

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Paul Flum Ideas, Inc. | | 02/18/2004 | CORPORATION: MISSOURI |
| RECEIVING PARTY DATA | | | |
| Name: | Presence From Innovation, LLC | | |
| Street Address: | 2290 Ball Drive | | |
| City: | St. Louis | | |
| State/Country: | MISSOURI | | |
| Postal Code: | 63146 | | |
| Entity Type: | Limited Liability Company: MISSOURI | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2815410 | VERSA TOWER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (314)345-6060 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 314-345-6000 | | |
| Email: | sdigirolamo@blackwellsanders.com | | |
| Correspondent Name: | Samuel Digirolamo | | |
| Address Line 1: | 720 Olive St. | | |
| Address Line 2: | 24th Floor | | |
| Address Line 4: | St. Louis, MISSOURI 63101 | | |
| NAME OF SUBMITTER: | Samuel Digirolamo | | |
| Signature: | /Samuel Digirolamo/ | | |
| Date: | 06/10/2005 | | |

CH \$40.00 2815410

Total Attachments: 1

ASSIGNMENT

WHEREAS, Paul Flum Ideas, Inc. , a corporation organized and existing under the laws of Missouri, with its principal office and place of business at 11100 Linpage Place, St. Louis, MO 63132, ("Assignor"), is the sole owner of the entire right, title and interest in and to U.S. Application Serial No. 76/283,759; Registration No. 2,815,410 for VERSA TOWER (hereinafter known as the "Mark"), together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, Presence From Innovation, LLC, a Limited Liability Company, organized and existing under the laws Missouri, with its principal office and place of business at 2290 Ball Drive, St. Louis, MO 63146 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, Assignor desires to transfer all its right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used.

NOW, THEREFORE, for one dollar and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Mark, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

This assignment is effective as of 18th day of February, 2004.

Assignor: PAUL FLUM IDEAS, INC.

By: Andrew J. Boron

Printed Name: Andrew J. Boron

Title: VP Operations

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