

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Centric Media, Inc.		03/05/2002	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Boomerangit, Inc.
Street Address:	1776 Fairway Drive
City:	San Leandro
State/Country:	CALIFORNIA
Postal Code:	94577
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	78084624	ID ARMOR
Registration Number:	2673645	BICYCLELINK.COM YOUR ULTIMATE BIKE SOURCE
Registration Number:	2776030	BOOMERANGIT
Registration Number:	2729671	BOOMERANGIT
Registration Number:	2729543	BOOMERANGIT.COM
Registration Number:	2707458	BOOMIT
Registration Number:	2613612	CENTRIC
Registration Number:	2605651	
Registration Number:	2461134	NBR
Registration Number:	2524232	NATIONAL BIKE REGISTRY
Registration Number:	2508094	YOUR STUFF FINDS YOU

**CORRESPONDENCE DATA**

Fax Number: (415)391-7124

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**TRADEMARK  
 REEL: 003102 FRAME: 0781**

OP \$290.00 78084624

Phone: 415-354-0100  
Email: lgabel@harveysiskind.com  
Correspondent Name: Harvey Siskind Jacobs  
Address Line 1: 4 Embarcadero Center  
Address Line 2: 39th Floor  
Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	CEO and President
Signature:	/Eddie Orton/
Date:	06/13/2005
Total Attachments: 0	

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