Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Great Western Products Co., Inc.		05/26/2005	CORPORATION: ALABAMA

RECEIVING PARTY DATA

Name:	Great Western, LLC
Street Address:	30290 Highway 72
City:	Hollywood
State/Country:	ALABAMA
Postal Code:	35752
Entity Type:	Limited Liability Company: ALABAMA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1189749	ECHOLS
Registration Number:	1505594	MICROFLAKE
Serial Number:	78275573	CRYSTAL
Serial Number:	78275553	CRYSTAL

CORRESPONDENCE DATA

Fax Number: (312)609-5005

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: hmiller@vedderprice.com

Correspondent Name: Holly Miller

Address Line 1: 222 North LaSalle Street - 24th Floor

Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Michael J. Turgeon
Signature:	/Michael J. Turgeon/
Date:	06/10/2005 TRADEMARK
	HIMPENIAN

REEL: 003101 FRAME: 0061

1189749

CH 87.15

Total Attachments: 5

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TRADEMARK

TRADEMARK ASSIGNMENT

whereas, Great Western Products Co., Inc., a Western Corporation, having a place of business at the product of products as "Assignor") is the owner of the entire right, title and interest in and to the trademarks, pending applications and registrations which are listed on Exhibit A attached hereto (the "Trademarks");

WHEREAS, Great Western, LLC, an Alabama limited liability company, having a place of business at 30290 Highway 72, Hollywood, Alabama 35752 (referred to herein as "Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademarks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer, and set over unto Assignee the entire right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and in accordance with which the Trademarks are used, together with all common law rights of Assignor, including, without limitation, the right to bring action and recover for past infringement, if any, of the Trademarks.

Upon request from time to time by Assignee, Assignor agrees to execute all such papers as may be reasonably necessary or desirable in order to vest the entire right, title and interest in, to and under the

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Trademarks in Assignee, and consents to Assignee applying alone for recordal of the Trademarks, all at Assigner's expense.

[Signature Page Follows]

MAY-27-2005 11:1X424 VIALENCE VIEW COMPANY

MAY 26 2005 13:29 FR GOLDEN RULE ACCT

IN WITNESS WHEREOF, the undersigned representatives of Assignor and Assignee, being properly authorized to execute this Agreement, hereunto set their hands and affixed their seals.

Great Western Products Co., Inc.

Great Western, LLC

Title: Se VP Date: 5-26-05

[Notary Page Follows]

and person whose name and carporate title is subscribed to the foregoing instrument, is duly entitled to execute said instrument on behalf of Present that he executed, scaled and delivered the said instrument on behalf of Present that he executed, scaled and delivered the said instrument on behalf of said corporation's free and voluntary act for the uses and purposes therein set forth. IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Scal, this subscribed to the foregoing instrument on the latter of th	*	SS
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[Exhibit A Follows]

MAY-27-2005 11:34 A VIRGACT COMPANY

Exhibit A

UNITED STATES

UNITED STATE	<u>8</u>		Class(es)
Reg. No./	Status	Trademark	G
Appln. No.	Registration	ECHOLS	7, 11
1,189,749	1-4	MICROFLAKE	7, 11
1,505,594 78/275,573	Application	CRYSTAL (Stylized) Design	3
78/275,553	Application	CRYSTAL and Sunburst Design	

END OF TRADEMARK ASSIGNMENT

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T-701 P.012/023 F-508 **RECORDED: 06/10/2005** 1713882677

MAY-27-2005 11:12 HAT UND WELLES COMPANY