

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Liberty Insurance Holdings, Inc.		05/31/2005	COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Liberty Mutual Insurance Company		
Street Address:	175 Berkley Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02117		
Entity Type:	COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2544401	GO AMERICA	
Registration Number:	2544337	GO AMERICA	
Registration Number:	2544400	GO AMERICA AUTO INSURANCE	
Registration Number:	2544338	GO AMERICA AUTO INSURANCE	
CORRESPONDENCE DATA			
Fax Number:	(312)698-2241		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-861-2822		
Email:	paula.j.krasny@bakernet.com		
Correspondent Name:	Paula J. Krasny		
Address Line 1:	130 E. Randolph Drive		
Address Line 2:	Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Paula J. Krasny		
Signature:	/Paula J. Krasny/		

CH \$115.00 2544401

Date:

06/09/2005

Total Attachments: 4

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ASSIGNMENT OF UNITED STATES SERVICE MARKS

WHEREAS, Liberty Insurance Holdings, Inc., a company organized and existing under the laws of Delaware, having its principal place of business at 62 Maple Avenue, Keene, New Hampshire 03431 ("Assignor"), has been using certain service marks in conjunction with its business, including but not limited to service mark registrations, set forth in Schedule A attached hereto (collectively, the "Service Marks"); and

WHEREAS, Liberty Mutual Insurance Company, a company organized and existing under the laws Massachusetts, and having its principal place of business at 175 Berkley Street, Boston, MA 02117 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Service Marks, including the right to bring actions for infringement of the Service Marks occurring prior to the date of this Assignment.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Service Marks used in conjunction with the Assignor's business, including but not limited to the service mark registrations identified in Schedule A attached to this Assignment, including the right to bring actions for infringements of the Service Marks occurring prior to the date of this Assignment, together with that part of the goodwill of the Assignor's business connected with and symbolized by the Service Marks.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of United States Service Marks to be executed by its authorized representative.

LIBERTY INSURANCE HOLDINGS,
INC.

By:  _____

Date: May 31, 2005

Name: Roger L. Jean

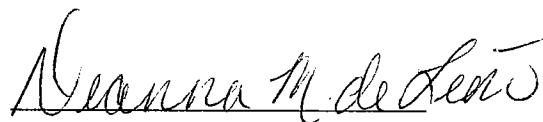
Title: President

STATE OF MASSACHUSETTS)
COUNTY OF SUFFOLK)

CERTIFICATE OF ACKNOWLEDGMENT

I, Deanna M. de Leon, a Notary Public, in and for the County and State aforesaid, do hereby certify that Roger L. Jean, known to be the President of Liberty Insurance Holdings, Inc. appeared before me this day, in person, and acknowledged that he signed, sealed and delivered the foregoing instrument on behalf of bebe stores, inc. as of his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 31st day of May, 2005.





Notary Public

DEANNA M. de LEON
NOTARY PUBLIC
Commonwealth of Massachusetts
My Commission Expires Oct. 15, 2010

My Commission Expires:

October 15, 2010

SCHEDULE A

MARK	REGISTRATION NUMBER	REGISTRATION DATE
GO AMERICA	2,544,401	03/05/2002
GO AMERICA	2,544,337	03/05/2002
GO AMERICA AUTO INSURANCE (and design) 	2,544,400	03/05/2002
GO AMERICA AUTO INSURANCE (and design) 	2,544,338	03/05/2002

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