

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Creative Industries, Inc.		06/14/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FUZETRON, INC.		
<b>Doing Business As:</b>	DBA Creative Industries		
<b>Street Address:</b>	2111 PASEO GRANDE		
<b>City:</b>	EL CAJON		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92019		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2928918	ARTISTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(619)238-4581		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(619) 239-3200		
<b>Email:</b>	soden@legalmattersllp.com		
<b>Correspondent Name:</b>	Stephen R. Soden		
<b>Address Line 1:</b>	550 West C Street, Suite 1710		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	Stephen R. Soden		
<b>Signature:</b>	/Stephen R. Soden/		
<b>Date:</b>	06/14/2005		

Total Attachments: 4

**900026484**

**TRADEMARK  
 REEL: 003103 FRAME: 0638**

**OP \$40.00 2928918**

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April 13, 2005

United States Patent and Trademark Office  
Attn: Post Registration Office  
PO Box 1451  
Alexandria, VA 22313-1451

**Re: Trademark Creative Industries, Registration No. 2,928,918**

Dear Sir:

Enclosed you will find the original Affidavit and Declaration of Stephen R. Soden for trademark registration number 2,928,918 along with a check for \$100.00 check # 4728. Please stamp the copy of this letter indicating your receipt of the enclosed documents with the self-stamped enveloped provided.

Should there be any questions or concerns regarding this matter, please contact this office at (619) 239-3200.

Sincerely,  
Soden and Steinberger, LLP

  
Flora Price  
Legal Secretary

Enc(s)



04-25-2005

U.S. Patent & TMO/TM Mail Rcpt Dt. #64

April 13, 2005

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Attn: Post Registration Office  
PO Box 1451  
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Sincerely,  
Soden and Steinberger, LLP



Flora Price  
Legal Secretary

Enc(s)

**AFFIDAVIT AND DECLARATION**  
**OF**  
**STEPHEN R. SODEN**

I, Stephen R. Soden, DECLARE AND SAY AS FOLLOWS:

1. I am an attorney at law duly licensed to practice law in the State of California and I am a partner in the law firm of Soden & Steinberger, LLP, attorneys for the applicant of the registered trademark "ARTISTA," registration number 2,928,918.

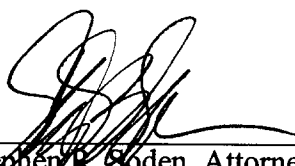
2. On March 1, 2005 I received the registration for ARTISTA on the principal register and noticed that the registered owner was Creative Industries, Inc.

3. This was a mistake on my part. The true name of the registered owner is Fuzetron, Inc. doing business as Creative Industries, with its principal address being located at 1946 John Towers Avenue, El Cajon, California 92020.

4. The records for this trademark must be corrected to properly reflect the rightful owner of this trademark.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct and that this declaration was executed on April 12, 2005, at San Diego, California.

Dated: April 12, 2005

  
\_\_\_\_\_  
Stephen R. Soden, Attorney for  
Fuzetron, Inc. dba Creative Industries

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

Reg. No. 2,928,918

United States Patent and Trademark Office

Registered Mar. 1, 2005

TRADEMARK  
PRINCIPAL REGISTER

ARTISTA

CREATIVE INDUSTRIES, INC. (CALIFORNIA  
CORPORATION)  
1946 JOHN TOWERS AVENUE  
EL CAJON, CA 92020

FOR: MACHINES AND HAND TOOLS, NAMELY  
MOTORIZED POTTERY WHEELS, IN CLASS 7 (U.S.  
CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-1-2002; IN COMMERCE 1-12-2003.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

THE FOREIGN WORDING IN THE MARK  
TRANSLATES INTO ENGLISH AS "ARTIST".

SER. NO. 78-372,722, FILED 2-23-2004.

JOHN GARTNER, EXAMINING ATTORNEY