:H \$40.00

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hayes Disc Brakes, L.L.C.		106/09/2005 1	limited liability company: DELAWARE

RECEIVING PARTY DATA

Name:	Hayes Bicycle Group, Inc.		
Street Address:	5800 West Donges Bay Road		
City:	Mequon		
State/Country:	WISCONSIN		
Postal Code:	53092		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78419232	EL CAMINO

CORRESPONDENCE DATA

Fax Number: (203)975-7180

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203-353-6834

Email: clondon@edwardsangell.com

Correspondent Name: Christina London
Address Line 1: 301 Tresser Boulevard

Address Line 4: Stamford, CONNECTICUT 06901

NAME OF SUBMITTER:	Christina London	
Signature:	/christina london/	
Date:	06/20/2005	

Total Attachments: 4

TRADEMARK
REEL: 003107 FRAME: 0851

900026840

source=EL CAMINO TM Assignment#page1.tif source=EL CAMINO TM Assignment#page2.tif source=EL CAMINO TM Assignment#page3.tif source=EL CAMINO TM Assignment#page4.tif

> TRADEMARK REEL: 003107 FRAME: 0852

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made as of the __Q day of June, 2005, between Hayes Disc Brakes, L.L.C., a Delaware limited liability company having a principal place of business at 5800 West Donges Bay Road, Mequon, Wisconsin 53092-4429 (the "Assignor") and Hayes Bicycle Group, Inc., a Delaware corporation having a principal place of business at 5800 West Donges Bay Road, Mequon, WI 53092 (the "Assignee").

WHEREAS, the Assignor is the owner of the trademarks listed on <u>Schedule A</u> hereto (the "<u>Trademarks</u>").

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, set over and transfer to the Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks, including all rights therein provided by international conventions and treaties, and any and all United States Patent and Trademark Office registrations and applications therefor as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the full end of the term or terms for which registration of the Trademarks may be granted or renewed, to the same extent as the Assignor would hold and enjoy if this Agreement and sale had not been made; together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

The Assignor covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with this assignment and sale. The Assignor further agrees to execute any and all applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such rights, and also agrees, at the request and expense of the Assignee, to testify in any legal proceedings, sign all lawful papers, make all lawful oaths, and generally do everything possible to aid said Assignee, its successors and assigns, to obtain, maintain and enforce protection for said Trademarks in all countries.

[Rest of page intentionally left blank]

PRV_734416_4/GCURTIS

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of the date first written above.

ASSIGNOR

Hayes Disc Brakes, L.L.C.

Title: Vice President

ACKNOWLEDGMENT

STATE OF 1

COUNTY OF

On this 44 day of June, 2005, Keith B. Weaver, the Vice President of Hayes Disc Brakes, L.L.C., to me personally known, personally appeared before me and stated that the foregoing instrument was signed on behalf of such company pursuant to proper authority, and acknowledged the execution of the instrument as the free act and deed of the company.

[SEAL]

My Commission Expires: 2/16/06

REEL: 003107 FRAME: 0854

ASSIGNEE

Hayes Bicycle Group, Inc.

Title: Secretary and Treasurer

ACKNOWLEDGMENT

COUNTY OF Providence) ss:

On this ____ day of _____, 2005, Fraser A. Preston, the Secretary and Treasurer of Hayes Bicycle Group, Inc., to me personally known, personally appeared before me and stated that the foregoing instrument was signed on behalf of such company pursuant to proper authority, and acknowledged the execution of the instrument as the free act and deed of the company.

[SEAL]

Notary Public
My Commission Expires: 10/14/06

TRADEMARK **REEL: 003107 FRAME: 0855**

SCHEDULE A

Waria .	Compare	Serial Society	Filing Date	Accepto	Reg Date	a Santis
EL CAMINO	U.S.	78/419,232	5/14/2004	N/A	N/A	Pending
EL CAMINO	Canada	1,221,177	6/22/2004	N/A	N/A	Allowed
EL CAMINO	CTM	003961208	7/29/2004	N/A	N/A	Published for Opposition

TRADEMARK REEL: 003107 FRAME: 0856

RECORDED: 06/20/2005