

TRAC



102923424

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Central Technology Limited

Individual(s) Association
 General Partnership Limited Partnership
 Corporation -
 Other New Zealand Company

Add'l name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Supreme Organics Limited

Internal Address: _____

Street Address: 90/96 Serlock Street

City: Birmingham B5 6LT Country: United Kingdom

Individual(s) citizenship _____
 Association _____
 Limited Partnership _____
 Corporation -
 Other: British Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 15, 2004

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,200,074

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eric S. Hyman

Internal Address:

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN

Street Address: 12400 Wilshire Boulevard

Seventh Floor

City: Los Angeles State: CA ZIP: 90025

6. Total number of applications and registrations involved: One (1)

7. Total fee (37 CFR 3.41)\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

02-2666

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric S. Hyman [Signature] 11/14/05

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: _____

1-18-05

Handwritten mark resembling a checkmark or signature.

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made on the 15th day of October 2004.

BETWEEN

1. **Central Technology Limited**, a New Zealand Company of 66A Paul Matthews Road, North Harbour, Auckland 1330, New Zealand formerly 230 Bush Road, Albany, Auckland, New Zealand (hereinafter referred to as "**the Assignor**"); and
2. **Supreme Organics Limited**, a British Company of 90/96 Sherlock Street, Birmingham B5 6LT, United Kingdom (hereinafter referred to as "**the Assignee**");

WHEREAS

- A. The Assignor is the registered Proprietor of US Trade Mark Registration Number 2200074 for the trade mark **PHD** in Classes 3, 11 and 21 (hereinafter called "**the Trade Mark**");
- B. In accordance with an Agreement dated 15th October 2004, the Assignor has agreed to assign its interest in the Trade Mark to the Assignee.

NOW THIS DEED WITNESSETH as follows:-

- 1 In pursuance of the said agreement and in consideration of the sum of twelve thousand, five hundred New Zealand dollars (NZ\$12,500.00) now paid by the Assignee to the Assignor (the receipt whereof is hereby acknowledged) the Assignor with full title guarantee **HEREBY ASSIGNS** to the Assignee the Trade Mark and the full and exclusive benefit thereof, including the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in respect of all infringements of the Trade Mark whether such infringements take place before or after the date of this assignment.

TO HOLD the same unto the Assignee absolutely.

IN WITNESS WHEREOF this Assignment has been executed as a deed the date and year first above written.



