

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Atlantic Coast Ltd.		03/11/2005	private limited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	DR Acquisition Corp 04-D, Inc.		
Street Address:	9625 West 76th Street		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2446543	SWREG	
CORRESPONDENCE DATA			
Fax Number:	(952)842-1742		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-896-1513		
Email:	ipgroup@larkinhoffman.com		
Correspondent Name:	Cathryn J. Quinn		
Address Line 1:	1500 Wells Fargo Plaza		
Address Line 2:	7900 Xerxes Avenue South		
Address Line 4:	Bloomington, MINNESOTA 55431		
NAME OF SUBMITTER:	Cathryn J. Quinn		
Signature:	/Cathryn J. Quinn/		
Date:	06/27/2005		

OP \$40.00 2446543

Total Attachments: 4

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, Atlantic Coast Ltd, a private limited company of England (the "Company") is the owner of that certain trademark filed with the United States Patent and Trademark Office and listed on Schedule 1-E attached hereto (the "Registered Mark"); and

WHEREAS, the Company, DR Acquisition Corp 04-D, Inc., a Minnesota corporation ("Purchaser"), Baron Stephen Alaric Lee and Baroness Frances Margaret Lee, the Company's shareholders, have entered into that certain Asset Purchase Agreement of even date herewith (the "Purchase Agreement") whereby the Company is transferring to Purchaser substantially all of the assets of the Company's E-Commerce Business (as defined in the Purchase Agreement); and

WHEREAS, included in the assets is the Registered Mark, together with all the goodwill of the E-Commerce Business.

NOW, THEREFORE, in consideration of the covenants set forth in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Company hereby irrevocably sells, assigns and transfers to Purchaser its successors and assigns, its entire right, title and interest in and to the Registered Mark, the corresponding common law rights in the Registered Mark, any trademark applications for the Registered Mark, and all of the goodwill of the E-Commerce Business.

The Company agrees to immediately terminate and refrain from any further use of the Registered Mark for any purpose and to execute such other documents as may be necessary to effectuate and record the assignment of rights in the Registered Mark, and any other rights granted hereby.

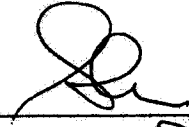

The Company agrees at the cost of Purchaser to assist Purchaser in the assignment, renewal, re-registration or enforcement of rights in the Registered Mark and execute such documents as Purchaser may request to give effect to such obligation.

Notwithstanding any other provision of this Assignment to the contrary, nothing contained in this Assignment shall in any way supersede, modify, replace, amend, change, rescind or waive the provisions, including warranties, covenants, agreements, conditions, representation, obligations and indemnifications of the Company set forth in the Purchase Agreement.

This Assignment is intended only to effectuate the transfer of the Registered Mark pursuant to the Purchase Agreement and shall be governed entirely in accordance with the terms and conditions of the Purchase Agreement.

IN WITNESS WHEREOF, the Company has caused this Assignment to be duly
executed on this 11th day of March, 2005.

ATLANTIC COAST LTD

By: 
Its: 

999120.1

SCHEDULE 1 - E

TRADEMARK	REGISTRATION NUMBER
SWREG	2446543