

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MEDIUM FOOTWEAR, INC.		11/24/2004	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MEDIUM DESIGN GROUP, INC.		
<b>Street Address:</b>	1222 STATE STREET		
<b>Internal Address:</b>	SUITE 250		
<b>City:</b>	SANTA BARBARA		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93101		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2907219	MEDIUM	
Registration Number:	2940711	MEDIUM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)360-9315		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-360-0080		
<b>Email:</b>	pjuettner@gbclaw.net		
<b>Correspondent Name:</b>	Paul G. Juettner		
<b>Address Line 1:</b>	300 South Wacker Drive		
<b>Address Line 2:</b>	Suite 2500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Paul G. Juettner		
<b>Signature:</b>	/paul juettner/		

**CH \$65.00 2907219**

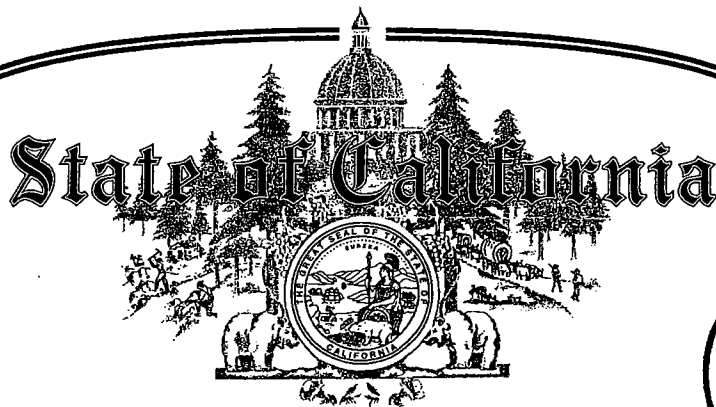
Date:

06/16/2005

Total Attachments: 2

source=966511#page1.tif

source=966511#page2.tif



SECRETARY OF STATE

I, *Kevin Shelley*, Secretary of State of the State of California, hereby certify:

That the attached transcript of  1  page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

*IN WITNESS WHEREOF*, I execute this certificate and affix the Great Seal of the State of California this day of

DEC 13 2004



*Kevin Shelley*  
Secretary of State

CERTIFICATE OF AMENDMENT  
TO  
ARTICLES OF INCORPORATION  
OF  
MEDIUM FOOTWEAR, INC.

DEC - 6 2004

KEVIN SHELLEY  
Secretary of State

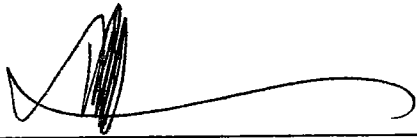
SCOTT C. MILDEN and COLEMAN HORN, certify:

1. That they are the President and Secretary, respectively, of MEDIUM FOOTWEAR, INC., a California corporation.
2. Article "FIRST" of the Articles of Incorporation of the corporation is amended to read as follows:  

"The name of the corporation shall be: Medium Design Group, Inc."
3. The foregoing Amendment to Articles of Incorporation has been duly approved by the Board of Directors.
4. The foregoing Amendment to Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the corporation is five hundred thousand (500,000) shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than fifty percent (50%) of the Common Stock.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this Certificate are true and correct of our own knowledge.

Date: November 24, 2004

  
\_\_\_\_\_  
Scott C. Milden  
\_\_\_\_\_  
Coleman Horn