Electronic Version v1.1 Stylesheet Version v1.1

NEW ASSIGNMENT
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09/01/2002

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Schuman Enterprises, Inc.		109/01/2002 1	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Arthur Schuman, Inc.		
Street Address:	40 New Dutch Lane		
City:	Fairfield		
State/Country:	NEW JERSEY		
Postal Code:	07004		
Entity Type:	CORPORATION: NEW JERSEY		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	795665	EMPIRIA

CORRESPONDENCE DATA

Fax Number: (212)688-2870

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-753-7500

Email: dresnick@hartmancraven.com

Correspondent Name: Debra I. Resnick
Address Line 1: 488 Madison Avenue

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Debra I. Resnick
Signature:	/debra resnick/
Date:	06/21/2005

TRADEMARK REEL: 003108 FRAME: 0242

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Total Attachments: 1

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TRADEMARK REEL: 003108 FRAME: 0243

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT, made and entered into as of this 1st day of September, 2002, by and between Schuman Enterprises, Inc., a New Jersey corporation ("Assignor") and Arthur Schuman, Inc., a New Jersey corporation ("Assignee");

WHEREAS, Assignor is the owner of the trademark EMPIRA, registered in the United States Patent and Trademark Office under Registration No. 795,665, dated September 7, 1965 (the Trademark"); and

WHEREAS, Assignor desires to assign to Assignee all rights, titles and interest in and to the Trademark and desires that Assignee become the owner of the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby acknowledge that it has sold, assigned and conveyed unto Assignee, all right, title and interest which it possessed in and to the Trademark, and the registration thereof, Registration No. 795,665, together with the goodwill of the business symbolized by and associated with the Trademark.

This Assignment embodies the entire agreement of the parties with respect to the assignment of the trademark EMPIRIA and said Registration No. 795,665, and supercedes all prior negotiations, understandings, and agreements, whether oral or written.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized corporate officers.

SCHUMAN ENTERPRISES, INC.

Name: Neal Schuman

Title: President

Dated as of September 1, 2002

RECORDED: 06/21/2005