

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	06/10/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Kingsford Products Company, LLC		06/10/2005	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BF Products, LLC		
Street Address:	501 Main Street		
City:	Utica		
State/Country:	NEW YORK		
Postal Code:	13417		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0211521	SNAROL	
CORRESPONDENCE DATA			
Fax Number:	(585)232-2152		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	585-231-1386		
Email:	hsmith@hselaw.com		
Correspondent Name:	Stephen B. Salai		
Address Line 1:	1600 Bausch & Lomb Place		
Address Line 4:	Rochester, NEW YORK 14604		
NAME OF SUBMITTER:	Stephen B. Salai		
Signature:	/stephen b. salai/		
Date:	06/22/2005		

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REEL: 003108 FRAME: 0851

TRADEMARK ASSIGNMENT

THIS AGREEMENT effective this 10 day of June, 2005 by and between The Kingsford Products Company, LLC a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at 1221 Broadway, Oakland, California 94612 (hereinafter "Assignor") and BF Products, LLC, a limited liability company organized and existing under the laws of the State of Delaware, having offices and a place of business at 501 Mail Street, Utica, New York 13417 (hereinafter "Assignee");

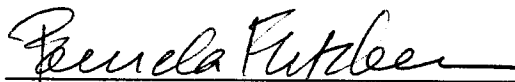
WITNESSETH:

WHEREAS, Assignor is the owner of the trademark SNAROL, (hereinafter the "Mark") for insecticide - namely, snail-control meal, and has a registration for the Mark in the U.S. Patent and Trademark Office, specifically, Registration No. 211,521, registered on April 13, 1926 (hereinafter the "Registration");

WHEREAS, Assignee wishes to acquire the Mark and the Registration from Assignor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the Registration, together with the goodwill associated with the Mark and the Registration, and the right to sue and recover for past infringement of the Mark and the Registration.

The Kingsford Products Company, LLC

By: 
Name: Pamela Fletcher
Title: Vice President - Secretary

Dated: June 10, 2005