

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marshall Financial Partners, L.P.		05/25/2005	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Bar None, Inc.		
Street Address:	6800 Koll Center Parkway, Suite 320		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94566		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2119108	1-800-BAR NONE	
CORRESPONDENCE DATA			
Fax Number:	(925)249-3602		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(925)249-3544		
Email:	srentner@whitecase.com		
Correspondent Name:	Bar None, Inc.		
Address Line 1:	6800 Koll Center Parkway, Suite 320		
Address Line 4:	Pleasanton, CALIFORNIA 94566		
NAME OF SUBMITTER:	James Crouse, President, 1-800 Bar None		
Signature:	/James Crouse/		
Date:	06/09/2005		

Total Attachments: 1

**TRADEMARK
 REEL: 003102 FRAME: 0206**

OP \$40.00 2119108

SENT BY: BARNONE;

925 249 3602;

MAY-24-05 2:49PM;

PAGE 7/7



Exhibit B

Release of Trademark Security Agreement

Marshall Financial Partners, L.P. ("MFP") hereby releases, terminates and extinguishes any and all title, right or interest of MFP in or to that certain Trademark Security Agreement (the "Security Agreement") dated October 22, 1999, executed by 1-800 Bar None, a Financial Corporation, Inc. ("1-800 Bar None") in favor of MFP, filed with the United States Patent and Trademark Office ("USPTO") on or about November 9, 1999. In connection herewith, MFP also hereby authorizes 1-800 Bar None, to act as its attorney in fact for the limited purpose of executing and filing on its behalf form PTO-1594 to effectuate the termination and release of such filing.

MARSHALL FINANCIAL PARTNERS, L.P.
By: Marshall Ventures, LLC, its General Partner

By:

Name:

Title:

Date:

John A. Fischer
JOHN A. FISCHER
CFO

5-24-05