

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Car Brite, LLC		05/04/2005	limited liability company: INDIANA

RECEIVING PARTY DATA

Name:	Ashland Inc.
Street Address:	50 East RiverCenter Blvd
City:	Covington
State/Country:	KENTUCKY
Postal Code:	41012-0391
Entity Type:	CORPORATION: KENTUCKY

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	1399136	CAR BRITE
Registration Number:	1415504	CAR BRITE SUPER SEAL
Registration Number:	1389623	CRYSTAL BUFF
Registration Number:	1405424	CRYSTAL FINISH
Registration Number:	1390469	LIQUID MACHINE COMPOUND
Registration Number:	1386499	POWER-PAK
Registration Number:	1386497	CLEAN-ALL
Registration Number:	1514246	BUMPER KOTE
Registration Number:	1389624	CRYSTAL SHINE
Registration Number:	1505504	SNAPPY SHINE
Registration Number:	1386495	THE CONVERTER
Registration Number:	1403577	ULTIMATE CARNAUBA CREME WAX
Registration Number:	1386496	WOW

OP \$565.00 1399136

Registration Number:	1388750	SUPER GLAZE
Registration Number:	2726717	AUTO ELEGANCE CAR WASH CHEMISTRY WITH CLASS
Registration Number:	1398211	BUTTER WAX
Registration Number:	1539951	CAR BRITE SUPER-CUT
Registration Number:	1387960	KWIK-BUFF
Registration Number:	1386498	10, 10, 10
Registration Number:	2717227	
Registration Number:	2731533	AUTO ELEGANCE CAR WASH CHEMISTRY WITH CLASS
Serial Number:	78569743	BLACK PEARL

CORRESPONDENCE DATA

Fax Number: (317)684-5173

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (317) 684-5000

Email: trademark@boselaw.com

Correspondent Name: Jennifer L. Day

Address Line 1: 135 N. Pennsylvania Street

Address Line 2: 2700 First Indiana Plaza

Address Line 4: Indianapolis, INDIANA 46204

NAME OF SUBMITTER:	Jennifer L. Day
Signature:	/Jennifer L. Day/
Date:	06/23/2005

Total Attachments: 5

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TRADEMARK ASSIGNMENT

Pursuant to the Asset Purchase Agreement between Assignor and Assignee (both as defined herein) dated as of May 4, 2005, and for and in consideration of the valuable consideration stated therein, the receipt and sufficiency of which is hereby acknowledged, Car Brite, LLC, an Indiana limited liability company, having its principal office at 101 West Ohio Street, Suite 1350 Indianapolis, Indiana 46204 ("Assignor") hereby assigns and conveys to Ashland Inc., a Kentucky corporation, having its principal office at 50 East RiverCenter Blvd., Covington, Kentucky 41012-0391 United States of America ("Assignee") its entire rights, title, and interests in the trademarks set forth on Exhibit "A" attached hereto including the common law rights, registrations and applications therefore, and the goodwill associated therewith, together with all claims for damages by reason of infringement, including any and all of those arising prior to the date hereof with the right to sue for, and collect the same for, its own use and behalf and for the use of its successors and assigns. Assignor will without further compensation perform such lawful acts and execute all further documents as Assignee may reasonably request to effectuate fully the assignment of such trademarks and registrations therefor and applications.

CAR BRITE, LLC

By: E & A Industries, Inc., its Sole Manager

By: *[Signature]*
Devin Anderson, President

ASHLAND INC.

MAS By: *[Signature]*
Robert Craycraft, Attorney-in-fact

"Assignor"

STATE OF KENTUCKY)
) SS:
COUNTY OF KENTON)

Before me, a Notary Public, within and for said County and State, personally appeared Devin Anderson, the President of E & A Industries, Inc., an Indiana corporation, who acknowledged that he did sign said instrument as such officer on behalf of Car Brite, LLC, and that said instrument is his free act and deed individually and as such officer, and the free and organizational act and deed of Car Brite, LLC. Witness my hand and Notarial Seal this 31st day of May, 2005.

[Signature]
Notary Public (Signature)

CATHOLEEN C DAILEY
Notary Public, Kentucky, State At Large
My Commission Expires May 24, 2007

Catholeen C. Dailey
(Printed Name)

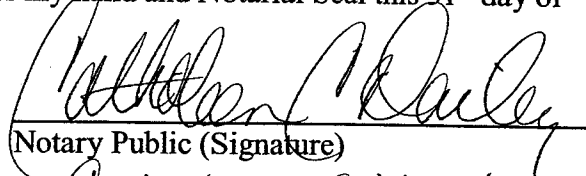
My Commission Expires: _____

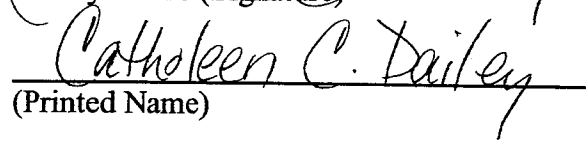
My County of Residence is: Boone

STATE OF KENTUCKY)
) SS:
COUNTY OF KENTON)

Before me, a Notary Public, within and for said County and State, personally appeared Robert Craycraft, attorney-in-fact for Ashland Inc., a Kentucky corporation, who acknowledged that he did sign said instrument in such capacity on behalf of Ashland Inc., and that said instrument is his free act and deed individually and in such capacity, and the free and organizational act and deed of Ashland inc. Witness my hand and Notarial Seal this 31st day of May, 2005.

CATHOLEEN C DAILEY
Notary Public, Kentucky, State At Large
My Commission Expires May 24, 2007



Notary Public (Signature)


(Printed Name)

My Commission Expires: _____

My County of Residence is: Boone

Exhibit A

	<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
1.	Car Brite & Design (US)	1,399,136	7/1/1986
2.	Car Brite & Design (Israel)	73545	12/20/1993
3.	Car Brite Super Seal & Design (US)	1,415,504	11/4/1986
4.	Crystal Buff (US)	1,389,623	4/15/1986
5.	Crystal Finish (US)	1,405,424	8/19/1986
6.	Bumper Kote (Canada)	389099	9/27/1991
7.	Butter Wax (Canada)	351818	2/17/1989
8.	Liquid Machine Compound (US)	1,390,469	4/22/1986
9.	Power-Pak (US)	1,386,499	3/18/1986
10.	Wow (Canada)	350167	1/20/1989
11.	Car Bright & Design (Spain)	1575378	6/20/1990
12.	Clean-All (US)	1,386,497	3/18/1986
13.	Bumper Kote (US)	1,514,246	11/29/1988
14.	Crystal Shine (US)	1,389,624	4/15/1986
15.	Liquid Machine Compound (Canada)	350871	2/3/1989
16.	Power-Pak (Canada)	360544	10/20/1989
17.	Snappy Shine (US)	1,505,504	9/27/1988
18.	The Converter (US)	1,386,495	3/18/1986
19.	Ultimate Carnauba Crème Wax (US)	1,403,577	7/29/1986
20.	Wow (US)	1,386,496	3/18/1986
21.	Super Glaze (US)	1,388,750	4/8/1986
22.	Auto Elegance Car Wash Chemistry With Glass (US)	2,726,717	6/17/2003
23.	Butter Wax (US)	1,398,211	6/24/1986
24.	Car Brite Super Cut & Design (US)	1,539,951	5/23/1989
25.	Kwik Buff (US)	1,387,960	4/1/1986
26.	10,10,10 (US)	1,386,498	3/18/1986
27.	Car Brite Super Cut & Design (Canada)	397282	4/17/1992
28.	Car Brite & Design (Canada)	366049	3/2/1990
29.	Super-Kote & Design (Canada)	371623	8/10/1990
30.	Crystal Buff (Canada)	353568	3/23/1989
31.	Car Brite Logo (Misc. Design) (United Kingdom)	1429603	5/18/1992
32.	Miscellaneous Design (cleaning man) (US)	2,717,227	5/20/2003
33.	Auto Elegance Car Wash Chemistry With Class Stylized (US)	2,731,533	7/1/2003
34.	Clean-All (Canada)	339917	5/6/1988

	<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
35.	Car Brite & Design (Mexico)	Pending	
36.	Auto Elegance Car Wash Chemistry With Class (Canada)	Pending	
37.	Blue Max (Canada)	341457	6/10/1988
38.	Crystal Shine (Canada)	339110	4/15/1988
39.	Car Brite II (Argentina)	1,492,557	12/30/1993
40.	Car Brite (Portugal)	207,360	12/29/1987
41.	Black Pearl (US)	Pending	

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