# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Delabarta, Inc.		08/20/2004	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Morris Visitor Publications, LLC
Street Address:	725 Broad Street
City:	Augusta
State/Country:	GEORGIA
Postal Code:	30901
Entity Type:	limited liability company: GEORGIA

### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2546622	CHARLOTTE
Registration Number:	2590080	DALLAS HOME DESIGN
Registration Number:	1304981	ORLANDO
Registration Number:	2832096	THE ABCS OF EDUCATION
Registration Number:	2749056	ORLANDO GOLF

# CORRESPONDENCE DATA

Fax Number: (706)849-5132

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 706.722.4481

Email: dhdupree@hullfirm.com
Correspondent Name: Timothy E. Moses, Esq.
Address Line 1: 801 Broad Street

Address Line 2: Suite 700

Address Line 4: Augusta, GEORGIA 30901

NAME OF SUBMITTER: Timothy E. Moses, Esq.

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Signature:	//TEMoses/20050613//			
Date:	06/13/2005			
Total Attachments: 5				
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#### TRADEMARK ASSIGNMENT

This Assignment is made as of the 20th day of August 2004, by and among DELABARTA, INC. ("DELABARTA"); ABARTA METRO PUBLISHING, LTD. PARTNERSHIP d/b/a ABARTA Media ("ABARTA Media"; together with DELABARTA and SOUTH JERSEY PUBLISHING COMPANY, ("Assignors"), on one hand; and MORRIS VISITORS PUBLICATIONS, LLC. ("Assignee"), on the other hand.

WHEREAS, ABARTA Media and Assignee have entered into an Amendment to Asset Purchase Agreement of even date herewith (the "APA") pursuant to which Assignee acquired certain of the assets of ABARTA Media relating to the production, sale and distribution of certain city magazines owned by ABARTA Media in the Charlotte, Dallas, Orlando, and Utah areas;

WHEREAS, the APA provided for an assignment of certain trademarks owned by the Assignors;

WHEREAS, as to the Marks, as defined below, ABARTA Media either owns each such Mark or has a license agreement to use such Mark from one or more of the other Assignors;

WHEREAS, DELABARTA is the sole shareholder of AMP Holdings, Inc., the sole general partner of ABARTA Media, and will therefore directly benefit from the sale of ABARTA Media's assets pursuant to the APA and the assignment of the Marks; and

WHEREAS, South Jersey is the sole limited partner of ABARTA Media and the licensee of certain of the Marks and will therefore directly benefit from the sale of ABARTA Media's assets pursuant to the APA and the assignment of the Marks;

**NOW, THEREFORE**, in consideration of the foregoing premises and for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound, the parties hereto agree as follows:

- 1. Assignors hereby assign to Assignee all of their respective rights, title, and interest in and to each of the trademarks listed on Schedule 1 hereto and, to the extent indicated on such exhibit, its corresponding United States or state registration or application for registration (collectively, the "Marks"), together with all of the good will of the business connected with the use of and symbolized by such Mark and together with all claims that could have been asserted by the Assignors for damages by reason of past infringement by third parties of such Mark prior to the execution of this Assignment, with the same right as the Assignors to sue for and collect the same, for Assignee's own use and benefit and for the use and benefit of its successors, assigns, or legal representatives. Assignee hereby accepts such assignment.
- 2. Assignors hereby terminate all licenses and any other agreements, whether express or implied, that they may have amongst each other relating to the Marks. In addition, the Assignors, jointly and severally, represent and warrant that the Marks have

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only been licensed by and among the Assignors and that none of the Marks is subject to any license agreement of any kind with any other person or entity.

**IN WITNESS WHEREOF**, the parties hereto have executed this Assignment as of the date first written above.

# **ASSIGNORS**:

DELABARTA, INC.	100 A 100 A 1
(a Delaware corporation)	1 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
Du Clipy	
By: Charles R. Hanlon, Treas.	
Charles R. Hamon, Heas.	
Commonwealth of Pennsylvania	48884113888
County of Allegheny	
Before me, a Notary Public in and for the said County and Commonwealth, personally appe	ared Charles R. Hanlon,
who acknowledged that he is the person who executed the foregoing Trademark Assignmen Treasurer of DELABARTA, INC. and acknowledged it to be his free and voluntary act.	
Witness my hand and notarial seal this	COMMONWEALTH OF PENNSY  Notarial Seal
(Notarial Seal) Setty Lucas	Betty J. Lucas, Notary Public
Notary Public (1 / 1 )	City Of Pittsburgh, Allegheny Co My Commission Expires June 10,
SOUTH JERSEY PUBLISHING COMPANY	Member, Pennsylvania Association O
(a Pennsylvania corporation)	100000000000000000000000000000000000000
	300-000
By: WK N.	
Charles Ř. Hanlon, Treas.	
Commonwealth of Pennsylvania	
County of Allegheny	
Before me, a Notary Public in and for the said County and Commonwealth, personally appe	ared Charles R. Hanlon,
who acknowledged that he is the person who executed the foregoing Trademark Assignmen	t in his capacity as the
Treasurer of South Jersey Publishing Company and acknowledged it to be his free and voluments.	mary act.
Witness my hand and notarial seal this Oth day of Cluquest, 2004	
(Notarial Seal) Betty Lucus	
Notary Public	
IMONWEALTH OF PENNSYLVANIA	
Notarial Seal Betty J. Lucas, Notary Public	
Commission Explanation (County)	

Member, Pennsylvania Association Of Notaries

ABARTA METRO PUBLISHING, LTD. PARTNERSHIP (a Pennsylvania limited partnership) By: Charles R. Hanlon, Treas. of AMP Holdings, Inc., the sole General Partner of ABARTA Metro Publishing, Ltd. Partnership Commonwealth of Pennsylvania County of Allegheny Before me, a Notary Public in and for the said County and Commonwealth, personally appeared Charles R. Hanlon, who acknowledged that he is the person who executed the foregoing Trademark Assignment in his capacity as the Treasurer of AMP Holdings, Inc., the sole general partner of ABARTA Metro Publishing, Ltd. Partnership, and acknowledged it to be his free and voluntary act. Witness my hand and notarial seal this (Notarial Seal) COMMONWEALTH OF PENNSYLVANIA Notarial Seal Betty J. Lucas, Notary Public City Of Pittsburgh, Allegheny County **ASSIGNEE:** My Commission Expires June 10, 2008 Member, Pennsylvania Association Of Notaries MORRIS VISITORS PUBLICATIONS, LLC

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## SCHEDULE 1

## **U.S. Federal Registrations and Applications**

#### Charlotte

CHARLOTTE (Ser. No.76/147,274) (Reg. No.2,546,622) (Record Owner: Delabarta, Inc.)

#### **Dallas**

• DALLAS HOME DESIGN (Ser. No. 76/250,086) (Reg. No. 2,590,080) (Record Owner: Delabarta, Inc.

### Orlando

- ORLANDO (Ser. No. 73/423,340; Reg. No. 1,304,981) (Record Owner: Delabarta, Inc.)
- THE ABCS OF EDUCATION (Ser. No. 78/249,101; Reg. No. 2,832,096) (not currently being published as a stand-alone magazine; name is being used as a section of a magazine; status of trademark unknown) (Record Owner: Delabarta, Inc.)
- ORLANDO GOLF (not currently being produced; status of trademark unknown) (Ser. No. 78/162,403) (Reg. No. 2,749,056)(Record Owner: Delabarta, Inc.)

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# State Registered and Unregistered Marks

#### Amelia Island

DISCOVER AMELIA ISLAND (not currently being published) (not registered) (Owner: ABARTA Media)

### Charlotte

- CHARLOTTE MAGAZINE (North Carolina state registration only) (Reg. No. T-5992) (Record Owner: was Delabarta, Inc.; registration not renewed)
- CHARLOTTE HOME DESIGN (not currently being published) (not registered) (Owner: ABARTA Media)

#### Orlando

- INSIDE ORLANDO (Florida state registration only; not currently being produced; status of trademark unknown) (T-14572) (Record Owner: South Jersey Publishing Co.)
- DISCOVER ORLANDO (Florida state registration only; not currently being produced; status of trademark unknown) (T-04870) (Record Owner: South Jersey Publishing Co.)
- HOLA ORLANDO (not currently being published) (not registered) (Owner: ABARTA
- LIVING IN ORLANDO (not currently being published) (not registered) (Owner: ABARTA Media)
- ORLANDO DINING GUIDE (not currently being published) (not registered) (Owner: ABARTA Media)
- ORLANDO HOME DESIGN (not currently being published) (not registered) (Owner: ABARTA Media)

#### Utah

DISCOVER UTAH (unregistered) (Owner: ABARTA Media)

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RECORDED: 06/13/2005

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