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MRD
12/20/04

12-23-2004

RECORDATION CO



102910194

Box ASSIGNMENT
Director - U.S. Patent and Trademark Office
Washington, D. C. 20231

December 10, 2004

Dear Sir:

Please record the attached original documents or copies thereof.

1. NAME OF CONVEYING PARTY	<input type="checkbox"/> Individual
Velomax Company, Inc.	<input type="checkbox"/> General Partnership
619 West 14 th Street	<input checked="" type="checkbox"/> Corporation - State: California
Long Beach, California 90813	<input type="checkbox"/> Association
UNITED STATES OF AMERICA	<input type="checkbox"/> Limited Partnership

2. NAME OF RECEIVING PARTY	<input type="checkbox"/> Individual
Easton Sports Asia, Inc.	<input type="checkbox"/> General Partnership
7855 Haskell Ave, Suite 202	<input checked="" type="checkbox"/> Corporation - State: Nevada
Van Nuys, CA 91406	<input type="checkbox"/> Association
UNITED STATES OF AMERICA	<input type="checkbox"/> Limited Partnership - State:

If assignee is not domiciled in the U.S., a domestic representative designation is attached
 YES NO

3. NATURE OF CONVEYANCE	<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> Merger
	<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Change of Name
	<input type="checkbox"/> License	
Execution Date:	<u>December 3, 2004</u>	

4. APPLICATION AND/OR REGISTRATION NUMBER(S)
 A. Application No(s): 76/591,336
 B. Registration No(s):

12/22/2004 DBYRNE 00000028 76591336
01 FC:8521 40.00 OP

OPR/FINANCE
DEC 20 AM 7:50

TRADEMARK
REEL: 003104 FRAME: 0713

5. NAME OF PARTY TO RECEIVE CORRESPONDENCE

Roth & Goldman, P.A.
523 W. 6th Street, Suite 707
Los Angeles, California 90014

6. TOTAL NUMBER OF APPLICATIONS/REGISTRATIONS INVOLVED: 1

7. TOTAL FEE \$40.

Enclosed

Excess, if any, is authorized to be charged to Deposit Account No. 18-2069.

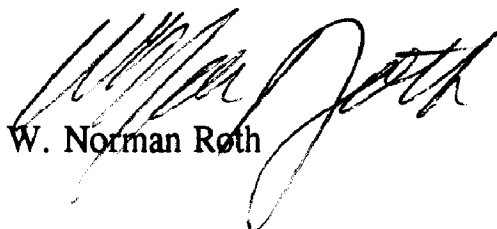
8. STATEMENT & SIGNATURE

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

9. PAGES

Total number of pages including cover sheet, attachments and document - 3.

Very truly yours,



W. Norman Roth

WNR/ad

ASSIGNMENT

WHEREAS, Easton Sports Asia, Inc., a Nevada corporation (hereinafter called the ASSIGNEE) is owner by written assignment made 27 January 2004 from Velomax Company, Inc., of, *inter alia*, the family of trademarks and trade names associated with the name Velomax listed below and collectively referred to as the Trademark(s):

VELOMAX	used since 1993
T3	used since 1998
GEN 3	used since 2002
ASCENT	used since 1998
ORION	used since 1998
TEMPEST	used since 1998
CIRCUIT	used since 2000
VISTA	used since 2003 and
TWIN THREAD TECHNOLOGY	used since 2003;

WHEREAS, Velomax Company, Inc. (hereinafter called the ASSIGNOR) has filed or caused to be filed an application for federal registration of the VELOMAX trade mark in contravention of the assignment of 27 January 2004 and now wishes to assign all of its right, title and interest in the application identified by Serial No. 76/591,336 filed May 8, 2004 to Easton Sports Asia, Inc., or whoever it may designate and confirm the assignment of 27 January 2004 of the Trademark(s) and all good will of the business symbolized by the Trademark(s) and application;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for and in consideration of the United States dollars (\$10.00 US) and other good and valuable consideration receipt of which is hereby acknowledged, the ASSIGNOR by these presents confirms the sale, assignment and transfer unto the ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the aforesaid Trademark(s) together with the entire goodwill of the business symbolized by the Trademark(s) and all rights which the said ASSIGNOR has heretofore enjoyed thereunder, the same to be held and enjoyed by the said ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, the ASSIGNOR has executed this assignment this 3 day of DECEMBER 2004.

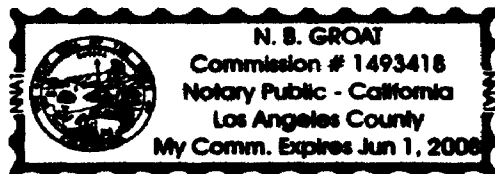
Velomax Company, Inc.


by 

State of California }
County of Los Angeles }

On December 3, 2004, before me, N. B. GROAT, Notary Public, personally appeared BRAD HUNTER, personally known to me -or- proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.




Signature of Notary Public