

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Miller Brewing Company		06/01/2004	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Miller Products Company		
<b>Street Address:</b>	3939 West Highland Boulevard		
<b>City:</b>	Milwaukee		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53208		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1472566	MILWAUKEE'S BEST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)271-3552		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	414.277.5675		
<b>Email:</b>	tm-dept@quarles.com		
<b>Correspondent Name:</b>	Marta S. Levine		
<b>Address Line 1:</b>	Quarles & Brady LLP		
<b>Address Line 2:</b>	411 East Wisconsin Avenue		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Marta S. Levine		
<b>Signature:</b>	/MartaLevine/		
<b>Date:</b>	06/27/2005		

CH \$40.00 1472566

Total Attachments: 2

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source=AssnRegMilwBestReg1472566#page2.tif

Confirmatory Assignment of Trademarks

This Confirmatory Assignment of Trademarks is made by and between Miller Brewing Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Brewing"), and Miller Products Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Products").

Whereas, Miller Brewing is the owner of the trademarks and service marks shown in the attached Exhibit, the registrations and applications for registration therefore, and the goodwill of the business in connection therewith (the "Trademarks"); and

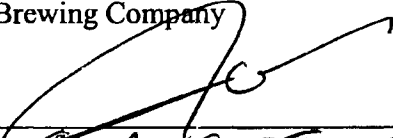
Whereas, Miller Products desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Miller Brewing hereby sells, assigns and transfers unto Miller Products, Miller Brewing's entire right, title and interest in and to the Trademarks and Miller Brewing's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Confirmatory Assignment of Trademarks is made pursuant to the "Contribution Agreement and Bill of Sale" by and between Miller Brewing and Miller Products, dated as of June 1, 2004.

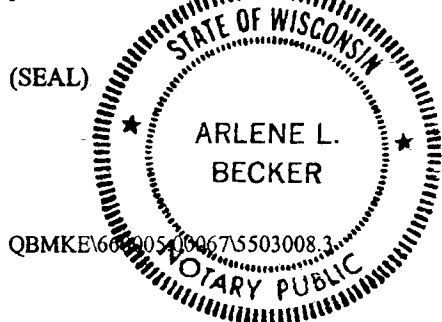
In witness whereof, Miller Brewing has caused this Confirmatory Assignment of Trademarks to be executed and sealed by a duly authorized officer as of the date written below.

Miller Brewing Company

By:   
Name: Michael T. Jones  
Title: Secretary  
Date: June 1, 2004

STATE OF WISCONSIN )  
MILWAUKEE COUNTY )

Personally came before me this 1st day of June, 2004, the above-named individual, to me known to the be person who executed this document and acknowledged the same.



Arlene L. Becker  
Notary Public, State of Wisconsin  
My commission expires: May 11, 2008

Exhibit to  
Confirmatory Assignment of Trademarks

Mark	Registration No.	Issue Date
MILWAUKEE'S BEST with Design	1,472,566	01/12/1988