

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Inecto Manufacturing Limited		05/10/2005	Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Keyline Brands Limited		
<b>Street Address:</b>	3-5 Armstrong Way		
<b>Internal Address:</b>	Great Western Industrial Park		
<b>City:</b>	Southall, Middlesex		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	UB2 4SD		
<b>Entity Type:</b>	Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0256335	INECTO	
Registration Number:	2034671	INECTO	
Registration Number:	2303109	HINT OF A TINT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)659-1559		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(202) 659 - 6944		
<b>Email:</b>	MBergsman@dickinsonwright.com		
<b>Correspondent Name:</b>	Marc A. Bergsman		
<b>Address Line 1:</b>	Dickinson Wright PLLC		
<b>Address Line 2:</b>	1901 L Street, N.W., Suite 800		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		

**CH \$90.00 0256335**

DOMESTIC REPRESENTATIVE

Name: Marc A. Bergsman  
Address Line 1: Dickinson Wright PLLC  
Address Line 2: 1901 L Street, N.W., Suite 800  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	Marc A. Bergsman
Signature:	/Marc A. Bergsman/
Date:	06/13/2005

Total Attachments: 3  
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## TRADEMARK ASSIGNMENT

ASSIGNMENT made this 16<sup>th</sup> day of May, 2005, by and between Keyline Brands Limited (hereinafter "Assignee"), a private limited company organized and existing under the laws of England & Wales and having a principal place of business at 3-5 Armstrong Way, Great Western Industrial Park, Southall, Middlesex UB2 4SD, UNITED KINGDOM, and Inecto Manufacturing Limited (hereinafter "Assignor"), a limited company organized and existing under the laws of England & Wales and having a principal place of business at 3-5 Armstrong Way, Great Western Industrial Park, Southall, Middlesex UB2 4SD, UNITED KINGDOM.

WHEREAS, Assignor is the owner of the following trademarks and federal registrations therefor (hereinafter the "Marks"):

<u>Registration No.</u>	<u>Mark</u>
256,335	INECTO
2,034,671	INECTO
2,303,109	HINT OF A TINT

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as the registrations therefor.

NOW, THEREFORE, it is agreed that in consideration of \$10, the receipt and sufficiency of such consideration is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Marks and the federal registrations therefor, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Mark.

Assignor warrants that it has good and valid title to the Mark, including the registration therefor. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

**INECTO MANUFACTURING LIMITED**

Date: May 10th, 2005

By: 

Name: BRIAN M. BOYCE

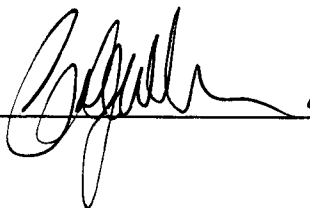
Title: DIRECTOR

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Keyline Brands Limited appoints Dickinson Wright PLLC, whose address is 1901 L Street, N.W., Suite 800 Washington, D.C. 20036, as its representative upon whom notices or process of proceedings affecting U.S. Trademark Registration Nos. 256,335; 2,034,671; and 2,303,109 may be served.

**KEYLINE BRANDS LIMITED**

Date: May 10th, 2005

By:  \_\_\_\_\_

Name: C.J. WILLIAMS

Title: MANAGING SECRETARY

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