

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Royal Scandinavia A/S

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) Denmark

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Georg Jensen A/S

Internal

Address: \_\_\_\_\_

Street Address: Sondre Fasanvej 7

City: Frederiksberg

State: \_\_\_\_\_

Country: Denmark Zip: 2000

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Denmark
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) 04212005

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**4. Application number(s) or registration number(s) and Identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,202,415

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

GEORG JENSEN

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: John C. Holman

Internal Address: Jacobson Holman PLLC

+12115

Street Address: 400 Seventh Street, NW

City: Washington

State: DC Zip: 20004

Phone Number: (202) 638-6666

Fax Number: (202) 593-5350

Email Address: trademark@jhlip.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers 1000  
Expiration Date 08/2005

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

May 3, 2005

Date

John Clarke Holman #22,769

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$40.00 2202415

**ASSIGNMENT**

**WHEREAS**, Royal Scandinavia A/S (Assignor), a Denmark corporation, located and doing business at Smallegade 45, Frederiksberg, Denmark 2000, is the owner of the following trademark and U.S. registration therefor:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
GEORG JENSEN	2,202,415	November 10, 1998

(hereinafter referred to as "Assignor's Mark"); and

**WHEREAS**, Georg Jensen A/S (Assignee), a Denmark corporation, located and doing business at Sondre Fasanvej 7, 2000 Frederiksberg, Denmark is desirous of acquiring Assignor's Mark which pertains thereto;

**NOW, THEREFOR**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, the entire right, title and interest in and to Assignor's ongoing and existing business and its assets including Assignor's Mark and any and all U.S. Applications as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assignor's Mark may be granted or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assignor's Mark

with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned and its seal affixed, by its duly authorized officer, this 21st day of April, 2005.

Royal Scandinavia A/S

By: 

Name: CARSTEN LAURIDSEN

Title: COMPANY SECRETARY

I.D.: JCH/RSP  
Folio: T12115

TRADEMARKS  
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Reg. of: Georg Jensen A/S

Reg. No.: 2,202,415

Issued: November 10, 1998

Mark: GEORG JENSEN

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**NEW POWER OF ATTORNEY AND  
CHANGE OF CORRESPONDENCE ADDRESS**


Applicant hereby revokes all previous powers of attorney and appoints JOHN CLARKE HOLMAN, HARVEY B. JACOBSON, MARVIN R. STERN, SIMOR L. MOSKOWITZ, ALLEN S. MELSER, MICHAEL R. SLOBASKY, MARSHA G. GENTNER, JONATHAN L. SCHERER, IRWIN M. AISENBERG, GEORGE W. LEWIS, WILLIAM E. PLAYER; and NATHANIEL A. HUMPHRIES its attorneys to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration. Address all correspondence relative thereto to CUSTOMER NO. 00136 or the law firm of JACOBSON HOLMAN PLLC, 400 Seventh Street, N.W., Washington, D.C. 20004; telephone 202-638-6666; fax 202-393-5350; email jholman@jhip.com.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

The law firm of JACOBSON HOLMAN PLLC, whose postal address is 400 Seventh Street, N.W., Washington, D.C. 20004, is hereby designated applicant's representative upon whom notice of process in proceedings affecting this mark may be served.

Signed this 21st day of April, 2005

Georg Jensen A/S

By:   
(Signature)

Gord Ray  
(Typed Name)

Marketing Director  
(Title)

Atty. Dkt. No.: T12115  
ID: JCH/RSP