

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mercedes-AMG GmbH		05/03/2005	a Limited Liability Company: GERMANY
RECEIVING PARTY DATA			
Name:	DaimlerChrysler AG		
Street Address:	Epplestrasse 225		
City:	Stuttgart		
State/Country:	GERMANY		
Postal Code:	70567		
Entity Type:	CORPORATION: GERMANY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76076532	AMG	
Registration Number:	1660727	AMG	
CORRESPONDENCE DATA			
Fax Number:	(212)370-1819		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	1-212-661-1400		
Email:	ddonnelly@vonmaltitz.com		
Correspondent Name:	Diane Donnelly		
Address Line 1:	von Maltitz, Derenberg, Kunin et al		
Address Line 2:	60 East 42nd Street, Suite 4410		
Address Line 4:	New York, NEW YORK 10165		
DOMESTIC REPRESENTATIVE			
Name:	Diane Donnelly		
Address Line 1:	von Maltitz, Derenberg, Kunin et al		

OP \$65.00 76076532

Address Line 2: 60 East 42nd Street, Suite 4410
Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER:	Diane Donnelly
Signature:	/s/ Diane Donnelly/
Date:	06/15/2005

Total Attachments: 6
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Mercedes-AMG GmbH, a limited liability company organized and existing under the laws of Germany, (hereinafter the "Assignor") is the owner in the United States Patent and Trademark Office of the trademarks, registration thereof, and application for registration thereof, shown on Attachment "A" (hereinafter the "Assigned Marks"); and

WHEREAS, DaimlerChrysler AG, a corporation organized and existing under the laws of Germany, located at Epplestrasse 225, 70567 Stuttgart, Germany (hereinafter the "Assignee") is desirous of acquiring the entire right, title and interest in and to the Assigned Marks mentioned above;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee, its successors and assigns, the entire right, title and interest in and to said Assigned Marks mentioned above, together with the goodwill of the business symbolized by the said Assigned Marks, as well as all rights to damages or profits, due or accrued, arising out of past infringement of the said Assigned Marks, or injury to the said goodwill and the right to sue for and recover the same in its own name.

IN WITNESS WHEREOF, this assignment has been executed this 2nd day of *May*, 2005.

Mercedes-AMG GmbH

By: 

Name:

Title: Gerhard Bauer
chief trademark counsel

ATTACHMENT "A"

Registration

<u>Mark</u>	<u>Registration No.</u>
AMG	1,660,727

Application for Registration

<u>Mark</u>	<u>Serial No.</u>
AMG & Design	76/076,532

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : DaimlerChrysler AG
Trademark : AMG
Registration No. : 1,660,727
Registration Date : October 15, 1991

POWER OF ATTORNEY
AND
DESIGNATION OF DOMESTIC REPRESENTATIVE

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

S i r:

The undersigned, DaimlerChrysler AG, a corporation organized and existing under the laws of Germany, located at Epplestrasse 225, 70567 Stuttgart, Germany, owner of the above-identified trademark, hereby revokes all Powers of Attorney granted in this matter and appoints the following attorneys:

Diane Donnelly, V.T. Giordano and Ronald S. Kadden, constituting the firm of von MALTITZ, DERENBERG, KUNIN, JANSSEN & GIORDANO, whose postal address is 60 East 42nd Street, Suite 4410, New York, New York 10165 (Telephone No. 212-661-1400)

to transact all business in the Patent and Trademark Office in connection therewith.

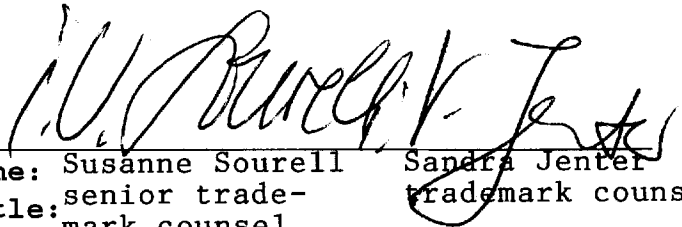
Please direct all correspondence concerning the above registration to Diane Donnelly.

DESIGNATION OF DOMESTIC REPRESENTATIVE

Diane Donnelly, V.T. Giordano and Ronald S. Kadden, constituting the firm of von MALTITZ, DERENBERG, KUNIN, JANSSEN & GIORDANO, whose postal address is 60 East 42nd Street, Suite 4410, New York, New York 10165 (Telephone No. 212-661-1400) are hereby designated registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

DaimlerChrysler AG

By


Name: Susanne Sourell Sandra Jenter
Title: senior trade- trademark counsel
 mark counsel

Date: *May 9 3* 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : DaimlerChrysler AG
Trademark : AMG & Design
Serial No. : 76/076,532
Filing Date : June 23, 2000

POWER OF ATTORNEY
AND
DESIGNATION OF DOMESTIC REPRESENTATIVE

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

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to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration.

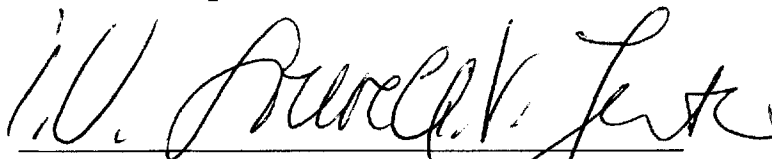
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DaimlerChrysler AG

By



Name: Susanne Sourell
Title: senior trademark
counsel

Sandra Jenter
trademark
counsel

Date: May 3rd 2005