:

City: Nashville State: TN Zip: 37211-2161

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State MISSOURI Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1715920; 1534442; 2016415; 1421986

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Fred B. Hunt, Jr.

Internal Address: P.O. Box 169

Street Address: 202 Union Planters Bank Bldg.

City: Shelbyville State: TN Zip: 37162-0169

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41) \$ 160.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number.

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

FRED B. HUNT, JR.

Name of Person Signing

Signature

02/28/2004

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

03/09/2004 ECOMP 0000041 1715920

01 FC:0521 02 FC:0522

40.00 OP 73.00 OP

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TRADEMARK REEL: 003099 FRAME: 584

045.00 CHECK Refund Total

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks entered into as of this 2nd day of January, 2004, by and between **DANIEL GREEN ENTERPRISES, INC.**, a Tennessee Corporation, hereinafter referred to as "Assignor", and **ELAN-POLO, INC.**, a Missouri Corporation, hereinafter referred to as "Assignee."

WHEREAS, Assignor desires to sell, convey, assign and transfer and deliver unto Assignee, all of Assignor's rights, title and interest in and to the trademarks identified herein;

NOW, THEREFORE, FOR AND IN CONSIDERATION of the foregoing and mutual covenants contained herein, the parties agree as follows:

1. For valuable consideration received, Assignor hereby irrevocably sells, conveys, assigns, transfers and delivers to Assignee, all of Assignor's right, title and interest in the "L. B. Evans since 1804" trademark Registration No. 1715920; "Daniel Green" trademark Registration No. 1534442; "Daniel Green" trademark Registration No. 2016415; and "American Country" trademark Registration No. 1421986.

2. This assignment has been executed and delivered in the State of Tennessee and shall be governed and construed in accordance with the laws of the State of Tennessee.

IN WITNESS WHEREOF Assignor and Assignee have caused this Assignment to be executed on the day first above written.

DANIEL GREEN ENTERPRISES, INC.
 BY: Joseph V. Russell
 Joseph V. Russell, Vice-President

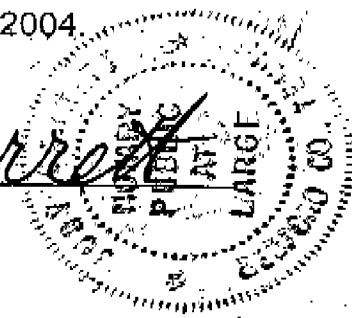
ELAN-POLO, INC.
 BY: Joseph V. Russell
 Joseph V. Russell, Co-Chairman

STATE OF TENNESSEE,
 COUNTY OF BEDFORD.

Personally appeared before the undersigned Notary Public in and for said State and County, the within named, JOSEPH V. RUSSELL, with whom I am personally acquainted, and who acknowledged that he executed the foregoing instrument for the purposes therein contained, and who further acknowledged that he is the Vice-President of Daniel Green Enterprises, Inc., and the Co-Chairman of Elan-Polo, Inc. and is authorized by said corporations to execute this instrument on their behalf.

Witness my hand and official seal, this 4th day of January, 2004.

Judy Garrett
 Notary Public



My commission expires: 01-13-2004

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