

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |   |
|------------------------------|---|
| <b>SUBMISSION TYPE:</b>      | CORRECTIVE ASSIGNMENT   |
| <b>NATURE OF CONVEYANCE:</b> | Corrective Assignment to correct the conveying party's name and citizenship and to indicate it's now a nunc pro tunc assignment different from document previously recorded on Reel 003005 Frame 0128. Assignor(s) hereby confirms the document assigns the entire interest and the goodwill. |

**CONVEYING PARTY DATA**

| Name                           | Formerly | Execution Date | Entity Type                         |
|--------------------------------|----------|----------------|-------------------------------------|
| American Century Services, LLC |          | 01/01/2005     | Limited Liability Company: DELAWARE |

**RECEIVING PARTY DATA**

|                        |   |
|------------------------|---|
| <b>Name:</b>           | American Century Proprietary Holdings, Inc. |
| <b>Street Address:</b> | 4500 Main Street                            |
| <b>City:</b>           | Kansas City                                 |
| <b>State/Country:</b>  | MISSOURI                                    |
| <b>Postal Code:</b>    | 64111                                       |
| <b>Entity Type:</b>    | CORPORATION: DELAWARE                       |

**PROPERTY NUMBERS Total: 24**

| Property Type        | Number  | Word Mark                   |
|----------------------|---------|-----------------------------|
| Registration Number: | 938272  | GIFTRUST                    |
| Registration Number: | 1639962 | PAY YOURSELF FIRST          |
| Registration Number: | 1952027 | PRIORITY INVESTOR           |
| Registration Number: | 2002182 | "THE BEST IS YET TO BE"     |
| Registration Number: | 2055129 | THE GIFT OF A BRIGHT FUTURE |
| Registration Number: | 2084652 | AMERICAN CENTURY            |
| Registration Number: | 2149791 |                             |
| Registration Number: | 2178457 | THE SERVICE CONNECTION      |
| Registration Number: | 2229691 | INVESTOR PERSPECTIVE        |
| Registration Number: | 2231842 | ULTRA                       |
| Registration Number: | 2317119 | FINANCIAL FYI               |
| Registration Number: | 2323585 | AMERICAN CENTURY            |

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|                      |          |                                       |
|----------------------|----------|---------------------------------------|
| Registration Number: | 2371225  | PROPIN                                |
| Registration Number: | 2412401  | AMERICAN CENTURY BROKERAGE TELESELECT |
| Registration Number: | 2461058  | AMERICAN CENTURY PRIORITY INVESTOR    |
| Registration Number: | 2487180  | LEARNING QUEST                        |
| Registration Number: | 2489573  | TIPS FOR KIDS                         |
| Registration Number: | 2514027  | VEEDOT                                |
| Registration Number: | 2614037  | WHAT DO YOU HAVE IN MIND?             |
| Registration Number: | 2860422  | EMVEE                                 |
| Registration Number: | 2895447  | LEARNINGQUEST                         |
| Registration Number: | 2943710  | AMERICAN CENTURY                      |
| Registration Number: | 2945907  | TIPS FOR LIFE                         |
| Serial Number:       | 78517785 | ONE CHOICE PORTFOLIOS                 |

**CORRESPONDENCE DATA**

Fax Number: (312)616-5700  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-616-5600  
Email: trademark@leydig.com  
Correspondent Name: Mark J. Liss  
Address Line 1: Two Prudential Plaza, Suite 4900  
Address Line 4: Chicago, ILLINOIS 60601

|                    |                |
|--------------------|----------------|
| NAME OF SUBMITTER: | Mark J. Liss   |
| Signature:         | /Mark J. Liss/ |
| Date:              | 06/14/2005     |

**Total Attachments: 4**  
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source=American Century Services, LLC.image#page3.tif  
source=American Century Services, LLC.image#page4.tif

## TRADEMARK ASSIGNMENT

WHEREAS, American Century Services, LLC, a Delaware limited liability company, located at 4500 Main Street, Kansas City, Missouri 64111, through a predecessor has adopted, used, and now is the owner of all right, title and interest in and to the marks and applications and registrations therefor listed on Schedule A, attached hereto and incorporated herein (hereafter, the "Marks"); and

WHEREAS, American Century Proprietary Holdings, Inc., a Delaware corporation, located at 4500 Main Street, Kansas City, Missouri 64111, is desirous of acquiring the entire right, title and interest in and to said Marks, applications and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, American Century Services, LLC does hereby assign and transfer unto American Century Proprietary Holdings, Inc., and its successors in interest, all right, title and interest in and to said Marks, applications and registrations, together with the goodwill of the business symbolized by said Marks and the applications and registrations therefor, and including all common-law and other rights in said Marks, all claims, demands and causes for action, both at law and in equity, that American Century Services, LLC may have, or may hereinafter acquire, on account of any infringement of said Marks prior to the date hereof, and does hereby empower American Century Proprietary Holdings, Inc., and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of American Century Services, LLC, does hereby execute this Assignment. This Assignment is effective nunc pro tunc as of 12:03 am EST on the 1<sup>st</sup> day of January 2005.

American Century Services, LLC  
By: *Christopher E. Atteberry*  
Name: Christopher E. Atteberry  
Title: Vice President

State of Missouri )  
County of Jackson ) ss:

On this 14<sup>th</sup> day of June, 2005, before me, a Notary Public in and for said county, appeared Christopher E. Atteberry, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he/she signed and delivered the document as his/her free and voluntary act for the uses and purposes therein set forth.

*Carol Engleman*  
Notary Public

My Commission Expires: 6-11-2007

CAROL ENGLEMAN  
Notary Public-Notary Seal  
STATE OF MISSOURI  
Platte County  
My Commission Expires June 11, 2007

SCHEDULE A (Page 1)

U. S. Trademark Registrations

| <u>Trademark</u>                      | <u>Registration Number</u> |
|---------------------------------------|----------------------------|
| Giftrust                              | 0,938,272                  |
| Pay Yourself First                    | 1,639,962                  |
| Priority Investor                     | 1,952,027                  |
| The Best Is Yet To Be                 | 2,002,182                  |
| The Gift of a Bright Future           | 2,055,129                  |
| American Century                      | 2,084,652                  |
| Tree design                           | 2,149,791                  |
| The Service Connection                | 2,178,457                  |
| Investor Perspective                  | 2,229,691                  |
| Ultra                                 | 2,231,842                  |
| Financial FYI                         | 2,317,119                  |
| American Century w/tree design        | 2,323,585                  |
| Propin                                | 2,371,225                  |
| American Century Brokerage Teleselect | 2,412,401                  |
| American Century Priority Investor    | 2,461,058                  |
| Learning Quest                        | 2,487,180                  |
| Tips for Kids                         | 2,489,573                  |
| Veedot                                | 2,514,027                  |
| What Do You Have in Mind?             | 2,614,037                  |
| Emvee                                 | 2,860,422                  |
| Learning Quest w/diploma-ribbon       | 2,895,447                  |
| American Century                      | 2,943,710                  |
| Tips for Life                         | 2,945,907                  |

SCHEDULE A (Page 2)

U. S. Trademark Applications

| <u>Trademark</u>      | <u>Serial Number</u> |
|-----------------------|----------------------|
| One Choice Portfolios | 78/517,785           |

Common Law Trademarks

Trademark

A Part of Your Future

American Century Brokerage Access Account

American Century Brokerage Fundchoice Service

American Century Investments

How Much Should You Save for College?

Investing with a Purpose: Your Guide to Diversified Investment Strategies

My Retirement Portfolios

Priority Perspective

Retirement Perspective

Supporting Your Efforts

Vista