

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great Western Products Co., Inc.		05/26/2005	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Great Western, LLC		
Street Address:	30290 Highway 72		
City:	Hollywood		
State/Country:	ALABAMA		
Postal Code:	35752		
Entity Type:	Limited Liability Company: ALABAMA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1189749	ECHOLS	
Registration Number:	1505594	MICROFLAKE	
Serial Number:	78275573	CRYSTAL	
Serial Number:	78275553	CRYSTAL	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	hmiller@vedderprice.com		
Correspondent Name:	Holly Miller		
Address Line 1:	222 North LaSalle Street - 24th Floor		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Michael J. Turgeon		
Signature:	/Michael J. Turgeon/		
Date:	06/10/2005		

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TRADEMARK

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Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, Great Western Products Co., Inc., a Alabama corporation, having a place of business at ~~Atlanta, GA~~ ^{7440 Woodland Dr} ~~Atlanta, GA~~ ³⁰³²⁷ (referred to herein as "Assignor") is the owner of the entire right, title and interest in and to the trademarks, pending applications and registrations which are listed on Exhibit A attached hereto (the "Trademarks");

WHEREAS, Great Western, LLC, an Alabama limited liability company, having a place of business at 30290 Highway 72, Hollywood, Alabama 35752 (referred to herein as "Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademarks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer, and set over unto Assignee the entire right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and in accordance with which the Trademarks are used, together with all common law rights of Assignor, including, without limitation, the right to bring action and recover for past infringement, if any, of the Trademarks.

This Assignment is made pursuant to and is subject to the terms and conditions of that certain Asset Purchase Agreement, dated as of Nov. 30 2004, among Assignor and Assignee.

Upon request from time to time by Assignee, Assignor agrees to execute all such papers as may be reasonably necessary or desirable in order to vest the entire right, title and interest in, to and under the

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Trademarks in Assignee, and consents to Assignee applying alone for
recordal of the Trademarks, all at Assignee's expense.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned representatives of Assignor
and Assignee, being properly authorized to execute this Agreement,
hereunto set their hands and affixed their seals.

Great Western Products Co., Inc.

Great Western, LLC

Patrick F. Carr
By: PATRICK F. CARR
Title: SR VP & CFO
Date: 5-26-05

Robert May
By: Robert May
Title: EV/CEO
Date: 5/26/05

[Notary Page Follows]

STATE: Indiana SS
COUNTY: Marion

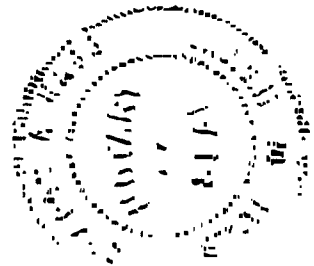
I, SARAH A. RABB, a Notary Public in and for the country
and PATRICK F. CARR territory aforesaid, do hereby certify that
person whose name and corporate title is subscribed to the foregoing instrument, is duly
entitled to execute said instrument on behalf of Great Western Products Co., Inc., and
appeared before me this day in person and acknowledged that he executed, sealed and
delivered the said instrument on behalf of said corporation's free and voluntary act for the
uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 26
day of May, 2005.

Sarah A. Rabb
Notary Public

My Commission Expires:
SARAH A. RABB
NOTARY PUBLIC STATE OF INDIANA
MARION COUNTY
MY COMMISSION EXP. JAN. 28, 2008

SEAL



STATE: Maryland SS
COUNTY: Anne Arundel

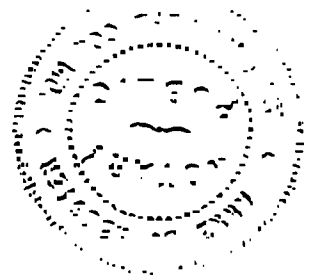
I, ANNE L. KEISTER, a Notary Public in and for the country
and ROBERT MAYN territory aforesaid, do hereby certify that
person whose name and corporate title is subscribed to the foregoing instrument, is duly
entitled to execute said instrument on behalf of Great Western LLC, and appeared before
me this day in person and acknowledged that he executed, sealed and delivered the said
instrument on behalf of said limited liability company as a duly authorized officer thereof
and as said limited liability company's free and voluntary act for the uses and purposes
therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 26
day of May, 2005.

Anne L. Keister
Notary Public

My Commission Expires:
ANNE L. KEISTER
NOTARY PUBLIC STATE OF MARYLAND
My Commission Expires July 24, 2007

SEAL



[Exhibit A Follows]

Exhibit A

UNITED STATES

Reg. No./ Appln. No.	Status	Trademark	Class(es)
1,189,749	Registration	ECHOLS	7, 11
1,505,594	Registration	MICROFLAKE	7, 11
78/275,573	Application	CRYSTAL (stylized) Design	3
78/275,553	Application	CRYSTAL and Sunburst Design	3

[END OF TRADEMARK ASSIGNMENT]

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MAY-27-2005 11:12 AM TRADEMARK COMPANY

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