

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	04/29/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VTV: Varsity Television, Inc.		04/29/2005	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Varsity Media Group, Inc.
Street Address:	8601 RR 2222, Bldg. 3, Suite 210
City:	Austin
State/Country:	TEXAS
Postal Code:	78730
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	76536260	AMERICA'S HIGH SCHOOL NETWORK
Registration Number:	2864528	TOTAL TEEN TV
Serial Number:	76459811	V VARSITY TELEVISION
Registration Number:	2824884	V ON DEMAND
Registration Number:	2814628	VARSITY TELEVISION
Registration Number:	2894761	VFL VARSITY FOOTBALL LEAGUE
Registration Number:	2928526	VFL VARSITY FOOTBALL LEAGUE FRIDAY NIGHT FOOTBALL
Serial Number:	76536263	VFL VARSITY FOOTBALL LEAGUE SEASON TICKET
Serial Number:	76458577	VTV: VARSITY TELEVISION

CORRESPONDENCE DATA

Fax Number: (512)236-2002

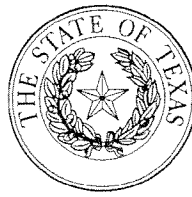
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

CH \$240.00 76536260

Phone: 512-236-2357
Email: shunter@jw.com
Correspondent Name: Sheri R. Hunter
Address Line 1: 100 Congress Ave., Suite 1100
Address Line 4: Austin, TEXAS 78701

NAME OF SUBMITTER:	Sheri R. Hunter
Signature:	/Sheri R. Hunter/
Date:	06/09/2005

Total Attachments: 1
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Office of the Secretary of State

CERTIFICATE OF AMENDMENT OF

Varsity Media Group, Inc.
154892100

[formerly: VTV: VARSITY TELEVISION, INC.]

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of amendment for the above named entity have been received in this office and have been found to conform to law.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law hereby issues this Certificate of Amendment.

Dated: 04/29/2005

Effective: 04/29/2005



A handwritten signature in black ink that reads "Roger Williams".

Roger Williams
Secretary of State