

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fine Arts Engraving Company		01/31/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Walker Acquisition Corporation		
<b>Street Address:</b>	One Merrill Circle		
<b>City:</b>	St. Paul		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55108		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	76594607	GLOBAL BRAND MANAGEMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)766-1623		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-766-7000		
<b>Email:</b>	trademarkmpls@faegre.com		
<b>Correspondent Name:</b>	Faegre & Benson LLP		
<b>Address Line 1:</b>	90 South Seventh Street		
<b>Address Line 2:</b>	2200 Wells Fargo Center		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-3901		
<b>NAME OF SUBMITTER:</b>	Kerry R. Thompson - Paralegal		
<b>Signature:</b>	/krt/		
<b>Date:</b>	06/13/2005		

OP \$40.00 76594607

Total Attachments: 3

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source=23392 Fine Arts Engraving - Walker Acquisition ASM#page3.tif

**TRADEMARK ASSIGNMENT AGREEMENT**

This assignment is made effective as of January 31, 2005 between Fine Arts Engraving Company and Walker Acquisition Corporation.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

Fine Arts Engraving Company, a corporation of the state of Delaware, having an office and place of business at 109 Shore Drive, Burr Ridge, Illinois 60527 ("Assignor"), hereby sells, assigns and transfers and agrees to sell, assign and transfer unto:

Walker Acquisition Corporation, a corporation of the state of Minnesota, having an office and place of business at One Merrill Circle, St. Paul, Minnesota 55108 ("Assignee");

as Assignee, and to its successors, assigns and legal representatives, the entire right, title and interest in and to the trademarks identified on Exhibit A hereto, including any and all common law rights, all United States, state, or foreign registrations thereof and all pending applications therefor, all trade name rights and service name rights, together with all of the goodwill of the business pertaining to such marks, the portion of the Assignor's business to which the mark pertains, said business being ongoing and existing, and any and all claims for damages that it might have at law or in equity for past infringement in said trademarks and the right to sue for and collect the same for Assignee's own use and benefit.

Assignor further agrees that, should additional or further documentation of the assignment be required for whatever reason, Assignor will, without further consideration, provide or execute such other information or documents as may be necessary upon Assignee's reasonable request.

IN WITNESS WHEREOF, the parties have caused this assignment agreement to be duly executed as of the date and the year set forth herein.

FINE ARTS ENGRAVING COMPANY

WALKER ACQUISITION CORPORATION

By Joseph L. Fenton, Jr.

By \_\_\_\_\_

Its President

Its \_\_\_\_\_

Date 1-23-05

Date \_\_\_\_\_

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as Assignee, and to its successors, assigns and legal representatives, the entire right, title and interest in and to the trademarks identified on Exhibit A hereto, including any and all common law rights, all United States, state, or foreign registrations thereof and all pending applications therefor, all trade name rights and service name rights, together with all of the goodwill of the business pertaining to such marks, the portion of the Assignor's business to which the mark pertains, said business being ongoing and existing, and any and all claims for damages that it might have at law or in equity for past infringement in said trademarks and the right to sue for and collect the same for Assignee's own use and benefit.

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FINE ARTS ENGRAVING COMPANY

WALKER ACQUISITION CORPORATION

By \_\_\_\_\_

By  \_\_\_\_\_

Robert H. Nazarian

Its \_\_\_\_\_

Its Chief Financial Officer and Treasurer

Date \_\_\_\_\_

Date 1-31-05

**EXHIBIT A****REGISTERED INTELLECTUAL PROPERTY****U.S. Trademarks**

BRAND ON DEMAND	76/277,859	2,637,179	10/15/2002
BRANDSTORE	75/938,530	2,583,215	06/18/2002
COTTON FIBRE PLUS	74/050,481	1,644,386	05/14/1991
FAE-OS	76/290,259	2,538,274	02/12/2002
FAE-ROS	76/290,258	2,550,092	05/19/2002
FINE ARTS	76/343,091	2,656,292	12/03/2002
FINE ARTS & Design (Box)	75/938,531	2,518,610	12/11/2001
FINE ARTS & Design (FAE Block)	74/008,301	1,612,925	09/11/1990
FINE ARTS ENGRAVING	75/483,572	2,643,165	10/29/2002
FINE ARTS ENGRAVING COMPANY	74/007,511	1,618,744	08/19/2003
FINE ARTS QUALITY	74/192,499	1,704,938	08/04/1992
FINE ARTS QUALITY & Design (FAE Rounded Square)	74/009,651	1,613,811	09/18/1990
FRAGOS	75/468/007	2,275,772	09/07/1999
GLOBAL BRAND MANAGEMENT	76/594,607		05/27/2004
HIGH IMPACT	76/488,154		12/16/2003
LASER PERFECT	75/508,578	2,310,827	01/25/2000
OEPS	75/606,917	2,425,650	01/30/2001
SHORE BOND	73/604,397	1,425,739	01/20/1987
SHORE BOND CFP & Design	74/007,413	1,608,235	07/31/1990
SHORE BOND GREEN LP	74/071/063	1,675,557	02/11/1992
SHORE BOND LP & Design	74/007,060	1,608,232	07/31/1990
SHORE DOCUMENT BOND	76/551,896		09/24/2003
SPARKLE WHITE	74/066,436	1,642,798	04/30/1991
STATIONEERS	75/380,799	2,210,946	12/15/1998
VIRTUAL IS SYNONYMOUS WITH ANONYMOUS	76/551,897		09/24/2003
WEB TO PLATE	76/327,688	2,621,057	09/17/2002