

FORM PTO-1594 (Modified)
(Rev. 12/02)
OMB No. 0661-0027 (exp. 6/30/2005)
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TM05/REV03

RECORD

10-18-2004

Docket No.: D

TRADEMARKS



Y

CELS-69101

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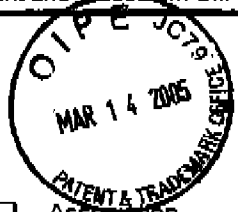
To the Director of the United States Patent and Trademark Office

102861080

al documents or copy thereof.

1. Name of conveying party(ies):

Lauren M. Ivester



- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 28, 2004

2. Name and address of receiving party(ies):

Name: Cels Enterprises, Inc.

Internal Address: _____

Street Address: 3485 S. La Cienega Boulevard

City: Los Angeles, State: CA ZIP: 90016

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3/14/05

4. Application number(s) or registration numbers(s):

A. Trademark / Service Mark Application No.(s)

78/336,501

B. Trademark / Service Mark Registration No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: I. Morley Drucker, Esq.

Internal Address: _____

FULWIDER PATTON LEE & UTECHT, LLP

Street Address: 6060 Center Drive, Tenth Floor

City: Los Angeles State: CA ZIP: 90045

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-2425

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

I. Morley Drucker, Esq.

Name of Person Signing

I. Morley Drucker
Signature

March 10, 2005

Date

03/17/2005 BY: 00000109 78336501

Total number of pages including cover sheet, attachments, and

3

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Mail documents to be recorded with required cover sheet information to:

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P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

700172370

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ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, Lauren M. Ivester, an individual, and a citizen of the United States of America domiciled at 3485 S. La Cienega Blvd., Los Angeles, California 90016 (hereinafter "Assignor"), has adopted and is using the mark LITTLE LAUNDRY ("said Trademark") for which said Assignor owns pending trademark application Serial No. 78/336,501; and

WHEREAS, Cels Enterprises, Inc., a New York corporation, located at 3485 S. La Cienega Blvd., Los Angeles, California 90016 (hereinafter "Assignee") is desirous of acquiring said Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark.

With respect to the pending trademark application, the Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said Assignee, when said application is ready for issuance.

Date: 4/28/04

By: 
Lauren M. Ivester

TO BE NOTARIZED.

STATE OF

COUNTY OF Nevada

On April 29, 2004

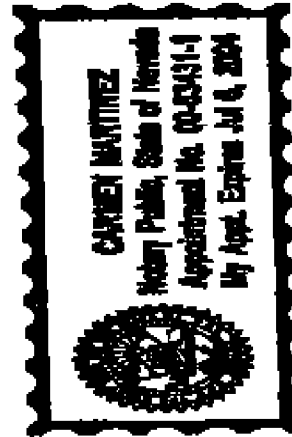
before me, Carmen Martinez

a Notary Public in and for said State, personally appeared

Lauren M. Ivester

personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Signature Carmen Martinez

(This area for official notarial seal)