

01-05-2005

REC-102903706
TRADEMARK

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Executive Date(s):

mono inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Minnesota

Execution Date(s) April 29, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies):

- Yes
- No

Additional names, addresses, or citizenship attached?

Name: Mono Advertising, LLC

Internal Address:

Street Address: 2902 Garfield Avenue South

City: Minneapolis

State: Minnesota

Country: United States

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship - Delaware
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

OFFICE OF
2005 JUN 3 PM 2:54
FINANCE SECTION

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

78/338,319

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
Mark: MONO

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: John C. Pickerill

Internal Address: Fredrikson & Byron, P.A.

Street Address: 200 South Sixth Street, Suite 4000

City: Minneapolis

State: MN

Zip: 55402

Phone Number: 612-492-7306

Fax Number: 612-492-7077

Email Address: ip@fredlaw.com

BYRNE 00000023 78338319

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

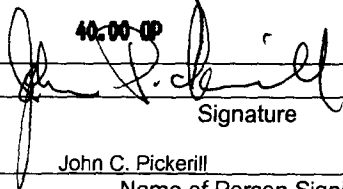
8. Payment Information:

a. Credit Card Last 4 Numbers
Expiration Date

b. Deposit Account Number 06-1910

Authorized User Name

9. Signature:


Signature
John C. Pickerill
Name of Person Signing

12/29/04
Date

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK ASSIGNMENT

WHEREAS, mono inc., a Minnesota corporation having offices at 2902 Garfield Avenue South, Minneapolis, Minnesota 55408 (hereinafter "Assignor"), is the owner of the following trademark and trademark application (hereinafter the "Mark"):

<u>Mark</u>	<u>Application. No.</u>	<u>Filing Date</u>	<u>Country</u>	<u>Services</u>
MONO	78/338,319	December 9, 2003	U.S.	Advertising Agency

WHEREAS, Mono Advertising, LLC, a Delaware limited liability company having offices at 2902 Garfield Avenue South, Minneapolis, Minnesota 55408 (hereinafter "Assignee"), is desirous of acquiring the Mark and the application thereof; and

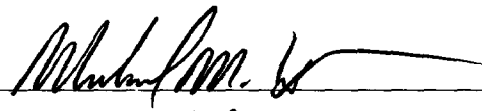
WHEREAS, Assignee is a successor to the business of Assignor to which the Mark and the application pertain, which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark for the United States and throughout the world, together with the goodwill of the business associated therewith and the application thereof.

This Assignment includes all rights in the nature of trademark, service mark, and trade name rights, as well as the right to sue for past infringement by any third party.

Assignor agrees to execute any additional documents presented to Assignor by Assignee and to perform any other acts which are or may be reasonably necessary to evidence or perfect the assignment, including those reasonably necessary to effectuate the recordation of the assignment.


mono inc.

By 

Its Co-President

STATE OF MINNESOTA)
) ss.
 COUNTY OF Hennepin)

On this 29th day of April, 2004, before me appeared Michael Hart of mono inc., the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of said company with authority to do so.


 Notary Public

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