

1/19/05

01-21-2005



RECORDATION FC
TRADEMARKS ONLY
102922686

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Vi-Jon Laboratories, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) U. S. A.

Execution Date(s) January 3, 2005

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: American Republic Brands, L.L.C.

Internal Address: _____

Street Address: 8515 Page

City: St. Louis

State: MO

Country: U. S. A. Zip: 63114-6014

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other L.L.C. Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) -

See Attached

B. Trademark Registration No.(s)

See Attached

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Bernard W. Gerdelman

Internal Address: Paule, Camazine & Blumenthal, P.C.

Street Address: 165 N. Meramec Ave. 6th Floor

City: St. Louis

State: MO Zip: 63105

Phone Number: (314) 727-2266

Fax Number: (314) 727-2101

Email Address: bgerdelman@pcblawfirm.com

6. Total number of applications and registrations involved:

35

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Bernard W. Gerdelman
Signature

January 14, 2005
Date

Bernard W. Gerdelman

Total number of pages including cover sheet, attachments, and document: 11

01/21/2005 DBYRNE 00000008 2684561 Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment and Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

01 FC:8521
02 FC:8522

**Exhibit A
Assigned Marks**

MARK	GOODS/CLASS	Registration No./ Serial No.
Artic Cool	003 After Shave	2684561
Bare Care	003 Baby Powder, Baby Lotion, Baby Shampoo, Baby Oil	2743802
Biowash	003 Liquid Soaps for Application to the human body	2669925
Cayman Island	003 After Shave and Cologne	2125975
Cayman Island Bay Rum	003 After Shave and Cologne	2798503
Cool Burst	005 Medicated Breath Freshening Strips	2801138
Easy on the Eyes	003 Baby Shampoo	2613516
Far East	003 After Shave Lotion	2061708
Flag and Sail	003 After Shave and Cologne	0837645
Germ Blaster	003 Hand Sanitizing and Disinfecting Preparation	2271154
Good Choice	005 Pharmaceutical and Medicated Preparations, namely Pet. Jelly, etc.	2675596
Good Choice	003 Toiletry and Beauty Aids	2675595
Guardman	003 Men's toiletries, namely Cologne and After Shave	1048832
Hair Net	003 Hair Spray	1267595
Heat Therapy	003 Hair Spray, Hair Conditioner, Shampoo	2647133
Ice Mint	005 Antiseptic Mouthwash and Dental Rinse	2763159
Ivy Club	003 After Shave Lotion	2049369
JOC	003 After Shave Lotion	1943144
Less Sick Time	005 Hand Sanitizing and Disinfecting Preparation	2422547
Ocean Wave	003 Bath Products, namely Shower and Bath Gels, Bath Oils, Body Shampoo, etc.	2725452
Oradent	003 Mouthrinse	2743820
Phenox	005 Hand Sanitizing and Disinfecting Preparation	2649824
Polish Off	003 Nail Polish Remover	2765074
Purely Gentle	005 Hand Sanitizing and Disinfecting Preparation	2845484
Purely Gentle	003 Anti-bacterial Hand Soap	2776757
Puretest	003 Mouthwash, Gargle, Baby Oil, Nail Polish Remover, Petroleum Jelly	2515061
Puretest (stylized)	003 Mouthwash, Gargle, Baby Oil, Nail Polish Remover, Petroleum Jelly	2506782
Puretest	005 Hand Sanitizing and Disinfecting	2295835

	Preparation	
Puretest	001 Alcohol, Witch hazel; 003 Mouthwash, Shampoo, Baby Oil; 005 Alcohols, Mineral Oil, Glycerine, Iodine, Epsom Salts, etc.	1719731
SalonPro	003 Shampoo, Nail Polish Remover	2610686
Sonoma Spa†	003 Body Wash and Skin care Products	76608166
Spa Care	005 medicated antibacterial hand wash and skin and body lotion	2798503
Sta-Bac	003 Hair Styling Preparations	1695715
Tropical Essence	003 Bath Beads	2575853
Bottle with Stylized Face in the Form of a Sunburst and Two Eyeballs	003 Hand Sanitizing and Disinfecting Preparation	2267852

† Indicates use-based application. All other entries are existing registrations.

TRADEMARK ASSIGNMENT

WHEREAS, Vi-Jon Laboratories, a corporation duly organized under the laws of the State of Missouri (hereinafter referred to as "Assignor" is the owner of the entire right, title and interest in and to those trademarks and related registrations thereof with the united States patent and trademark office, all as more particularly identified on Exhibit A attached to this Assignment and made a part hereof" (hereinafter known as the "Marks" and the "Registrations") which Assignor has used in interstate commerce in the United States, together with the goodwill of the business in connection with which the Marks is used; and

WHEREAS, American Republic Brands, L.L.C., a limited liability company duly organized under the laws of the State of Missouri, (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business in connection with which each of the Marks is used; and

WHEREAS, Assignor desires to transfer all its right, title and interest in and to the Marks and the Registrations together with the goodwill of the business in connection with which each of the Marks is used.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee its entire right, title and interest in and to the Marks and the Registrations, together with the goodwill of the business in connection with which each of the Marks is used, as well as all other registrations, renewals and extensions of registrations, if any, that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Marks, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

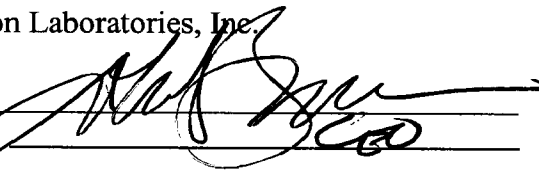
This Assignment is effective as of January 3, 2005

IN WITNESS WHEREOF, Assignor has hereunto set its hand and seal.

Vi-Jon Laboratories, Inc.

By:

Title:



STATE OF MISSOURI)
COUNTY OF ST Louis) SS.

On this 7th day of January, 2005 before me appeared John Brunner, CEO, to me personally known, who, being by me duly sworn, did say that he is a CEO/owner of Vi-Jon Laboratories, Inc., a Missouri corporation and that said instrument was signed on behalf of said corporation, by authority of its Board of Directors; and said CEO/owner, in his capacity as stated above, acknowledged said instrument to be the free act and deed of Vi-Jon Laboratories, Inc..

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at my office in the County and State aforesaid, the day and year first above written.

Margie Ann Wilson
Notary Public Margie Ann Wilson

My commission expires: 7-26-05

Commissioned in St. Louis County